Good morning/afternoon/evening, my name is __________________ and I'm calling on behalf of Critical Insights, a research firm in Portland. We’re conducting a very short survey about an important issue in Maine, and we would like to include your views. We’re not trying to sell you anything, and your responses will never be connected with you or anyone in your household. It will only take a few minutes.

Core Questions

I would like to ask you some questions about Central Maine Power’s proposal to build a 150-mile transmission line corridor through Maine that would deliver electricity generated in Canada to customers in Massachusetts.

1. First, have you seen, read, or heard anything recently about Central Maine Power’s plan to build this power line through Western Maine?
   1. Yes 89%
   2. No 10%
   3. (DO NOT READ) Not sure 1%
   4. (DO NOT READ) Prefer not to say

[IF YES ABOVE, ASK:]

2. Overall, has the information you have seen, read, or heard about the proposed CMP corridor been positive, negative, or neutral?
   1. Positive 7%
   2. Negative 54%
   3. Neutral 32%
   4. (DO NOT READ) Not sure 7%
   5. (DO NOT READ) Prefer not to say
Based on everything you may know about the proposed CMP corridor, would you support or oppose its construction?  

**[IF SUPPORT OR OPPOSE, FOLLOW UP WITH:  Would you say you strongly support/oppose this project or somewhat support/oppose this project?]**

1. Strongly support 7%  
2. Somewhat support 8%  
3. Somewhat oppose 14%  
4. Strongly oppose 51%  
5. (DO NOT READ) Have no opinion 13%  
6. (DO NOT READ) Not sure 7%  
7. (DO NOT READ) Prefer not to say

Let me share some additional information about the project. The proposed CMP corridor would require cutting a new fifty-three mile long corridor through forests in Western Maine. The corridor would be 300-feet-wide and would deliver electricity generated by Hydro-Quebec to customers in Massachusetts. Proponents claim the project would create jobs, benefit Maine communities, and help protect the environment, while opponents claim the project would damage Maine’s environment, harm renewable energy companies, and primarily benefit residents of Massachusetts.

Based on this additional information, would you support or oppose construction of the CMP corridor?  

**[IF SUPPORT OR OPPOSE, FOLLOW UP WITH:  Would you say you strongly support/oppose this project or somewhat support/oppose this project?]**

1. Strongly support 7%  
2. Somewhat support 8%  
3. Somewhat oppose 13%  
4. Strongly oppose 57%  
5. (DO NOT READ) Have no opinion 8%  
6. (DO NOT READ) Not sure 7%  
7. (DO NOT READ) Prefer not to say

For what reasons do you support/oppose the project?  

I’m going to read you two statements, and I would like you to say which one comes closest to your view.  

**[REVERSE ORDER OF STATEMENTS FOR HALF.]**

1. Overall, the CMP corridor would be a good deal for Maine people 13%  
2. Overall, the CMP corridor would be a bad deal for Maine people 72%  
3. (DO NOT READ) Not sure 14%
7. I’m going to read you two more statements, and I would like you to say which one of these comes closest to your view. [REVERSE ORDER OF STATEMENTS FOR HALF.]
   1. Overall, the CMP corridor would do more good than harm to our environment 16%
   2. Overall, the CMP corridor would do more harm than good to our environment 68%
   3. (DO NOT READ) Not sure

8. This year, Maine lawmakers will consider a bill that would require the Maine Department of Environmental Protection to conduct an independent review of the CMP corridor project before a permit is granted to determine whether the project would actually benefit the climate by reducing greenhouse gas pollution, as CMP claims. Would you support or oppose a bill requiring the Maine Department of Environmental Protection to conduct such an independent study? [IF SUPPORT OR OPPOSE, FOLLOW UP WITH: Would you say you strongly support/oppose this bill or somewhat support/oppose this bill?]
   1. Strongly support 46% Net Support: 65%
   2. Somewhat support 19%
   3. Somewhat oppose 4% Net Oppose: 21%
   4. Strongly oppose 17%
   5. (DO NOT READ) Have no opinion 5%
   6. (DO NOT READ) Not sure 9%
   7. (DO NOT READ) Prefer not to say

9. If your state legislator supported CMP’s transmission corridor, would that make you more likely or less likely to vote for them in the future, or would it have no impact on your likelihood to vote for them? [IF MORE OR LESS LIKELY, FOLLOW UP WITH: Would you say you are much more/less likely to vote for them or a little more/less likely to vote for them?]
   1. Much more likely 5% Net More Likely: 7%
   2. A little more likely 2%
   3. A little less likely 10% Net Less Likely: 43%
   4. Much less likely 33%
   5. No impact 36%
   6. (DO NOT READ) Not sure 13%
   7. (DO NOT READ) Prefer not to say

10. Do you believe the governor of Maine should support the CMP transmission corridor, oppose the CMP transmission corridor, or take no position on the CMP transmission corridor?
   1. Support 11%
   2. Oppose 47%
   3. Take no position 23%
   4. (DO NOT READ) Not sure 18%
   5. (DO NOT READ) Prefer not to say 1%
11. Several Maine towns have voted to oppose CMP’s corridor project, but CMP may try to use a
loophole in Maine law to override local authority and build the project anyway.
If CMP decides to bypass the will of local towns to build this project, would that make you more
likely or less likely to support the project, or would it have no impact? [IF MORE OR LESS LIKELY,
FOLLOW UP WITH: Would you say you would be much more/less likely to support the project or a
little more/less likely to support the project?]

1. Much more likely 2% Net More Likely: 3%
2. A little more likely 2%
3. A little less likely 7% Net Less Likely: 68%
4. Much less likely 62%
5. No impact 21%
6. (DO NOT READ) Not sure 7%
7. (DO NOT READ) Prefer not to say

12. Would you support or oppose passage of a bill in the Maine legislature that would prevent CMP
from forcing towns to accept the transmission line passing through their town? [IF SUPPORT OR
OPPOSE, FOLLOW UP WITH: Would you say you strongly support/oppose this type of bill, or
somewhat support/oppose this type of bill?]

1. Strongly support 52% Net Support: 62%
2. Somewhat support 10%
3. Somewhat oppose 5% Net Oppose: 21%
4. Strongly oppose 16%
5. (DO NOT READ) Have no opinion 7%
6. (DO NOT READ) Not sure 9%
7. (DO NOT READ) Prefer not to say

13. Finally, proponents of the CMP corridor say that one of its largest benefits would be that it
would reduce the cost of electricity. According to the Maine Public Utilities Commission, the
amount of the savings for the average Maine household would be about one dollar per month.
Would such a benefit make you more likely to support, less likely to support, or make no
difference on your support for the CMP corridor? [IF SUPPORT OR OPPOSE, FOLLOW UP WITH:
Would you say it makes you much more likely to support/oppose this bill, or a little
support/oppose this type of bill?]

1. Much more likely to support 2% Net More Likely: 4%
2. A little more likely to support 3%
3. A little less likely to oppose 7% Net Less Likely: 51%
4. Much more likely to oppose 44%
5. (DO NOT READ) No Impact 37%
6. (DO NOT READ) Not sure 7%
7. (DO NOT READ) Prefer not to say