

Grant announcement template release:

EV CHARGING STATION COMING SOON TO [INSERT LOCATION NAME]

One of ## locations to receive Efficiency Maine installation grant

Residents and visitors to [town name] will soon be able to charge up their electric vehicles at [location name] thanks to a recent grant from [Efficiency Maine](#). The new Level 2 charging station, which is expected to be installed in [month] will allow electric car owners to get up to 20-25 miles per hour of charging while plugged in.

Every year, more Maine people are choosing to drive electric as the choice becomes easier with [more and more models available](#), and as a [network of charging stations](#) continues to grow. [Sponsor name] applied for the competitive grant to install an electric vehicle charger to help protect clean air, provide a benefit to employees and local residents, and attract customers and visitors to [town name].

“Putting in a charging station was an easy way to show that we care about the environment, improving people’s health, and providing our community with greater access to clean transportation,” said SPONSOR NAME and TITLE. “We’re honored to have been selected by Efficiency Maine to be a charging station location and look forward to letting people know when the charging station comes online.”

The electric vehicle charging station grants provided by Efficiency Maine are funded by the legal settlement with Volkswagen aimed at reducing harmful air pollution from gas-powered cars and trucks. ## locations across Maine were selected for electric vehicle chargers in the latest round of grants announced in August. Efficiency Maine is also using the funds to install super-fast Level 3 charging stations for travelers along key highways. The recent round of grants is meant to provide mid-speed charging at destinations where drivers park for an hour or more at a time.

“We applaud [sponsor name] for taking steps to reduce air pollution by providing a convenient location for residents, visitors and customers to charge their electric vehicles,” said Dylan Voorhees, clean energy director at the Natural Resources Council of Maine. “Driving an electric car in Maine is the pollution equivalent of a driving an gasoline powered car getting more than 100 miles per gallon, and as we continue to increase the use of renewable energy on the grid, that keeps getting better.”

Surveys in Maine and elsewhere show EV drivers do most of their charging at home; however, the availability of publicly-available charging stations is very important, and a key factor in whether new car buyers consider electric vehicles.

[Click here](#) to learn more about electric vehicles in Maine.

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Ribbon Cutting template release:

NEW EV CHARGING STATION AVAILABLE AT [SPONSOR NAME]

Drivers of electric cars will now be able to power up at a new charging station that was recently installed at [sponsor name and location]. The charging station will allow electric car owners to get up to 20-25 miles per hour of charging while plugged in. It adds to an already growing [network of charging stations](#) throughout Maine and the United States that allow electric vehicle owners to charge up while on trips or commuting.

[Sponsor name] applied for and received a grant from Efficiency Maine to install the electric vehicle charger to help protect clean air, provide a benefit to employees and local residents, and attract customers and visitors to [town name].

QUOTE FROM SPONSOR ABOUT WHY THEY INSTALLED CHARGER

Every year, more Maine people are choosing to drive electric as the choice becomes easier with [more and more models becoming available](#), and as people learn about the benefits of going electric, including lower maintenance costs.

QUOTE FROM ELECTED OFFICIALS OR LOCAL LEGISLATORS

The electric vehicle charging station grants provided by Efficiency Maine are funded by the legal settlement with Volkswagen aimed at reducing harmful air pollution from gas-powered cars and trucks. ## locations across Maine were selected for electric vehicle chargers in the latest round of grants announced in August. In addition, an expanded network of super-fast charging stations has already been installed on the Maine Turnpike and at key tourism locations across the state.

“One of the best things we can do to encourage electric vehicle ownership is to create a convenient network of charging stations,” said Dylan Voorhees, clean energy director at the Natural Resources Council of Maine. “Thanks to responsible businesses and organizations like [sponsor name] we are one step closer to making it easier for people to charge up whether they are running an errand, taking a trip, or commuting.”

[Click here](#) to learn more about electric vehicles in Maine.

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