



RECYCLING REFORM FOR MAINE

More Effective • More Sustainable • More Equitable



"It is my dream that all packages can get recycled, no matter who they are or where they're from."

Follow Boxy McBoxface on his mission to reform recycling in Maine!

www.recyclingreform.org
[@NRCMenvironment](https://www.facebook.com/NRCMenvironment)



Recycling Now

With our current system, taxpayers are responsible for recycling services for packaging like cardboard, metal, glass, and plastic without any help from producers.

This is unfair because producers are designing product packaging without any incentive to increase recyclability, leaving municipalities on the hook for paying for environmentally responsible waste management without any say in the products that enter their community.

- ✗ Taxpayers bear 100% of the responsibility for recycling and disposal costs.
- ✗ Fragmented system leads to confusion and contamination.
- ✗ Expensive, inefficient, and unsustainable.



TAXPAYERS



consumers



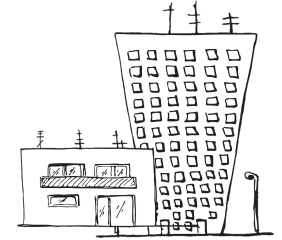
Brand Owners & Producers



MUNICIPALITIES



HAULER



PROCESSOR

No coordination between
producers and municipalities

Recycling Reformed

With recycling reform, producers will be required to help fund municipal recycling programs. This will make recycling programs resilient and sustainable, and can increase recyclability of products, reduce waste, and incentivize eco-friendly design. It will involve producers in managing the waste they put into our communities.

- ✓ Producers pay, not taxpayers.
- ✓ More sustainable and resilient recycling programs.
- ✓ Incentives for waste reduction and eco-design.
- ✓ Producer responsibility organization coordinates and delivers programs.



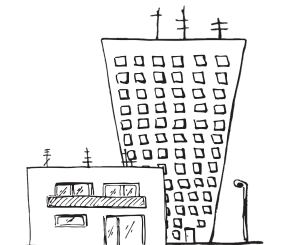
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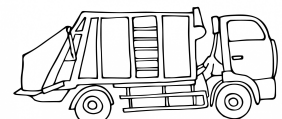
PRODUCER RESPONSIBILITY
ORGANIZATION



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Producers and municipalities share
responsibility for recycling