



A Division of DRI

Critical Insights on Maine™

Data Tables for:

NRCM

Demographics
(Spring 2020)

Critical Insights on Maine - Spring 2020

Subscriber: NRCM

Q51. Do you live in Maine most of the year, that is six months or more?

	Gender		Age					Education				Children in HH?		HH Income				Political Affiliation			CD		
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Dem	Rep	All Other	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total Respondents	600	282	318	110	109	139	140	102	116	189	215	76	190	406	170	91	111	178	232	174	166	287	313
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	600	282	318	110	109	139	140	102	116	189	215	76	190	406	170	91	111	178	232	174	166	287	313
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/STU/VW
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2020

Subscriber: NRCM

QS2. Are you a registered voter in the state of Maine?

	Gender		Age					Education				Children in HH?		HH Income				Political Affiliation			CD		
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Dem	Rep	All Other	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total Respondents	600	282	318	110	109	139	140	102	116	189	215	76	190	406	170	91	111	178	232	174	166	287	313
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	600	282	318	110	109	139	140	102	116	189	215	76	190	406	170	91	111	178	232	174	166	287	313
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/STU/VW
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Critical Insights on Maine - Spring 2020

Subscriber: NRCM

QS3. With what political party are you registered to vote?

	Gender		Age					Education				Children in HH?		HH Income				Political Affiliation			CD		
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Dem	Rep	All Other	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total Respondents	600 100%	282 100%	318 100%	110 100%	109 100%	139 100%	140 100%	102 100%	116 100%	189 100%	215 100%	76 100%	190 100%	406 100%	170 100%	91 100%	111 100%	178 100%	232 100%	174 100%	166 100%	287 100%	313 100%
Democrat	232 39%	95 34%	137 43%	45 41%	45 41%	40 29%	51 36%	51 50%	40 34%	55 29%	89 41%	49 64%	80 42%	151 37%	66 39%	34 38%	48 43%	68 38%	232 100%	-	-	115 40%	116 37%
Republican	174 29%	100 35%	74 23%	27 25%	19 18%	47 34%	50 35%	31 31%	30 25%	65 35%	63 29%	15 19%	55 29%	119 29%	44 26%	24 26%	35 32%	60 34%	-	174 100%	-	87 30%	87 28%
Green Independent (often just called the Green Party)	85 14%	43 15%	42 13%	16 15%	17 15%	24 17%	17 12%	12 12%	23 20%	32 17%	24 11%	6 8%	23 12%	61 15%	24 14%	20 22%	9 8%	24 14%	-	-	85 51%	39 14%	46 15%
Some other party	11 2%	2 1%	9 3%	2 2%	2 2%	2 2%	2 2%	2 2%	4 3%	2 1%	4 2%	1 1%	4 2%	7 2%	1 1%	2 3%	3 3%	4 2%	-	-	11 7%	5 2%	5 2%
Unenrolled (no party choice)	71 12%	32 11%	38 12%	17 15%	17 15%	16 11%	18 13%	4 4%	10 8%	27 14%	28 13%	5 7%	23 12%	46 11%	29 17%	8 9%	10 9%	17 10%	-	-	71 42%	33 12%	37 12%
Not sure	9 2%	5 2%	5 2%	1 1%	1 1%	5 3%	2 2%	1 1%	6 5%	2 1%	-	1 1%	2 1%	7 2%	3 2%	-	2 1%	1 *	-	-	-	3 1%	6 2%
Prefer not to say	18 3%	5 2%	13 4%	2 2%	9 8%	6 4%	-	1 1%	5 4%	5 3%	8 4%	-	3 2%	15 4%	4 2%	2 2%	4 3%	4 2%	-	-	-	3 1%	15 5%

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/STU/VW
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)
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Subscriber: NRCM

QS4. In what county do you reside?

	Gender		Age					Education				Children in HH?		HH Income				Political Affiliation			CD		
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Dem	Rep	All Other	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total Respondents	600	282	318	110	109	139	140	102	116	189	215	76	190	406	170	91	111	178	232	174	166	287	313
Net: North =====	122	52	70	20	24	18	36	25	29	35	40	17	28	94	49	17	22	25	48	35	31	-	122
	20%	19%	22%	18%	22%	13%	25%	25%	25%	18%	18%	22%	15%	23%	29%	19%	20%	14%	21%	20%	19%	-	39%
Aroostook	44	17	27	10	9	5	13	7	7	16	19	3	15	29	18	8	8	9	14	13	17	-	44
	7%	6%	9%	9%	8%	3%	10%	7%	6%	8%	9%	4%	8%	7%	11%	9%	7%	5%	6%	7%	10%	-	14%
Penobscot	57	25	32	10	12	8	15	11	14	12	17	13	11	45	23	5	12	12	26	14	11	-	57
	9%	9%	10%	9%	11%	6%	11%	10%	12%	6%	8%	16%	6%	11%	13%	5%	11%	7%	11%	8%	7%	-	18%
Piscataquis	5	2	2	-	-	1	1	3	2	1	2	-	-	5	1	2	1	1	2	2	1	-	5
	1%	1%	1%	-	-	1%	1%	3%	2%	*	1%	-	-	1%	*	2%	1%	*	1%	1%	1%	-	1%
Somerset	17	8	9	-	2	4	6	4	7	6	2	2	2	15	7	2	2	3	6	7	2	-	17
	3%	3%	3%	-	2%	3%	4%	4%	6%	3%	1%	2%	1%	4%	4%	3%	1%	2%	3%	4%	1%	-	5%
Net: Central =====	164	71	93	28	35	41	37	23	26	61	53	23	53	110	47	32	36	41	65	44	45	36	128
	27%	25%	29%	25%	32%	29%	26%	23%	23%	33%	25%	29%	28%	27%	28%	35%	33%	23%	28%	25%	27%	12%	41%
Androscoggin	55	29	27	8	12	18	12	5	9	20	17	9	25	30	19	7	11	15	28	14	13	-	55
	9%	10%	8%	8%	11%	13%	8%	5%	8%	10%	8%	12%	13%	7%	11%	8%	10%	8%	12%	8%	8%	-	18%
Franklin	16	5	12	1	7	2	2	4	2	7	8	-	2	15	4	2	5	3	5	2	2	-	16
	3%	2%	4%	1%	6%	2%	1%	4%	2%	3%	4%	-	1%	4%	3%	2%	4%	2%	2%	1%	1%	-	5%
Kennebec	61	25	37	15	9	13	14	10	8	28	15	10	18	43	16	18	14	13	26	17	17	36	26
	10%	9%	12%	14%	8%	10%	10%	9%	7%	15%	7%	13%	9%	11%	9%	20%	12%	7%	11%	10%	10%	12%	8%
Oxford	31	13	18	3	8	7	10	4	8	8	12	3	8	22	8	5	7	10	7	11	13	-	31
	5%	4%	6%	3%	7%	5%	7%	4%	7%	4%	6%	4%	4%	6%	4%	5%	6%	6%	3%	6%	8%	-	10%
Net: Coastal =====	314	159	154	62	50	80	67	54	61	93	122	37	109	203	74	42	53	112	119	96	91	251	62
	52%	56%	49%	56%	46%	58%	48%	53%	52%	49%	57%	48%	58%	50%	44%	47%	47%	63%	51%	55%	54%	88%	20%
Cumberland	146	71	75	37	16	37	31	25	27	34	69	15	43	102	35	16	16	56	59	43	40	146	-
	24%	25%	24%	34%	15%	26%	22%	24%	24%	18%	32%	20%	22%	25%	21%	18%	14%	31%	25%	24%	24%	51%	-

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/STU/VW
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)
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North Region: Aroostook, Penobscot, Piscataquis, Somerset Counties
Central Region: Androscoggin, Franklin, Kennebec, Oxford Counties
Coastal Region: Cumberland, Hancock, Knox, Lincoln, Sagadahoc, Waldo, Washington, York Counties

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Subscriber: NRCM

QS4. In what county do you reside?

	Gender		Age					Education			Children in HH?		HH Income				Political Affiliation			CD			
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Dem	Rep	All Other	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Hancock	24 4%	8 3%	16 5%	7 6%	7 6%	4 3%	2 2%	4 4%	5 5%	13 7% K	2 1%	3 4%	2 1%	21 5% M	7 4%	7 8% R	6 6%	2 1%	7 3%	5 3%	9 5%	-	24 8%
Knox	19 3%	9 3%	10 3%	3 3%	3 3%	7 5%	2 1%	5 4%	4 3%	8 4%	6 3%	2 2%	5 2%	15 4%	6 3%	2 2%	6 5%	6 3%	8 4%	5 3%	6 4%	19 7%	-
Lincoln	15 3%	13 5% C	2 1%	1 1%	3 3%	4 3%	3 2%	3 3%	4 3%	4 2%	4 2%	4 5%	8 4%	7 2%	1 1%	5 6%	-	6 3%	7 3%	3 2%	5 3%	15 5%	-
Sagadahoc	15 2%	8 3%	7 2%	-	1 1%	6 4%	6 4%	2 2%	2 2%	4 2%	5 2%	4 5%	6 3%	9 2%	2 1%	1 1%	2 2%	9 5%	8 4%	2 1%	4 2%	15 5%	-
Waldo	27 4%	18 6% C	9 3%	4 4%	6 5%	9 6% G	2 2%	6 6%	2 2%	13 7% IL	10 5%	1 2%	18 9% N	9 2%	10 6% P	1 1%	9 8% P	6 3%	9 4%	7 4%	11 6%	-	27 9%
Washington	12 2%	5 2%	6 2%	2 2%	1 1%	4 3%	3 2%	1 1%	4 3%	2 1%	6 3%	-	6 3%	5 1%	1 1%	4 4%	5 4%	2 1%	3 1%	6 4%	2 1%	-	12 4%
York	56 9%	28 10%	28 9%	7 7%	13 12%	10 7%	18 13%	8 7%	12 10%	14 8%	21 10%	8 10%	22 11%	34 8%	11 6%	6 7%	9 8%	26 14% O	18 8%	24 14%	14 9%	56 20%	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/STU/VW
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Coastal Region: Cumberland, Hancock, Knox, Lincoln, Sagadahoc, Waldo, Washington, York Counties

Critical Insights on Maine - Spring 2020

Subscriber: NRCM

QS5. What town do you live in or closest to?

Base: Mentioned "Kennebec" (Q54)

	Gender			Age					Education				Children in HH?		HH Income				Political Affiliation			CD	
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Dem	Rep	All Other	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total Answering	61 100%	25 100%	37 100%	15 100%	9 100%	13 100%	14 100%	10 100%	8 100%	28 100%	15 100%	10 100%	18 100%	43 100%	16 100%	18 100%	14 100%	13 100%	26 100%	17 100%	17 100%	36 100%	26 100%
Augusta	20 33%	8 31%	12 34%	5 30%	6 66%	5 36%	2 11%	3 33%	1 9%	9 34%	6 40%	4 37%	7 39%	12 29%	5 28%	8 47%	2 17%	5 36%	6 24%	6 36%	7 40%	20 56%	-
Albion	2 2%	1 3%	1 2%	-	-	1 6%	1 5%	-	-	2 5%	-	-	-	2 4%	1 4%	1 4%	-	-	1 3%	-	1 5%	-	2 6%
Belgrade	5 8%	1 3%	4 10%	3 20%	-	-	1 6%	1 8%	-	4 14%	1 5%	-	3 17%	2 4%	-	2 9%	3 22%	-	3 12%	1 5%	1 5%	-	5 18%
Benton	2 3%	-	2 4%	-	-	1 6%	-	1 8%	-	2 6%	-	-	-	2 4%	1 5%	-	1 6%	-	1 3%	-	1 5%	-	2 6%
Chelsea	3 5%	1 3%	2 7%	-	-	2 17%	-	1 9%	2 20%	1 3%	1 5%	-	1 4%	2 5%	1 5%	-	2 11%	1 6%	1 3%	2 9%	-	3 9%	-
Clinton	4 7%	2 10%	2 4%	2 16%	-	-	1 6%	1 8%	-	3 12%	1 5%	-	-	4 9%	2 10%	2 13%	-	-	1 3%	1 5%	2 14%	-	4 16%
Gardiner	4 7%	2 10%	2 4%	2 10%	-	-	2 17%	-	-	2 9%	1 5%	1 8%	1 4%	3 8%	1 5%	1 4%	-	2 18%	2 6%	2 14%	-	-	4 15%
Hallowell	1 1%	-	1 2%	-	-	-	1 6%	-	-	-	-	1 8%	-	1 2%	-	-	-	1 6%	1 3%	-	-	1 2%	-
Manchester	1 1%	-	1 2%	-	-	-	1 6%	-	1 11%	-	-	-	-	1 2%	-	1 4%	-	-	-	1 5%	-	1 2%	-
Monmouth	5 7%	1 3%	4 11%	3 20%	-	1 5%	-	1 9%	1 9%	-	4 25%	-	1 4%	4 9%	-	-	5 33%	-	4 15%	1 4%	-	-	5 18%
Oakland	2 2%	1 3%	1 2%	-	-	-	1 5%	1 8%	-	-	1 5%	1 8%	-	2 4%	1 4%	-	-	1 6%	-	1 5%	1 4%	-	2 6%
Sidney	3 5%	3 13%	-	-	-	3 24%	-	-	-	2 9%	-	1 7%	3 18%	-	-	2 13%	-	1 5%	-	1 4%	2 14%	-	3 12%
Vassalboro	2 3%	-	2 4%	-	1 9%	-	1 6%	-	1 11%	-	1 5%	-	1 4%	1 2%	1 5%	-	-	1 6%	2 6%	-	-	2 4%	-

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Subscriber: NRCM

QS5. What town do you live in or closest to?

Base: Mentioned "Kennebec" (QS4)

	Gender			Age					Education				Children in HH?		HH Income				Political Affiliation			CD	
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Waterville	6 10%	3 13%	3 9%	1 5%	2 17%	-	3 23%	1 9%	2 31%	-	1 5%	2 24%	2 9%	5 11%	4 24%	1 5%	-	2 12%	5 18%	1 5%	1 5%	6 18%	-
Wayne	1 1%	-	1 2%	-	-	1 6%	-	-	-	1 3%	-	-	-	1 2%	1 5%	-	-	-	-	-	1 5%	-	1 3%
Winslow	3 5%	2 9%	1 2%	-	1 8%	-	2 11%	1 8%	1 9%	1 5%	-	1 8%	-	3 7%	1 4%	-	2 11%	1 5%	1 3%	2 9%	1 4%	3 8%	-

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/STU/VW
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Subscriber: NRCM

QS6. Into which of the following categories does your age fall?

	Gender			Age					Education				Children in HH?		HH Income				Political Affiliation			CD	
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Dem	Rep	All Other	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total Respondents	600 100%	282 100%	318 100%	110 100%	109 100%	139 100%	140 100%	102 100%	116 100%	189 100%	215 100%	76 100%	190 100%	406 100%	170 100%	91 100%	111 100%	178 100%	232 100%	174 100%	166 100%	287 100%	313 100%
18 to 24 (x21)	28 5%	8 3%	20 6%	28 25%	-	-	-	-	7 6%	11 6%	8 4%	1 2%	12 6%	15 4%	15 9%	2 2%	7 6%	3 2%	8 4%	7 4%	11 6%	13 4%	15 5%
25 to 34 (x29.5)	82 14%	40 14%	42 13%	82 75%	-	-	-	-	13 11%	28 15%	30 14%	11 14%	32 17%	50 12%	22 13%	16 18%	19 17%	19 11%	36 16%	20 11%	25 15%	42 15%	40 13%
35 to 44 (x39.5)	109 18%	38 14%	71 22%	-	109 100%	-	-	-	27 23%	31 17%	37 17%	14 18%	66 35%	44 11%	25 15%	17 19%	25 22%	37 21%	45 19%	19 11%	35 21%	45 16%	64 20%
45 to 54 (x49.5)	139 23%	68 24%	72 22%	-	-	139 100%	-	-	21 18%	53 28%	47 22%	17 23%	54 29%	83 21%	24 14%	20 22%	26 23%	57 32%	40 17%	47 27%	42 25%	71 25%	68 22%
55 to 64 (x59.5)	140 23%	81 29%	59 18%	-	-	-	140 100%	-	26 23%	30 16%	63 29%	19 25%	17 9%	122 30%	45 26%	13 14%	20 18%	46 26%	51 22%	50 28%	37 22%	68 24%	71 23%
65 to 74 (x69.5)	68 11%	28 10%	40 13%	-	-	-	-	68 66%	16 13%	23 12%	20 9%	10 13%	7 4%	60 15%	28 16%	13 14%	11 10%	9 5%	36 15%	20 12%	10 6%	29 10%	38 12%
75 and older (x79.5)	34 6%	20 7%	14 4%	-	-	-	-	34 34%	6 6%	13 7%	10 5%	5 6%	2 1%	32 8%	13 7%	9 10%	3 3%	6 4%	15 7%	11 6%	8 5%	19 7%	15 5%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	49.91	51.52	48.50	27.35	39.50	49.50	59.50	72.85	49.75	49.18	50.20	51.29	42.79	53.25	51.07	50.92	46.78	49.54	50.67	51.99	47.38	50.16	49.69
Standard Deviation	15.19	14.88	15.34	3.71	0.00	0.00	0.00	4.74	15.74	15.84	14.52	14.86	11.99	15.38	17.16	16.38	14.77	12.54	15.97	14.75	14.68	15.31	15.09
Standard Error	0.73	1.08	0.97	0.43	0.00	0.00	0.00	0.45	1.63	1.34	1.18	2.08	1.06	0.88	1.40	1.96	1.68	1.16	1.23	1.21	1.39	1.06	0.99
Grouped Median	50.22	52.36	48.20	27.97	39.50	49.50	59.50	71.77	49.77	49.03	51.28	51.52	41.95	55.83	53.97	49.59	46.74	49.75	50.91	52.77	47.74	50.59	49.85

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/STU/VW
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2020

Subscriber: NRCM

Q57. Are you...

	Gender		Age					Education				Children in HH?		HH Income				Political Affiliation			CD		
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Dem	Rep	All Other	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total Respondents	600 100%	282 100%	318 100%	110 100%	109 100%	139 100%	140 100%	102 100%	116 100%	189 100%	215 100%	76 100%	190 100%	406 100%	170 100%	91 100%	111 100%	178 100%	232 100%	174 100%	166 100%	287 100%	313 100%
Male	282 47%	282 100%	-	48 43%	38 35%	68 49%	81 58%	48 47%	56 48%	87 46%	99 46%	38 50%	83 44%	197 49%	71 42%	41 45%	49 44%	95 53%	95 41%	100 57%	77 46%	142 49%	140 45%
Female	318 53%	-	318 100%	62 57%	71 65%	72 51%	59 42%	54 53%	60 52%	102 54%	116 54%	39 50%	107 56%	209 51%	99 58%	50 55%	62 56%	83 47%	137 59%	74 43%	89 54%	145 51%	173 55%

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/STU/VW
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2020

Subscriber: NRCM

QS8. Which of the following best describes your current employment status?

	Gender			Age					Education				Children in HH?		HH Income				Political Affiliation			CD	
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Dem	Rep	All Other	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total Respondents	600 100%	282 100%	318 100%	110 100%	109 100%	139 100%	140 100%	102 100%	116 100%	189 100%	215 100%	76 100%	190 100%	406 100%	170 100%	91 100%	111 100%	178 100%	232 100%	174 100%	166 100%	287 100%	313 100%
Net: Employed =====	308 51%	157 56%	152 48%	70 64% GH	74 67% GH	93 67% GH	59 42% H	13 12%	53 45%	84 44%	119 55%	52 68% IJ	122 64% N	186 46%	49 29%	42 47% O	61 55% O	137 77% OPQ	119 52%	93 53%	83 50%	159 55%	150 48%
Employed full-time	257 43%	138 49% C	119 38%	56 51% GH	70 64% GH	81 58% GH	46 33% H	4 4%	43 37%	61 33%	104 48% J	47 62% IJ	106 56% N	150 37%	32 19%	34 38% O	52 47% O	126 70% OPQ	96 42%	82 47%	66 40%	133 46%	124 40%
Employed part-time	51 9%	19 7%	32 10%	14 13% E	4 3%	12 9%	13 9%	9 8%	9 8%	22 12%	15 7%	5 6%	16 8%	36 9%	17 10%	8 9%	8 8%	11 6%	23 10%	11 7%	17 10%	25 9%	26 8%
Not employed, looking for work	33 5%	13 5%	20 6%	11 10% H	7 6%	5 4%	8 5%	2 2%	7 6%	12 6%	12 6%	2 3%	7 4%	26 6%	15 9% R	8 9% R	3 3%	3 2%	11 5%	6 4%	14 9%	14 5%	19 6%
Retired	161 27%	86 30%	76 24%	-	7 6%	15 11%	56 40% EF	84 82% EFG	38 33%	54 29%	49 23%	19 25%	13 7%	148 36% M	58 34% R	24 26%	33 30% R	26 14%	64 28%	51 29%	36 22%	75 26%	87 28%
Student	14 2%	7 2%	7 2%	9 8% G	2 1%	2 2%	1 1%	-	2 2%	6 3%	4 2%	1 1%	11 6% N	2 *	7 4%	1 1%	1 1%	4 2%	6 3%	5 3%	2 1%	7 2%	7 2%
Homemaker	38 6%	1 *	37 12% B	14 13% GH	8 8%	10 7% H	5 3%	1 1%	10 8%	12 6%	15 7%	2 2%	24 13% N	14 3%	12 7%	7 8%	6 6%	9 5%	19 8%	9 5%	9 5%	19 7%	19 6%
Something else	45 8%	19 7%	27 8%	6 6%	12 11%	13 9%	12 8%	3 3%	7 6%	21 11% L	15 7% L	1 1%	13 7%	31 8%	29 17% Q	8 9%	6 5%	-	11 5%	10 6%	23 14% ST	13 5%	32 10% V

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/STU/VW
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2020

Subscriber: NRCM

Q1. Below are several timeframes. Please select the one that you believe best describes when you think global warming will start having harmful impacts on Maine.

	Gender			Age					Education				Children in HH?		HH Income				Political Affiliation			CD	
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Dem	Rep	All Other	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total Respondents	600 100%	282 100%	318 100%	110 100%	109 100%	139 100%	140 100%	102 100%	116 100%	189 100%	215 100%	76 100%	190 100%	406 100%	170 100%	91 100%	111 100%	178 100%	232 100%	174 100%	166 100%	287 100%	313 100%
Global warming is having a negative impact on Maine now	318 53%	135 48%	184 58%	55 50%	75 68%	68 49%	66 47%	54 53%	59 51%	86 46%	121 57%	51 67%	104 55%	214 53%	89 52%	42 47%	58 52%	101 56%	176 76%	41 23%	89 53%	156 54%	163 52%
Global warming will negatively impact Maine within the next 10 years	85 14%	43 15%	42 13%	18 16%	13 12%	19 14%	17 13%	18 18%	16 14%	33 18%	26 12%	10 13%	29 15%	56 14%	23 14%	16 18%	13 12%	26 15%	26 11%	26 15%	29 18%	37 13%	48 15%
Global warming will negatively impact Maine within the next 10-25 years	55 9%	20 7%	35 11%	14 12%	5 5%	14 10%	13 9%	9 9%	12 11%	20 11%	16 8%	6 8%	14 7%	40 10%	14 8%	6 7%	12 11%	18 10%	13 6%	25 14%	14 8%	27 9%	28 9%
Global warming will negatively impact Maine sometime after 25 years	39 6%	22 8%	17 5%	9 8%	5 5%	7 5%	11 8%	6 6%	4 3%	16 8%	17 8%	1 2%	11 6%	28 7%	12 7%	7 7%	12 11%	6 3%	8 3%	21 12%	9 5%	13 5%	25 8%
Global warming will never negatively impact Maine	45 7%	38 13%	7 2%	6 6%	2 2%	13 9%	17 12%	7 6%	12 10%	15 8%	15 7%	4 5%	15 8%	30 7%	12 7%	5 6%	10 9%	12 7%	3 1%	31 18%	8 5%	20 7%	24 8%
Not sure	58 10%	24 9%	34 11%	8 8%	10 9%	18 13%	14 10%	8 8%	13 11%	19 10%	19 9%	4 5%	18 10%	38 9%	21 12%	14 15%	5 5%	15 8%	6 3%	31 18%	17 10%	33 11%	26 8%

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/STU/VW
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2020

Subscriber: NRCM

Q2. In 2019 the Maine Legislature passed a law with specific targets for reducing global warming pollution over time... based on anything you know, under normal circumstances, how much of a priority would you consider the work of the Maine Climate Council to be for the state? Would you say...

	Gender			Age					Education				Children in HH?		HH Income				Political Affiliation			CD	
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Dem	Rep	All Other	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total Respondents	600 100%	282 100%	318 100%	110 100%	109 100%	139 100%	140 100%	102 100%	116 100%	189 100%	215 100%	76 100%	190 100%	406 100%	170 100%	91 100%	111 100%	178 100%	232 100%	174 100%	166 100%	287 100%	313 100%
Net: Top 2 Box =====	314 52%	150 53%	164 52%	59 54%	65 60%	65 47%	67 48%	58 56%	58 50%	86 45%	121 56%	50 65%	114 60%	200 49%	77 45%	48 53%	61 55%	101 57%	176 76%	36 20%	86 52%	156 54%	158 51%
												J	N						TU		T		
Very high priority	147 25%	62 22%	85 27%	29 26%	36 33%	26 19%	30 21%	26 26%	23 20%	37 20%	57 27%	29 38%	56 29%	91 23%	35 21%	19 21%	28 25%	59 33%	93 40%	13 8%	31 19%	80 28%	67 21%
					F							IJ						O	TU		T		
A high priority	167 28%	88 31%	79 25%	30 28%	29 26%	39 28%	37 27%	31 31%	35 30%	48 26%	63 29%	21 27%	58 31%	109 27%	41 24%	30 33%	32 29%	42 24%	83 36%	23 13%	55 33%	76 26%	91 29%
																			T		T		
A medium priority	141 23%	54 19%	87 27%	32 29%	21 19%	31 23%	30 22%	26 26%	34 29%	51 27%	39 18%	16 22%	34 18%	105 26%	50 29%	19 21%	26 24%	38 21%	39 17%	51 29%	48 29%	63 22%	77 25%
			B																S		S		
Net: Bottom 2 Box =====	100 17%	60 21%	40 13%	14 13%	11 10%	28 20%	34 24%	13 13%	14 12%	32 17%	44 20%	9 12%	29 15%	71 17%	27 16%	19 21%	19 17%	31 18%	11 5%	70 40%	18 11%	49 17%	51 16%
			C				DEH												SU		SU		
A low priority	53 9%	24 9%	29 9%	9 8%	7 7%	13 10%	18 13%	5 5%	10 9%	19 10%	19 9%	5 6%	17 9%	36 9%	17 10%	12 13%	8 7%	14 8%	9 4%	35 20%	8 5%	25 9%	29 9%
																				SU			
Not a priority at all	47 8%	36 13%	11 3%	5 4%	4 3%	15 11%	16 11%	8 8%	4 4%	13 7%	25 12%	4 5%	12 6%	34 8%	10 6%	7 8%	11 10%	18 10%	2 1%	35 20%	10 6%	25 9%	22 7%
			C				DE				I								SU		S		
Not sure	45 8%	19 7%	27 8%	5 5%	12 11%	14 10%	9 6%	5 5%	9 8%	20 11%	12 6%	2 2%	13 7%	30 7%	17 10%	5 5%	5 5%	9 5%	6 3%	18 10%	14 8%	18 6%	27 9%
										L									S				

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/STU/VW
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2020

Subscriber: NRCM

Q3. Once the impact of the coronavirus has been fully addressed, how important do you believe it is for Maine lawmakers who are Republicans, Democrats, and Independents to work together to address global warming and promote clean energy development?

	Gender			Age					Education				Children in HH?		HH Income				Political Affiliation			CD	
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Dem	Rep	All Other	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total Respondents	600 100%	282 100%	318 100%	110 100%	109 100%	139 100%	140 100%	102 100%	116 100%	189 100%	215 100%	76 100%	190 100%	406 100%	170 100%	91 100%	111 100%	178 100%	232 100%	174 100%	166 100%	287 100%	313 100%
Net: Top 2 Box =====	474 79%	215 76%	259 81%	86 78%	90 82%	104 75%	105 75%	89 88%	92 79%	144 76%	168 78%	69 91%	152 80%	321 79%	132 78%	69 76%	82 74%	151 85%	213 92%	95 54%	145 87%	230 80%	243 78%
Very important	347 58%	148 52%	199 63%	53 48%	74 68%	72 52%	76 54%	71 70%	66 57%	105 56%	121 56%	54 71%	110 58%	236 58%	102 60%	47 51%	64 58%	106 60%	183 79%	47 27%	99 59%	164 57%	183 58%
Moderately important	127 21%	67 24%	60 19%	33 30%	15 14%	32 23%	29 21%	18 18%	26 22%	39 21%	47 22%	15 20%	42 22%	85 21%	30 18%	23 25%	18 16%	45 25%	30 13%	48 27%	46 28%	67 23%	60 19%
Net: Bottom 2 Box =====	109 18%	64 23%	46 14%	20 18%	15 14%	28 20%	32 23%	13 12%	21 18%	39 21%	42 20%	6 8%	31 16%	77 19%	32 19%	18 20%	25 23%	25 14%	16 7%	75 43%	14 9%	47 16%	62 20%
Slightly important	64 11%	32 11%	32 10%	13 12%	7 7%	18 13%	19 14%	7 7%	11 10%	25 13%	22 10%	6 8%	17 9%	46 11%	20 12%	11 12%	17 15%	11 6%	14 6%	42 24%	8 5%	25 9%	40 13%
Not important	45 7%	31 11%	13 4%	8 7%	8 7%	10 7%	13 9%	6 5%	10 9%	14 8%	21 10%	-	14 7%	31 8%	12 7%	8 9%	8 8%	13 8%	2 1%	33 19%	6 4%	23 8%	22 7%
Not sure	17 3%	4 1%	13 4%	4 3%	4 4%	7 5%	2 2%	-	3 3%	6 3%	5 2%	1 1%	8 4%	8 2%	6 4%	3 3%	3 3%	2 1%	2 1%	5 3%	7 4%	9 3%	8 2%

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/STU/VW
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2020

Subscriber: NRCM

Q4: In 2019 the Maine Legislature passed several laws aimed at greatly increasing the use of solar power by Maine people, businesses, municipalities and others. Do you support or oppose this new law to increase solar power in Maine?

	Gender			Age					Education				Children in HH?		HH Income				Political Affiliation			CD	
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Dem	Rep	All Other	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total Respondents	600 100%	282 100%	318 100%	110 100%	109 100%	139 100%	140 100%	102 100%	116 100%	189 100%	215 100%	76 100%	190 100%	406 100%	170 100%	91 100%	111 100%	178 100%	232 100%	174 100%	166 100%	287 100%	313 100%
Net: Top 2 Box =====	501 84%	232 82%	270 85%	101 92%	90 82%	113 81%	107 76%	91 89%	100 86%	150 79%	184 85%	68 89%	164 86%	336 83%	142 83%	75 83%	95 85%	154 86%	218 94%	118 68%	146 88%	244 85%	257 82%
				FG				G											T		T		
Strongly support	332 55%	161 57%	171 54%	55 50%	63 57%	76 54%	77 55%	62 61%	59 51%	90 47%	134 63%	49 64%	113 60%	219 54%	98 58%	47 52%	58 52%	105 59%	166 72%	50 29%	103 62%	161 56%	171 55%
											J	J							T		T		
Somewhat support	169 28%	70 25%	99 31%	47 42%	27 25%	38 27%	29 21%	28 28%	41 35%	60 32%	49 23%	19 24%	51 27%	117 29%	43 25%	28 31%	37 33%	49 27%	53 23%	68 39%	43 26%	83 29%	86 27%
				EFGH					K											SU			
Net: Bottom 2 Box =====	58 10%	40 14%	18 6%	4 3%	8 7%	15 11%	23 17%	8 8%	7 6%	25 13%	21 10%	5 6%	12 6%	46 11%	15 9%	7 8%	15 13%	15 9%	6 3%	41 23%	9 5%	28 10%	31 10%
						D	DH													SU			
Somewhat oppose	26 4%	15 5%	11 4%	3 3%	5 5%	7 5%	8 6%	3 3%	3 3%	12 6%	9 4%	2 3%	5 3%	20 5%	7 4%	5 5%	7 6%	4 2%	6 3%	13 8%	7 4%	15 5%	12 4%
																				S			
Strongly oppose	32 5%	25 9%	7 2%	1 1%	3 3%	8 6%	16 11%	5 5%	4 3%	13 7%	12 6%	2 3%	6 3%	25 6%	8 5%	2 3%	8 7%	11 6%	-	27 16%	2 1%	13 4%	19 6%
						D	DE	D												U			
Not sure	40 7%	11 4%	30 9%	5 5%	12 11%	11 8%	9 7%	3 3%	9 8%	14 7%	10 5%	4 5%	14 8%	25 6%	14 8%	9 9%	2 1%	9 5%	7 3%	15 9%	11 7%	15 5%	26 8%
				B											Q	Q				S			

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/STU/VW
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2020

Subscriber: NRCM

Q5: Would you support or oppose your city or town pursuing a large solar farm located in your community to reduce electricity costs for local government or schools?

	Gender		Age					Education			Children in HH?		HH Income				Political Affiliation			CD			
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Dem	Rep	All Other	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total Respondents	600	282	318	110	109	139	140	102	116	189	215	76	190	406	170	91	111	178	232	174	166	287	313
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Net: Top 2 Box =====	493	226	267	95	91	112	109	86	97	154	175	65	164	328	140	75	91	149	214	113	147	237	256
	82%	80%	84%	86%	84%	80%	78%	84%	83%	82%	81%	86%	86%	81%	82%	83%	82%	84%	92%	65%	88%	83%	82%
																			T		T		
Strongly support	334	153	181	63	70	76	72	53	62	100	131	41	113	220	93	52	62	104	166	48	105	157	177
	56%	54%	57%	57%	64%	54%	51%	52%	53%	53%	61%	53%	60%	54%	55%	57%	56%	59%	72%	27%	63%	55%	56%
																			T		T		
Somewhat support	159	73	86	32	21	36	37	33	35	55	44	25	50	108	47	23	29	45	47	66	42	80	79
	26%	26%	27%	29%	19%	26%	27%	32%	30%	29%	21%	33%	27%	27%	28%	26%	26%	25%	20%	38%	25%	28%	25%
																				SU			
Net: Bottom 2 Box =====	74	48	26	9	8	20	25	11	10	25	31	9	20	53	18	11	15	26	10	48	13	35	39
	12%	17%	8%	8%	7%	15%	18%	11%	9%	13%	14%	11%	10%	13%	11%	12%	13%	15%	4%	27%	8%	12%	12%
			C																	SU			
Somewhat oppose	33	18	15	5	4	9	8	7	5	13	11	3	8	24	11	3	8	9	9	19	3	11	22
	5%	6%	5%	5%	3%	7%	5%	7%	4%	7%	5%	4%	4%	6%	6%	4%	7%	5%	4%	11%	2%	4%	7%
																				SU			
Strongly oppose	41	30	11	4	4	11	18	4	5	12	19	6	12	30	7	8	7	17	1	28	10	24	17
	7%	11%	3%	3%	4%	8%	13%	4%	4%	6%	9%	7%	6%	7%	4%	9%	6%	9%	*	16%	6%	8%	6%
			C				DEH													SU	S		
Not sure	33	8	25	6	10	7	5	5	9	9	9	2	7	25	12	5	6	3	8	13	7	15	18
	5%	3%	8%	5%	9%	5%	4%	4%	8%	5%	4%	3%	4%	6%	7%	5%	5%	2%	3%	8%	4%	5%	6%
			B												R								

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/STU/VW
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2020

Subscriber: NRCM

Q6. Would you support or oppose your city or town taking actions to encourage solar development in your community?

	Gender		Age					Education			Children in HH?		HH Income				Political Affiliation			CD			
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Dem	Rep	All Other	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total Respondents	600	282	318	110	109	139	140	102	116	189	215	76	190	406	170	91	111	178	232	174	166	287	313
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Net: Top 2 Box =====	515	235	279	97	95	119	111	92	97	161	185	70	171	342	149	78	93	156	218	120	155	241	274
	86%	83%	88%	88%	87%	86%	79%	90%	83%	86%	86%	92%	90%	84%	88%	85%	84%	87%	94%	69%	93%	84%	87%
																			T		T		
Strongly support	337	162	175	54	70	76	76	61	62	103	120	51	112	224	98	50	56	110	159	55	110	159	179
	56%	57%	55%	50%	64%	54%	54%	60%	53%	55%	56%	67%	59%	55%	57%	55%	51%	62%	69%	31%	66%	55%	57%
																			T		T		
Somewhat support	177	73	104	43	25	44	35	31	35	58	65	19	59	117	52	27	37	46	59	65	44	82	95
	30%	26%	33%	39%	23%	32%	25%	30%	30%	31%	30%	25%	31%	29%	30%	30%	33%	26%	25%	37%	27%	29%	30%
				E																S			
Net: Bottom 2 Box =====	61	39	22	7	10	11	24	9	15	17	25	5	13	48	13	9	16	20	10	41	7	33	28
	10%	14%	7%	6%	10%	8%	17%	9%	13%	9%	12%	6%	7%	12%	7%	10%	14%	11%	4%	24%	4%	12%	9%
				C			DFH													SU			
Somewhat oppose	35	19	16	5	8	5	10	6	8	9	15	3	9	26	6	6	9	12	8	22	4	20	15
	6%	7%	5%	5%	8%	4%	7%	6%	7%	5%	7%	4%	4%	6%	4%	7%	8%	7%	3%	13%	2%	7%	5%
																				SU			
Strongly oppose	27	20	6	1	2	6	14	3	6	9	10	2	4	23	7	3	7	7	2	19	3	13	14
	4%	7%	2%	1%	2%	4%	10%	3%	5%	5%	5%	2%	2%	6%	4%	3%	6%	4%	1%	11%	2%	5%	4%
							DEH							M						SU			
Not sure	24	7	17	6	4	9	5	1	5	10	5	1	6	16	8	4	2	3	4	13	5	13	11
	4%	3%	5%	5%	3%	6%	3%	1%	4%	5%	2%	2%	3%	4%	5%	4%	2%	2%	2%	7%	3%	5%	3%
							H													S			

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/STU/VW
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2020

Subscriber: NRCM

Q7. Would you support or oppose a statewide plan to greatly increase the number of electric car charging stations throughout the state?

	Gender		Age					Education			Children in HH?		HH Income				Political Affiliation			CD			
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Dem	Rep	All Other	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total Respondents	600	282	318	110	109	139	140	102	116	189	215	76	190	406	170	91	111	178	232	174	166	287	313
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Net: Top 2 Box =====	419	197	222	78	87	93	88	73	80	117	159	62	142	276	110	62	77	136	198	87	115	205	214
	70%	70%	70%	71%	80%	67%	63%	72%	69%	62%	74%	82%	75%	68%	65%	69%	70%	76%	86%	50%	69%	72%	68%
						G					J	J						O	TU		T		
Strongly support	224	108	116	44	42	49	49	40	45	50	89	40	73	151	55	35	40	76	115	32	67	112	112
	37%	38%	37%	40%	38%	35%	35%	40%	38%	26%	41%	52%	38%	37%	32%	38%	36%	42%	50%	18%	41%	39%	36%
											J	J							T		T		
Somewhat support	195	89	106	34	45	44	39	33	35	67	70	22	69	125	55	28	38	61	83	55	47	93	102
	33%	32%	33%	31%	41%	32%	28%	32%	30%	36%	33%	29%	36%	31%	32%	31%	34%	34%	36%	32%	28%	33%	33%
Net: Bottom 2 Box =====	122	64	58	21	15	31	38	18	22	53	37	11	30	92	37	22	22	34	21	61	35	52	70
	20%	23%	18%	19%	13%	22%	27%	18%	19%	28%	17%	14%	16%	23%	22%	24%	20%	19%	9%	35%	21%	18%	22%
							E			KL										SU	S		
Somewhat oppose	65	30	35	14	10	17	12	10	8	33	19	4	15	50	22	13	12	16	14	27	22	24	41
	11%	11%	11%	13%	10%	12%	9%	10%	7%	18%	9%	5%	8%	12%	13%	14%	11%	9%	6%	16%	13%	8%	13%
										IKL										S	S		
Strongly oppose	57	34	24	7	4	14	25	8	13	20	17	7	15	42	15	9	10	19	7	34	13	28	29
	10%	12%	7%	6%	4%	10%	18%	7%	11%	10%	8%	9%	8%	10%	9%	10%	9%	10%	3%	20%	8%	10%	9%
							DEH													SU			
Not sure	59	21	37	11	8	16	14	11	15	19	19	3	18	38	23	7	11	8	13	26	16	29	29
	10%	8%	12%	10%	7%	11%	10%	11%	13%	10%	9%	4%	9%	9%	14%	8%	10%	4%	6%	15%	10%	10%	9%
															R					S			

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/STU/VW
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2020

Subscriber: NRCM

Q8. Would you support or oppose Maine setting targets to dramatically increase the number of electric cars in Maine over the coming decade through a combination of incentives, education, and construction for more charging stations?

	Gender			Age					Education				Children in HH?		HH Income				Political Affiliation			CD	
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Dem	Rep	All Other	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total Respondents	600 100%	282 100%	318 100%	110 100%	109 100%	139 100%	140 100%	102 100%	116 100%	189 100%	215 100%	76 100%	190 100%	406 100%	170 100%	91 100%	111 100%	178 100%	232 100%	174 100%	166 100%	287 100%	313 100%
Net: Top 2 Box =====	416 69%	196 70%	220 69%	86 78%	81 74%	93 67%	84 60%	72 71%	78 67%	122 65%	155 72%	61 79%	138 73%	277 68%	116 68%	61 67%	81 73%	126 71%	201 87%	86 49%	109 66%	200 70%	216 69%
				G								J							TU		T		
Strongly support	197 33%	96 34%	101 32%	37 34%	42 39%	42 31%	40 29%	35 34%	30 26%	51 27%	82 38%	33 44%	70 37%	126 31%	50 29%	28 31%	34 31%	65 37%	108 46%	24 14%	58 35%	102 36%	95 30%
											IJ	IJ							TU		T		
Somewhat support	220 37%	100 36%	119 38%	49 44%	39 35%	51 36%	44 32%	38 37%	48 41%	71 38%	73 34%	27 36%	68 36%	151 37%	66 39%	32 36%	47 42%	61 34%	93 40%	61 35%	52 31%	98 34%	121 39%
Net: Bottom 2 Box =====	119 20%	63 22%	56 18%	11 10%	16 15%	34 24%	40 29%	18 18%	23 20%	49 26%	36 17%	12 16%	33 17%	86 21%	32 19%	24 26%	18 16%	38 21%	18 8%	65 37%	32 19%	56 19%	64 20%
						D	DEH												SU		S		
Somewhat oppose	61 10%	28 10%	33 10%	7 6%	13 12%	15 11%	16 11%	11 11%	10 9%	28 15%	16 7%	7 9%	17 9%	43 11%	18 11%	15 16%	13 12%	13 7%	12 5%	30 17%	18 11%	20 7%	41 13%
																			S		S		
Strongly oppose	58 10%	35 13%	23 7%	5 4%	4 3%	19 14%	24 17%	7 7%	13 11%	21 11%	20 9%	5 6%	15 8%	43 11%	14 8%	9 10%	5 4%	25 14%	6 3%	35 20%	14 8%	35 12%	23 7%
						DE	DEH											Q		SU			
Not sure	64 11%	22 8%	42 13%	13 12%	12 11%	12 9%	15 11%	12 11%	16 13%	18 9%	24 11%	4 5%	19 10%	43 11%	23 13%	6 7%	12 11%	14 8%	13 6%	24 14%	25 15%	31 11%	33 11%
																			S		S		

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/STU/VW
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2020

Subscriber: NRCM

Q9. Would you support or oppose using a greater portion of transportation funding to create a statewide public transportation system that connects Maine's small towns and cities with frequent bus service? Would you say you...

	Gender			Age					Education				Children in HH?		HH Income				Political Affiliation			CD	
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Dem	Rep	All Other	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total Respondents	600 100%	282 100%	318 100%	110 100%	109 100%	139 100%	140 100%	102 100%	116 100%	189 100%	215 100%	76 100%	190 100%	406 100%	170 100%	91 100%	111 100%	178 100%	232 100%	174 100%	166 100%	287 100%	313 100%
Net: Top 2 Box =====	483 81%	220 78%	263 83%	88 80%	95 87%	110 79%	109 78%	80 79%	92 79%	152 81%	174 81%	63 83%	160 84%	322 79%	135 79%	74 81%	93 84%	143 80%	212 92%	111 63%	139 83%	235 82%	248 79%
Strongly support	290 48%	135 48%	155 49%	43 39%	64 58%	67 48%	58 42%	57 56%	52 45%	91 48%	101 47%	45 59%	100 53%	188 46%	80 47%	45 49%	46 41%	95 53%	135 58%	49 28%	91 55%	136 47%	154 49%
Somewhat support	193 32%	85 30%	108 34%	44 40%	31 29%	44 31%	51 37%	23 22%	40 34%	61 33%	74 34%	18 24%	60 32%	133 33%	55 32%	29 32%	47 43%	49 27%	78 34%	62 35%	47 29%	99 35%	94 30%
Net: Bottom 2 Box =====	78 13%	51 18%	28 9%	12 11%	9 8%	18 13%	25 18%	14 14%	14 12%	27 14%	27 12%	10 13%	21 11%	57 14%	21 12%	12 13%	12 11%	29 16%	8 4%	48 28%	18 11%	33 11%	45 14%
Somewhat oppose	47 8%	29 10%	18 6%	11 10%	7 6%	9 7%	11 8%	10 9%	10 9%	17 9%	15 7%	5 7%	14 8%	32 8%	14 8%	9 9%	6 5%	17 9%	5 2%	29 17%	13 8%	24 9%	23 7%
Strongly oppose	31 5%	21 8%	10 3%	1 1%	2 2%	9 6%	14 10%	4 4%	4 3%	11 6%	12 5%	5 6%	6 3%	25 6%	7 4%	3 3%	6 6%	12 7%	3 1%	19 11%	5 3%	8 3%	23 7%
Not sure	39 6%	11 4%	28 9%	10 9%	5 5%	11 8%	5 3%	8 8%	10 9%	9 5%	14 7%	3 4%	9 5%	28 7%	15 9%	5 6%	6 5%	6 3%	11 5%	16 9%	9 6%	19 7%	19 6%

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/STU/VW
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2020

Subscriber: NRCM

Q10. Would you support or oppose state policies or incentives that encourage the development of housing, workplaces, and services such as schools, health care and shopping to be located closer together so people don't have to drive as much?

	Gender			Age					Education				Children in HH?		HH Income				Political Affiliation			CD	
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Dem	Rep	All Other	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total Respondents	600 100%	282 100%	318 100%	110 100%	109 100%	139 100%	140 100%	102 100%	116 100%	189 100%	215 100%	76 100%	190 100%	406 100%	170 100%	91 100%	111 100%	178 100%	232 100%	174 100%	166 100%	287 100%	313 100%
Net: Top 2 Box =====	433 72%	205 73%	228 72%	85 77%	85 78%	93 67%	93 66%	77 76%	88 76%	129 68%	162 75%	53 70%	137 72%	294 72%	124 73%	69 76%	78 70%	122 68%	187 81%	100 57%	126 76%	207 72%	226 72%
Strongly support	250 42%	119 42%	130 41%	43 39%	58 53%	51 37%	50 36%	47 46%	52 45%	71 38%	91 42%	35 46%	82 43%	167 41%	65 38%	41 45%	49 44%	70 39%	116 50%	39 22%	79 48%	124 43%	126 40%
Somewhat support	183 30%	85 30%	98 31%	42 38%	27 25%	41 30%	43 31%	30 29%	36 31%	58 31%	71 33%	18 23%	54 29%	127 31%	58 34%	29 32%	29 26%	52 29%	72 31%	61 35%	47 28%	83 29%	100 32%
Net: Bottom 2 Box =====	114 19%	58 21%	56 18%	17 16%	14 13%	33 24%	36 26%	13 13%	19 17%	40 21%	38 17%	17 23%	40 21%	74 18%	25 15%	11 13%	23 21%	49 27%	27 11%	56 32%	25 15%	50 18%	64 20%
Somewhat oppose	69 12%	38 13%	31 10%	13 12%	7 7%	22 16%	16 12%	10 10%	8 7%	29 15%	22 10%	11 14%	24 13%	45 11%	13 8%	7 8%	19 17%	29 16%	19 8%	37 21%	12 7%	30 10%	40 13%
Strongly oppose	45 7%	20 7%	24 8%	4 3%	7 6%	11 8%	20 14%	3 3%	12 10%	11 6%	15 7%	6 8%	16 8%	29 7%	12 7%	5 5%	4 4%	20 11%	7 3%	20 11%	13 8%	21 7%	24 8%
Not sure	53 9%	19 7%	34 11%	8 7%	10 9%	13 10%	11 8%	12 11%	9 8%	19 10%	16 7%	6 8%	14 7%	38 9%	21 13%	10 11%	10 9%	8 4%	18 8%	18 10%	15 9%	29 10%	24 8%

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/STU/VW
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2020

Subscriber: NRCM

Q11. Would you support or oppose state policies or incentives to change the streets in our towns and cities to create safer routes for children to get to school and for people to safely run errands on their bike or walking?

	Gender			Age					Education				Children in HH?		HH Income				Political Affiliation			CD	
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Dem	Rep	All Other	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total Respondents	600	282	318	110	109	139	140	102	116	189	215	76	190	406	170	91	111	178	232	174	166	287	313
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Net: Top 2 Box =====	465	216	248	89	82	112	96	85	86	141	168	69	153	310	130	66	92	145	208	108	128	212	253
	77%	77%	78%	81%	75%	80%	68%	84%	74%	75%	78%	90%	81%	76%	76%	73%	83%	81%	90%	62%	77%	74%	81%
				G		G		G				IJK							TU		T		
Strongly support	273	124	150	50	62	65	51	45	56	82	91	44	96	176	75	43	49	86	128	45	83	121	153
	46%	44%	47%	46%	57%	47%	36%	44%	48%	43%	42%	58%	50%	43%	44%	47%	44%	48%	55%	26%	50%	42%	49%
					G														T		T		
Somewhat support	191	92	99	39	20	47	45	40	30	59	77	25	58	133	55	24	43	59	80	63	44	91	100
	32%	33%	31%	36%	18%	34%	32%	39%	26%	31%	36%	32%	30%	33%	32%	26%	39%	33%	35%	36%	27%	32%	32%
				E		E		E															
Net: Bottom 2 Box =====	96	51	45	11	16	20	36	13	18	35	37	6	24	71	28	18	14	28	16	49	29	57	39
	16%	18%	14%	10%	14%	15%	26%	13%	15%	19%	17%	8%	13%	17%	16%	20%	12%	16%	7%	28%	17%	20%	13%
							DFH			L										SU	S	W	
Somewhat oppose	54	31	24	5	11	13	19	6	6	22	21	5	14	39	13	9	9	16	13	26	15	34	21
	9%	11%	7%	5%	10%	9%	13%	6%	5%	12%	10%	6%	7%	10%	8%	10%	8%	9%	6%	15%	9%	12%	7%
							D													S			
Strongly oppose	41	20	21	6	5	7	17	6	12	13	15	2	10	31	15	9	5	12	2	23	13	23	18
	7%	7%	7%	6%	4%	5%	12%	6%	10%	7%	7%	2%	5%	8%	9%	10%	4%	7%	1%	13%	8%	8%	6%
							E		L											S	S		
Not sure	40	15	25	9	11	7	8	4	12	12	11	2	12	26	13	7	5	5	8	17	10	18	21
	7%	5%	8%	8%	10%	5%	6%	4%	11%	6%	5%	2%	7%	6%	8%	8%	5%	3%	4%	10%	6%	6%	7%
									L											S			

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/STU/VW
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2020

Subscriber: NRCM

QD1. What is the highest level of education you have completed?

	Gender			Age					Education			Children in HH?		HH Income				Political Affiliation			CD		
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Dem	Rep	All Other	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total Respondents	600	282	318	110	109	139	140	102	116	189	215	76	190	406	170	91	111	178	232	174	166	287	313
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Net: Less than College Grad =====	305	144	161	60	58	74	56	57	116	189	-	-	89	214	115	59	55	49	94	95	98	132	173
	51%	51%	51%	54%	53%	53%	40%	56%	100%	100%			47%	53%	67%	65%	49%	27%	41%	54%	59%	46%	55%
															QR	R	R			S	S		
No formal schooling	1	-	1	1	-	-	-	-	1	-	-	-	1	-	1	-	-	-	1	-	-	1	-
	*%		*%	1%					1%				*%		*%				*%			*%	
Grammar school (up to 8th grade)	2	1	1	-	-	1	-	1	2	-	-	-	-	2	2	-	-	-	-	1	1	-	2
	*%	*%	*%			1%		1%	2%					1%	1%					*%	1%		1%
Some high school	13	5	9	1	5	2	2	3	13	-	-	-	4	10	4	3	4	1	5	3	3	2	12
	2%	2%	3%	1%	4%	2%	1%	3%	12%				2%	2%	3%	3%	3%	*%	2%	2%	2%	1%	4%
																							V
Graduated high school	100	50	50	18	22	18	25	17	100	-	-	-	28	72	40	14	14	17	34	26	32	54	46
	17%	18%	16%	16%	20%	13%	18%	17%	86%				15%	18%	23%	16%	13%	10%	14%	15%	19%	19%	15%
															R								
Technical/vocational/ community college	36	16	21	5	5	8	9	9	-	36	-	-	11	26	17	6	8	2	13	10	12	10	26
	6%	6%	6%	5%	5%	6%	6%	8%		19%			6%	6%	10%	6%	7%	1%	6%	6%	7%	4%	8%
															R								V
Some college	152	71	81	34	26	45	21	27	-	152	-	-	46	105	50	36	29	28	42	56	49	66	86
	25%	25%	25%	31%	24%	32%	15%	26%		81%			24%	26%	30%	40%	26%	16%	18%	32%	29%	23%	28%
				G		G		G							R	R				S	S		
Net: College Grad+ =====	291	137	154	50	51	65	82	45	-	-	215	76	100	190	54	32	56	129	137	77	68	153	138
	49%	49%	49%	45%	46%	47%	59%	44%			100%	100%	53%	47%	32%	35%	51%	72%	59%	44%	41%	53%	44%
							H								O	O	OPQ	TU					
Graduated college	215	99	116	37	37	47	63	30	-	-	215	-	74	140	41	24	44	89	89	63	56	113	102
	36%	35%	36%	34%	34%	34%	45%	30%			100%		39%	35%	24%	27%	40%	50%	38%	36%	34%	39%	33%
							H								O	O	OP	OPQ	TU				
Graduate school	76	38	39	12	14	17	19	14	-	-	-	76	26	50	13	8	12	40	49	15	12	40	36
	13%	13%	12%	11%	12%	12%	14%	14%				100%	14%	12%	8%	8%	11%	22%	21%	8%	7%	14%	12%
																		OPQ	TU				
Other	2	1	1	1	-	-	1	-	-	-	-	-	-	2	1	-	-	-	-	2	-	1	1
	*%	*%	*%	1%			1%							*%	*%					1%		*%	*%
Not sure	2	-	2	-	1	-	1	-	-	-	-	-	1	-	1	-	-	1	-	1	1	1	1
	*%		*%		1%		1%						*%		*%			*%		*%	*%	*%	*%
Prefer not to say	1	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
	*%	*%				1%																	*%

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/STU/VW
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2020

Subscriber: NRCM

QD2. How many adults, including yourself, live in your household?

	Gender			Age					Education				Children in HH?		HH Income				Political Affiliation			CD		
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Dem	Rep	All Other	CD1	CD2	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	
Total Respondents	600 100%	282 100%	318 100%	110 100%	109 100%	139 100%	140 100%	102 100%	116 100%	189 100%	215 100%	76 100%	190 100%	406 100%	170 100%	91 100%	111 100%	178 100%	232 100%	174 100%	166 100%	287 100%	313 100%	
One	139 23%	63 22%	76 24%	26 24%	22 21%	21 15%	35 25%	34 33%	29 25%	46 24%	44 20%	20 26%	20 11%	119 29%	70 41%	19 21%	18 17%	17 10%	50 22%	44 25%	38 23%	76 26%	64 20%	
Two	332 55%	161 57%	171 54%	53 48%	70 64%	84 60%	74 53%	51 50%	66 57%	96 51%	119 55%	50 65%	114 60%	216 53%	70 41%	48 53%	66 60%	124 70%	133 58%	93 53%	92 55%	155 54%	177 56%	
Three	84 14%	41 14%	43 14%	20 18%	10 9%	24 17%	18 13%	12 12%	15 13%	37 20%	26 12%	6 8%	33 17%	51 13%	19 11%	17 19%	18 17%	22 12%	26 11%	28 16%	26 15%	36 13%	48 15%	
Four	26 4%	10 3%	16 5%	8 7%	5 4%	6 4%	5 4%	2 2%	2 2%	6 3%	17 8%	- I	14 7%	12 3%	7 4%	3 4%	5 4%	9 5%	17 7%	3 2%	5 3%	13 5%	13 4%	
Five	7 1%	1 1%	6 2%	2 1%	1 1%	3 2%	2 1%	- 1%	1 1%	2 1%	4 2%	- 2%	5 2%	2 1%	2 1%	2 2%	- -	3 2%	2 1%	2 1%	3 2%	2 1%	5 1%	5 1%
Six or more	8 1%	5 2%	3 1%	1 1%	2 1%	- -	5 3%	1 1%	2 2%	1 *	4 2%	1 1%	5 2%	3 1%	2 1%	- -	3 3%	3 2%	3 1%	3 2%	2 1%	4 1%	4 1%	
None	3 *%	- -	3 1%	- -	- -	- -	- -	3 2%	1 1%	- -	2 1%	- -	- -	3 1%	1 *%	2 2%	- -	- -	1 *%	1 *%	- -	1 *%	2 1%	
Not sure	1 *%	- -	1 *%	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	1 *%	- -	- -	- -	- -	- -	1 *%	- -	1 *%	
Prefer not to say	1 *%	1 1%	- -	1 1%	- -	1 1%	- -	- -	- -	1 *%	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *%	- -	1 *%	1 *%	

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/STU/VW
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2020

Subscriber: NRCM

QD3. How many children, under the age of 18, live in your household?

	Gender		Age					Education				Children in HH?		HH Income				Political Affiliation			CD		
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Dem	Rep	All Other	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total Respondents	600 100%	282 100%	318 100%	110 100%	109 100%	139 100%	140 100%	102 100%	116 100%	189 100%	215 100%	76 100%	190 100%	406 100%	170 100%	91 100%	111 100%	178 100%	232 100%	174 100%	166 100%	287 100%	313 100%
One	92 15%	42 15%	49 15%	26 24% GH	25 23% GH	25 18% GH	10 7%	5 5%	20 17%	29 15%	33 15%	10 13%	92 48%	-	23 14%	16 17%	20 18%	28 16%	38 17%	27 16%	23 14%	38 13%	53 17%
Two	79 13%	34 12%	45 14%	14 12% GH	31 28% DGH	25 18% GH	5 4%	3 3%	10 8%	19 10%	36 17% I	12 16%	79 41%	-	12 7%	14 16%	15 14%	37 21% O	37 16%	21 12%	19 12%	45 16%	34 11%
Three	14 2%	4 1%	11 3%	4 3%	7 6%	2 1%	2 1%	1 1%	3 3%	7 4%	4 2%	1 1%	14 8%	-	5 3%	3 3%	1 1%	5 3%	3 1%	3 2%	8 5%	7 2%	8 2%
Four	5 1%	2 1%	2 1%	1 1%	2 1%	2 2%	-	-	-	2 1%	-	3 4%	5 3%	-	2 1%	-	1 1%	2 1%	2 1%	3 2%	-	3 1%	2 *%
Five	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Six or more	1 *%	1 *%	-	-	1 1%	-	-	-	-	-	1 *%	-	1 *%	-	1 *%	-	-	-	-	1 *%	-	-	1 *%
None	406 68%	197 70%	209 66%	65 59% E	44 40% E	83 88% DEF	122 90% DEF	92 72%	84 72%	131 69%	140 65%	50 66%	-	406 100%	125 73% R	58 64%	74 67%	106 60%	151 65%	119 68%	114 69%	192 67%	214 68%
Not sure	2 *%	1 *%	1 *%	-	-	-	1 1%	1 1%	-	-	1 *%	-	-	-	2 1%	-	-	-	-	-	2 1%	1 *%	1 *%
Prefer not to say	2 *%	1 1%	1 *%	1 1%	-	2 1%	-	-	-	2 1%	-	-	-	-	1 *%	-	-	-	1 *%	1 *%	-	1 *%	2 *%

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/STU/VW
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2020

Subscriber: NRCM

QD4. Which one of the following best describes your use of telephones? Would you say?

	Gender		Age					Education				Children in HH?		HH Income				Political Affiliation			CD		
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Dem	Rep	All Other	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total Respondents	600 100%	282 100%	318 100%	110 100%	109 100%	139 100%	140 100%	102 100%	116 100%	189 100%	215 100%	76 100%	190 100%	406 100%	170 100%	91 100%	111 100%	178 100%	232 100%	174 100%	166 100%	287 100%	313 100%
You ONLY have a landline	20 3%	9 3%	11 4%	1 1%	1 1%	5 3%	7 5%	7 7%	4 3%	6 3%	10 4%	1 1%	1 *	20 5%	9 5%	3 3%	3 3%	2 1%	8 3%	6 4%	4 2%	12 4%	8 3%
You ONLY have a cell phone	265 44%	110 39%	155 49%	82 75%	59 54%	56 40%	43 31%	25 24%	50 43%	97 51%	86 40%	31 40%	92 48%	171 42%	86 51%	48 53%	55 49%	60 34%	101 43%	69 40%	86 52%	124 43%	141 45%
You have both a landline and a cell phone and use each EQUALLY	134 22%	70 25%	63 20%	4 4%	21 20%	37 27%	38 27%	33 32%	30 26%	35 19%	49 23%	18 24%	33 17%	101 25%	29 17%	17 19%	23 21%	44 25%	47 20%	43 24%	29 18%	58 20%	76 24%
You have both a landline and a cell phone, but mostly use the LANDLINE phone	68 11%	35 12%	33 10%	2 1%	2 2%	12 9%	23 17%	29 28%	13 11%	24 13%	22 10%	9 11%	11 6%	56 14%	29 17%	10 11%	12 11%	13 7%	30 13%	22 13%	15 9%	35 12%	32 10%
You have both a landline and a cell phone, but mostly use the CELL phone	108 18%	57 20%	52 16%	20 18%	23 21%	29 21%	28 20%	8 8%	17 14%	27 14%	47 22%	18 23%	54 28%	18 13%	13 10%	15 14%	58 14%	58 33%	43 19%	33 19%	32 19%	57 20%	52 16%
Don't know	3 1%	-	3 1%	-	3 3%	-	-	-	3 3%	-	-	-	-	3 1%	-	-	3 3%	-	3 1%	-	-	-	3 1%
Refused	1 *	1 1%	-	1 1%	-	1 1%	-	-	-	-	-	1 1%	-	1 *	-	-	-	-	-	1 *	-	1 *	1 *

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/STU/VW
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2020

Subscriber: NRCM

QD5. To ensure that our sample is representative of the State, which of the following categories best describes your total household income before taxes for last year?

	Gender			Age					Education				Children in HH?		HH Income				Political Affiliation			CD	
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Dem	Rep	All Other	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total Respondents	600	282	318	110	109	139	140	102	116	189	215	76	190	406	170	91	111	178	232	174	166	287	313
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Net: Less than \$35,000	170	71	99	37	25	24	45	40	47	68	41	13	43	125	170	-	-	-	66	44	54	66	104
=====	28%	25%	31%	33%	23%	17%	32%	40%	40%	36%	19%	18%	23%	31%	100%				29%	25%	33%	23%	33%
				F			F	EF	KL	KL													V
Less than \$15,000	41	18	23	6	8	7	12	8	17	14	7	2	12	29	41	-	-	-	13	7	19	17	24
	7%	7%	7%	6%	8%	5%	8%	8%	15%	8%	3%	3%	6%	7%	24%				5%	4%	12%	6%	8%
									KL												T		
\$15,000 to \$24,999	62	21	41	16	5	8	21	13	11	28	16	6	15	46	62	-	-	-	24	19	18	21	41
	10%	8%	13%	14%	4%	6%	15%	12%	10%	15%	7%	7%	8%	11%	37%				10%	11%	11%	7%	13%
				E			EF	E		K													
\$25,000 to \$34,999	67	31	35	15	12	9	11	20	18	25	18	5	16	49	67	-	-	-	29	18	17	28	39
	11%	11%	11%	14%	11%	6%	8%	20%	16%	13%	8%	7%	8%	12%	39%				13%	10%	10%	10%	13%
								FG															
Net: \$35,000 -< \$75,000	202	90	112	43	42	46	33	37	35	78	68	20	69	132	-	91	111	-	82	59	54	79	123
=====	34%	32%	35%	39%	38%	33%	24%	36%	30%	42%	32%	26%	36%	33%		100%	100%		35%	34%	32%	27%	39%
				G						L													V
\$35,000 to \$49,999	91	41	50	18	17	20	13	22	17	42	24	8	33	58	-	91	-	-	34	24	31	40	51
	15%	15%	16%	16%	16%	15%	9%	22%	15%	22%	11%	10%	17%	14%		100%			15%	14%	19%	14%	16%
								G		KL													
\$50,000 to \$74,999	111	49	62	26	25	26	20	14	18	37	44	12	37	74	-	-	111	-	48	35	23	38	72
	18%	17%	19%	23%	23%	19%	14%	14%	15%	19%	21%	15%	19%	18%			100%		21%	20%	14%	13%	23%
																							V
Net: \$75,000 +	178	95	83	22	37	57	46	16	18	31	89	40	72	106	-	-	-	178	68	60	45	112	67
=====	30%	34%	26%	20%	34%	41%	33%	15%	16%	16%	41%	52%	38%	26%				100%	30%	34%	27%	39%	21%
				H	H	DH	DH				IJ	IJ	N										W
\$75,000 to \$99,999	73	34	39	11	17	23	16	6	10	16	34	13	23	50	-	-	-	73	27	21	22	46	27
	12%	12%	12%	10%	16%	16%	11%	6%	8%	9%	16%	17%	12%	12%				41%	12%	12%	13%	16%	9%
					H	H					J												W
\$100,000 to \$149,999	67	34	33	6	20	20	17	4	7	10	28	21	28	39	-	-	-	67	30	21	15	38	28
	11%	12%	10%	6%	18%	14%	12%	4%	6%	5%	13%	27%	15%	10%				37%	13%	12%	9%	13%	9%
					DH	DH	H				J	IJK											
\$150,000 to \$199,999	14	8	6	2	-	5	4	2	-	4	7	3	9	4	-	-	-	14	4	6	3	10	3
	2%	3%	2%	2%		3%	3%	2%		2%	3%	4%	5%	1%				8%	2%	4%	2%	4%	1%
\$200,000 or more	25	19	6	2	-	10	9	3	1	1	20	3	12	12	-	-	-	25	7	13	5	17	8
	4%	7%	2%	2%		7%	7%	3%	1%	*	9%	4%	6%	3%				14%	3%	7%	3%	6%	3%
		C									IJ												

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/STU/VW
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2020

Subscriber: NRCM

QD5. To ensure that our sample is representative of the State, which of the following categories best describes your total household income before taxes for last year?

	Gender		Age					Education				Children in HH?		HH Income				Political Affiliation			CD		
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Dem	Rep	All Other	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Not sure	7 1%	4 2%	2 1%	1 1%	-	2 1%	2 2%	1 1%	3 3%	1 1%	1 1%	1 2%	-	6 2%	-	-	-	-	-	2 1%	2 1%	1 *%	6 2%
Prefer not to say	43 7%	21 8%	21 7%	6 6%	5 5%	10 7%	13 9%	8 8%	13 11%	10 5%	16 7%	2 3%	5 3%	37 9%	-	-	-	-	15 7%	10 6%	11 7%	30 10%	13 4%

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/STU/VW
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)
 Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2020

Subscriber: NRCM

QD6. Which of the following categories describe you?

	Gender			Age					Education				Children in HH?		HH Income				Political Affiliation			CD	
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Dem	Rep	All Other	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total Respondents	600 100%	282 100%	318 100%	110 100%	109 100%	139 100%	140 100%	102 100%	116 100%	189 100%	215 100%	76 100%	190 100%	406 100%	170 100%	91 100%	111 100%	178 100%	232 100%	174 100%	166 100%	287 100%	313 100%
Asian or Pacific Islander	4 1%	2 1%	2 *	1 1%	1 1%	1 1%	1 1%	-	1 1%	2 1%	1 1%	-	1 *	3 1%	1 *	1 1%	1 1%	1 1%	2 1%	-	2 1%	2 1%	2 *
African American	11 2%	7 3%	4 1%	10 9%	1 1%	-	1 1%	-	4 3%	3 2%	4 2%	1 1%	7 4%	4 1%	2 1%	4 4%	3 3%	1 1%	8 3%	2 1%	1 1%	8 3%	4 1%
Hispanic or Latino	5 1%	4 1%	2 *	2 2%	1 1%	-	2 1%	1 1%	1 1%	1 1%	1 1%	1 1%	1 *	4 1%	1 1%	1 1%	1 1%	1 *	2 1%	1 1%	1 1%	1 *	4 1%
Middle Eastern	1 *	1 *	-	-	-	-	-	1 1%	-	-	-	1 2%	-	1 *	-	-	-	-	-	-	1 1%	-	1 *
Native American	11 2%	7 2%	5 1%	2 2%	1 1%	3 2%	4 3%	2 2%	1 1%	8 4%	2 1%	-	1 *	11 3%	4 2%	3 3%	1 1%	1 *	2 1%	6 4%	2 1%	5 2%	6 2%
White or Caucasian	572 95%	265 94%	307 97%	100 91%	105 96%	134 96%	133 96%	100 98%	109 94%	179 95%	209 97%	73 95%	180 95%	390 96%	165 97%	83 92%	106 96%	173 97%	220 95%	165 95%	160 96%	271 94%	301 96%
Some other race, ethnicity, or origin	2 *	-	2 *	1 1%	1 1%	-	-	-	1 1%	1 *	-	-	1 *	1 *	1 *	-	-	-	1 *	-	1 *	-	2 *
Not sure	2 *	-	2 *	-	-	-	2 1%	-	-	-	1 *	-	1 *	-	1 *	-	-	1 *	-	-	2 1%	1 *	1 *
Prefer not to say	2 *	1 *	1 *	-	-	2 1%	-	-	-	-	-	1 1%	-	1 *	-	-	-	1 *	-	1 *	-	1 *	1 *

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/STU/VW
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)
Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2020

Subscriber: NRCM

SURVEYTYPE. Survey Modality

	Gender		Age					Education				Children in HH?		HH Income				Political Affiliation			CD		
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Dem	Rep	All Other	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Total Respondents	600	282	318	110	109	139	140	102	116	189	215	76	190	406	170	91	111	178	232	174	166	287	313
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Phone	300	141	159	38	55	82	73	51	49	92	111	47	90	210	57	45	55	105	123	67	92	150	150
	50%	50%	50%	35%	51%	59%	53%	50%	42%	49%	52%	62%	48%	52%	34%	50%	50%	59%	53%	39%	55%	52%	48%
					D	D	D	D				I				O	O	O	T		T		
Online	300	141	159	72	54	57	66	51	67	97	104	29	100	196	113	45	56	74	108	107	74	137	163
	50%	50%	50%	65%	49%	41%	47%	50%	58%	51%	48%	38%	52%	48%	66%	50%	50%	41%	47%	61%	45%	48%	52%
				EFGH					L						PQR					SU			

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/STU/VW
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)
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