



Hi Friend of Maine's environment,

Just this past week, out-of-state lobbyists and the plastics industry have increased pressure to defeat Maine's proposed Extended Producer Responsibility (EPR) for Packaging law. We need your help to pass this bill and save recycling!

If passed, big corporations like Amazon, McDonalds, and Walmart that are flooding Maine with wasteful packaging will have to help pay for our recycling programs, and provide relief to towns and taxpayers that are struggling to keep up with rising costs. This is our chance to make recycling work, [but Maine lawmakers need to hear from you NOW.](#)

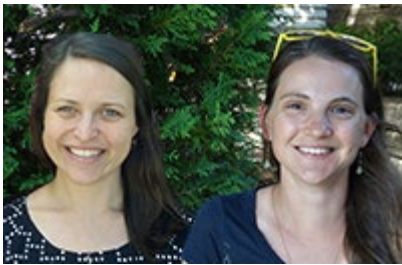
Tell your
lawmakers to vote
YES on LD 1541!

Recycling has become too costly and too confusing because of this surge in packaging, much of it plastic that cannot be recycled. And Maine towns are struggling to keep up, forcing many to pass costs onto taxpayers or scale back their programs, resulting in more waste going into our landfills.

EPR laws are a common solution already used around the world and are proven to increase recycling and save taxpayer money. They work because they hold corporations accountable for the waste they make.

Well-funded industry lobbyists and national trade groups for big brands and plastic companies are trying to kill this bill by spreading misleading information. We can't let these wealthy out-of-state corporations win! [Please send a message to your state lawmakers](#) today telling them to support LD 1541.

Sincerely,



Sarah Nichols & Chrissy Adamowicz
Recycling Gurus and NRCM Sustainable Maine Team

Help us defeat the plastics industry — share this action today!



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