



Checklist for Your EV Charger Ribbon-cutting Ceremony

Materials:

- Ribbon
- Scissors
- Camera
- Podium (optional)
- Food & water (if you are inviting the public for a celebration)

Who to Invite:

- Reporters
- Elected officials from the site's town and the Maine State Representative and Senator representing the area. Find out who they are and get contact info at <https://nrcm.salsalabs.org/mainelegislatorlookup/index.html>. State legislators who sit on the Energy, Transportation, or Environment committees may be very interested, even if they represent a neighboring town. Committee lists can be found at <http://legislature.maine.gov/committee>.
- The host site owners
- Local business owners or a Chamber of Commerce representative. EV chargers draw people to an area, and while their car charges people often walk around to visit local businesses. Towns and businesses around the country are using these chargers as a way to attract more people.
- Other local organizations and nonprofits
- Efficiency Maine staff
- NRCM staff. We would be happy to bring educational materials about EVs to your event.
- The company that installed your charger
- Local doctors or health care professionals who can speak about the impacts of pollution. Air pollution from gas-powered cars and trucks causes respiratory problems for Maine people. Electric cars, which have zero tailpipe pollution, are a cleaner alternative with real public health benefits.
- Local car dealer. If they sell electric cars, they might be willing to bring one or two along so that people can try driving an electric car after the ribbon cutting.



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