



Natural Resources
Council of Maine

1959

Celebrating 60 Years
Protecting the Nature of Maine

2019

Passing Along Our Values: Protecting the Nature of Maine Across Generations

BY STACIE HAINES, MEMBERSHIP DIRECTOR



*“Working together,
you and I can share this
careful stewardship of
Maine’s environment
across generations.”*

*—Stacie Haines,
Membership Director*

This year, 2019, marks the 60th anniversary of the founding of the Natural Resources Council of Maine (NRCM). How fortunate we are that those who went before us cared enough to create such an important organization. Our 60th anniversary is a great reminder that we must ensure strong environmental protections for those who will come after us.

In 1966, the **Allagash Wilderness Waterway was forever protected** from development and dams—the issue that NRCM was founded on. Four years later, NRCM helped bring an **end to the spraying of DDT** in our forests, a practice that had almost completely destroyed Maine’s population of Bald Eagles, our country’s national symbol. Vital victories have continued throughout NRCM’s long history.

Today, you are helping protect the largest tract of uninterrupted forest east of the Mississippi. NRCM is actively working to safeguard 10.5 million acres of Unorganized Territories in Maine’s **North Woods from fragmented wildlife habitat and sprawling development.**

Your membership is at work to **oppose CMP’s proposed 145-mile transmission line** through Maine that would harm wildlife habitat, forest land, scenic and recreational resources such as the Appalachian Trail, and the development of renewable energy in Maine—and provide no benefit to our climate.

Please know how important your partnership with us is in our ongoing efforts to protect the nature of Maine. Working together, you and I can share this careful stewardship of Maine’s environment across generations.

In the following pages, some of our members tell us how their environmental priorities were encouraged by earlier generations and how they are passing these on to the next generation.

In NRCM’s 60th anniversary year, we want to put the spotlight on safeguarding Maine’s land, air, waters, and wildlife in 2019 and in 2079 and beyond, just as NRCM’s founders did in 1959. Thank you for your support, today and for generations to come!

Passing Along the Mission and Passion

BY LISA POHLMANN, NRCM CEO

I was only four when a small group of dedicated Maine residents started the Natural Resources Council of Maine in 1959. By the time I moved to Maine in 1979, NRCM had already achieved many major victories for the environment and was well on its way to more. From the moment I arrived here at the age of 24, I heard about NRCM. As I worked in nonprofit advocacy over the ensuing years, NRCM’s staff, size, and effectiveness stood out and made it a model organization and a beacon of hope for those who cared as deeply as I did about Maine’s waters, forests, and wildlife. I was asked to join the NRCM board of directors in 2000 and the rest is history—for me, anyway. I now get to work every day to protect the environment that brought me to Maine in the first place.

I have the great pleasure of working across all parts of NRCM, including speaking with and hearing from thousands of you, our members, from across the state and beyond. Many of you are in my generation, the Baby Boomers. But we must make sure the organization stands ready to “pass the torch” to the next generations—our children and grandchildren—who will lead us in new ways as we continue to fight for Maine’s environment.

I work with many of these young people right here at NRCM. Some are on the NRCM staff, or are part of NRCM Rising, our initiative for 20- to 40-year-olds. They are fabulous: committed, hard-working, smart, and savvy in a constantly changing world. I listen to them closely. They teach me important lessons, and I try to pass along what I have learned, too. As colleagues, we pull together in the same direction. And the same is true for how NRCM strives to conduct our outreach and policy work across Maine. Every voice and every idea matters and helps to shape how we will move forward.

There will always need to be a Natural Resources Council of Maine if we want to conserve and protect the waters and woodlands that feed our bodies and rejuvenate our spirits every day. Please join us this year in helping to pass on the mission and passion of more than 20,000 NRCM supporters to the next generations. We must ensure that the Maine environment we love will be sustained, improved, and protected for generations to come.



L to R: NRCM Grassroots Outreach Coordinator and Rising Director Todd Martin, former EPA Administrator Gina McCarthy, Lisa Pohlmann, and NRCM Federal Outreach Coordinator Kristin Jackson

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Sandy and Ole Jaeger “Get Out the Vote!”



Sandy (second from right) and Ole (third from right) Jaeger with members of their family's next generations.

According to census data, the voting rate has dropped by more than 10 percent over the last 25 years. Fewer 20-year-olds vote than 30-year-olds, and fewer 30-year-olds vote than 40-year-olds, and fewer 40-year-olds than 50-year-olds—and this trend continues. Electing the people who represent our values does matter. NRCM members Sandy and Ole Jaeger told us why they encourage their children and grandchildren to make it to the polls to vote for the environment and more:

“In 1950, I went with my dad out on the sound truck as it wended its way along the streets of Brooklyn, New York. I can remember holding the bullhorn and shouting. By 1952, when I was 16, my Republican dad ran for State Senator in a very Democratic district and although defeated, he garnered more votes than Eisenhower. I was involved in every aspect of that election.

“Ole was five years old in Denmark when the Nazis invaded his country, and the five years he lived under their threat has made him keenly sensitive to the horrors of living under fascism. His dad, Hans Henrik, had been a community activist and served as a Councilor in Blahoj.

“Given our backgrounds, it can be no surprise that from the time we married in 1960, we understood that we had an obligation to never take our lives for granted and had a responsibility to always participate in our democracy and work hard for the issues that we care about: the environment, poverty, civil rights, education, and so much more. Our four children came with us to meetings and joined us in voting booths. Our grandchildren haven't escaped, either. My grandson, Zach, said in a recent email, ‘you explained to me in GREAT detail about the importance of voting.’ And, grandson Hale was not surprised when I called to find out if he was voting from his college town or absentee from his home town. I asked him to speak to all of his friends at school and encourage them to vote. I even emailed Burke (age 16) to say that even though he can't vote I hoped he would speak to friends and family about the importance of casting their ballot in these difficult times.

“Our motto has long been Edmund Burke's, ‘All that is necessary for the triumph of evil is that good men (and women) do nothing.’”



Pass It On!

Visit our website with your child, grandchild, or someone else in the next generation and together, contact at least six decisionmakers about pressing environmental issues during our 60th anniversary year!

Kelly Corbin “Pass on Philanthropic Values”



Kelly Corbin with her mom Carol Thompson

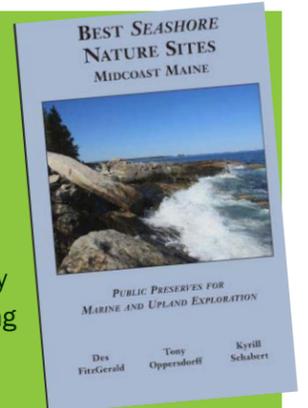
According to research by the Women's Philanthropy Institute, working-age adults today are donating far less of their incomes to charitable organizations than were working-age adults 30 years ago. Their research also found that adult children whose parents give to charity are more likely to give themselves. NRCM member Kelly Corbin shared with us how her mother influenced her philanthropy:

“My mother has always given to large, national-level conservation organizations, so I learned early on that donating was a good thing to do. She even managed to talk my grandfather, who was not at all an environmentalist, into giving to some of those organizations as well. He was a birder, and she convinced him that protecting habitat was critical. My husband and I talk often about who to support and why; we try to support organizations at different scales, from local to national to international, largely focused around education and the environment. We want to support not just organizations that are protecting the natural world, but also organizations dedicated to getting people out in nature so that more people become stewards.”

Pass It On!

Share your passion for protecting the nature of Maine across generations—and with all who want it protected for generations to come. We launched an online campaign that will allow NRCM members to share your stories about why you donate to protect the nature of Maine and offer others the opportunity to become an NRCM member themselves. In keeping with our 60th anniversary, donors of \$60 or more will receive a Midcoast trail guide to share outdoor experiences across the generations.

Interested? Visit nrcm.salsalabs.org/nrcm60th to get started!



Ryan Linn

“Talk about Living Sustainably”



Ryan Linn with his mom Penny

Marketing firm DDB Worldwide found in a survey of 6,000 US consumers that more Baby Boomers (born 1946-1964) recycle than Millennials (born 1977-1994). Interestingly, that same study noted that younger generations are more apt to use a refillable water bottle and own a hybrid or electric car. Talking about personal environmental choices that add up to big results can change habits across multiple generations. NRCM member, Ryan Linn, told us this:

“I recycle or reuse just about anything I can, and compost almost everything else. Living in the city where I can walk or bike almost everywhere I need to go helps a lot, too. I do end up driving to the mountains somewhat frequently, but at least those are almost all highway miles so I can be as fuel-efficient as possible when I do end up in the car. And, of course, I just like to own as little stuff as possible, so I end up with less waste. My mom (NRCM member Penny Linn) definitely introduced me to a lot of what I do (composting, recycling, and owning less are easy to point to her influence). Pretty much everything else can be attributed to great teachers and lots of time spent walking around in the mountains of Maine!”

Pass It On!

Visit www.nrcm.org/our-maine/NRCM60 to find 60 sustainable living tips in honor of our 60 years protecting the nature of Maine. Choose some that are especially inviting for kids and make time to try them together. Here are some to get you started:



Keep a reusable straw handy at home, the office, and in lunch boxes. Millions of disposable straws are used each day, polluting the environment and harming wildlife.



Use weather stripping around the house to keep out drafts and reduce energy use by as much as 25 percent. A great project that kids can help with!



When dining out, **bring your own “doggy bag”** for leftovers.



Have a snack before leaving the house—shopping on an empty stomach can make any food seem too good not to buy.



Encourage your community to address the problem of single-use plastic bags—NRCM's online Reusable Bag Toolkit can help you get started.

Peggy Schuler

“Get the Next Generation Outside”



Peggy Schuler (second from left) and family

In neighborhoods across Maine something is missing that was there 30+ years ago—children! One sure way to ensure that the natural world is protected for years to come is to immerse children in it now. If we interrupt the electronics and take kids hiking, paddling, or identifying edible wild plants, trees, and animals, they will probably thank us one day, and the nature of Maine will be all that much better for it. Member Peggy Schuler shared with us why she hikes with her family.

In the 1950s, Peggy’s parents came back from WWII where they both worked in the medical field. They moved to Maine for its tranquility and

natural beauty. Peggy grew up hiking, canoeing, and gardening with her dad and reading books with her mom. As well as a love of nature, Peggy’s family was also very involved with the organic farming movement, encouraging sustainable farming methods and the kind and ethical treatment of animals—another great way to be outside, she notes, adding that saving nature means not using poisonous chemicals on crops, fields, and forests—an important learning activity for adults and children alike.

She remembers a time when people would work all week and then on the weekend be so happy to simply get out in nature or travel to a beautiful park to enjoy hiking, swimming, and fishing. It was what people did with their leisure time that led people of any political stance to treasure the natural world and want to protect it.

Peggy is concerned that protecting the environment has become such a polarizing issue today, and that science is so easily dismissed. Science, medicine, history, and philosophy are very important subjects to consider with family as we live on this amazing and diverse planet, she points out. One way that she, herself, passes on strong environmental values is by getting out in nature with her children and grandchildren. Her family’s leisure time spent hiking today is ensuring the next generation of environmental stewards, just as hiking, gardening, and fishing served to do 60 years ago for Peggy, who jokes, “The children used to have to keep up with me. Now, I may be at the back of the pack but they still take Grandma along!”



Pass It On!

NRCM’s online Explore Maine map offers a wide variety suggestions for places to explore. Find six that would be great to take the children and young adults in your life and plan your adventures together. You can find our Explore Maine map at our home page. **Bonus Action:** For our 60th anniversary online scrapbook, send us a selfie of your time together outside!

Mariana Tupper

“The Food and Landscapes Connection”

Mariana Tupper with daughter Lily

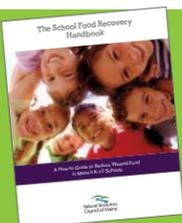


When Mariana Tupper shared her perspective with us she noted, “Certainly our opinions about landscapes are influenced by our experiences. Opinions in my own family have historically run strong on the topics of food and real estate.” It’s no wonder Mariana developed an “edible wild plants” perspective on the environment:

“Don’t worry! I did not start eating my way into our public lands. I soon learned that some plants are rare, some are difficult to identify, and others are poisonous—especially if you eat the wrong part at the wrong time of year. Moreover, all ‘food plants’ are toxic if they grow on land and in water that has been polluted by pesticides and herbicides. Witness the ‘birth’ of a 1970s ecologist! I was lucky that my parents took my siblings and me camping and shared with us their interests in plants, wildlife, and the Maine coast. I hope all families have the opportunity to at least gaze at the stars. As the astrophysicist Neil DeGrasse Tyson wrote, ‘We are one with the rest of nature, fitting neither above nor below, but within.’ Nowadays, my own focus is on the next generation. I am particularly pleased that my daughter knows how to make Dandelion Fritters!”

Pass It On!

Request six copies of NRCM’s School Food Waste Recovery handbook and take it to schools in your area (or beyond). Remind the administrators that stewardship of our natural world is an important educational value, and addressing the problem of food waste saves schools money while teaching the next generation that there are real actions they can take to help protect nature. **Bonus Action:** Encourage your contact person to reach out to us so we can help their school—and the children in it—get started!



Introduce the Democratic Process

When it comes to environmental issues in Maine, NRCM is quick to deliver well-researched fact sheets and information about how best to reach decision-makers. We also host an annual Citizen Action Day that matches Mainers up with their legislators to start conversations about critical environmental issues. It’s possible that you have shown up, have made phone calls, and/or have sent emails. Sharing these opportunities with our children and our grandchildren strengthens the next generation of environmental activists. Sandy Jaeger told us about her children’s activism:

“It is only natural that our children absorbed our activism into their lives and without knowing or planning for it, found causes of their own. Anna Sofia, our youngest, remembers coming to the Board of Education to argue for the inclusion of sex education into the high school curriculum. Carl (our second) joined a high school investigation into problems within his school, served on the Board of ACLU, did a 500-mile bike ride to raise funds for AIDS, helped elect the new Mayor in San Francisco, and is a prolific writer of letters to the editor. All four remember helping to develop an organization (PRIME) created to keep music in the schools. They all ran around neighborhoods putting up posters, created a music festival, supported candidates, etc., and all four remember working hard to elect local candidates.”

Pass It On!

APRIL 2 Plan to join us on April 2 for this year’s Citizen Action Day—and bring a student with you! Citizen Action Day is a great way to ensure future generations hear about the legislative process, including how important it is to keep elected officials informed about how they should vote on issues that their constituents care about. They can see firsthand that their voices matter—a learning experience that may last a lifetime!

Protecting Maine's Special Places for Generations to Come

Your membership in the Natural Resources Council of Maine helps keep Maine a special place to live, work, play, and raise families. For more than 60 years, our members have helped NRCM safeguard Maine's unique natural places so that future generations will be able to visit and enjoy them. Take a tour of some of our favorites and visit nrcm.org to explore more.



E.Theberge/NRCM

Katahdin Woods & Waters National Monument

Established in 2016, when President Barack Obama designated about 87,500 acres east of Baxter State Park for permanent protection. Nonprofit

landowner Elliotsville Plantation, Inc., donated the property and NRCM played a central role in the campaign to establish the Monument, working side-by-side with residents to conserve this spectacular piece of the North Woods. It's open to visitors year-round, with opportunities for hiking, biking, cross-country skiing, and more. Request our visitors guide at www.nrcm.org/projects/forests-wildlife/katahdin-national-monument/

Penobscot River

Completion of Penobscot River Restoration Project in 2016 dramatically expanded access to nearly 2,000 miles of Maine's largest river, and for the fish and wildlife that call it home. It also increased opportunities

for recreation along the newly freed river. NRCM is proud to be founding member of the Trust that fulfilled the ambitious plan to remove dams and restore native fish passage to the river. In celebration of our 60th anniversary, join us for a member paddle on the Penobscot River! Stay tuned for details.



Beth Comeau



E.Theberge/NRCM

Bigelow Preserve Public Reserved Land

Bigelow Preserve covers 36,000 acres, bounded to the north by Flagstaff Lake. The preserve includes all seven summits of the Bigelow Range. The Appalachian Trail crosses through part of the Bigelow Preserve, and other hiking trails abound. And Flagstaff Lake is part of the Northern Forest

Canoe Trail, a 740-mile trail that extends through Maine to Quebec. NRCM helped pass a voter referendum creating the preserve in 1976.



Stacie Haines

Howard Hill Conservation Area

Created in 2017 with support from the Land for Maine's Future program, this 164-acre conservation area provides the forested backdrop for the State House in Augusta. NRCM has been a supporter of Land for Maine's Future program funds since LMF it was established in 1987. Enjoy the network of woods roads that are perfect for hiking, snowshoeing, and cross-country skiing.

Howard Hill is a Kennebec Land Trust property; for more information, visit www.tkl.org/howardhill/. Join us March 9 for snowshoeing—see below.

Allagash Wilderness Waterway

Established in 1966, the Allagash Wilderness Waterway winds more than 90 miles from Maine's North Woods in Aroostook County into Piscataquis County. It is created by a series of rivers—including

much of the Allagash River—streams, ponds, and lakes. It is treasured by outdoor enthusiasts from all walks of life for the rich canoeing, camping, and fishing it provides. Protecting the Allagash was the issue upon which NRCM was founded in 1959.



B. Carson/NRCM



Read Bruggier

Caribou-Speckled Wilderness Area

Maine's largest federally designated wilderness area is named for two mountains that rise within the White Mountain National Forest: Caribou Mountain and Speckled Mountain. The area encompasses 11,233 acres with dramatic land features and trails for hiking, watching wildlife, and exploration.

NRCM urged the federal government to designate it as wilderness, and it became established in 1990. Today, the Caribou-Speckled Wilderness Area is forever protected from logging, road construction, and other disturbances, a special place for all generations to enjoy.

Make a Note and Save the Date!

We hope you'll join us for these exciting multi-generational events of 2019! Check our website often as specific dates and locations are settled.

- **March 9** Guided snowshoe (or hike) around the newly acquired public land Howard Hill in Hallowell, 1:00–3:00 PM, partnering with the Kennebec Land Trust and led by Augusta City Park steward Ansley Sawyer
- **April 2** Citizen Action Day, Augusta
- **Also in April** Earth Month Clean-ups with NRCM staff and Aveda at beaches, local parks, and trails at several locations
- **May 19** Plogging (picking up litter and jogging/walking) event with partners Lamey Wellehan and Baxter Brewing, Lewiston
- **June 29** 60th Anniversary Party at Bernard Langlais Sculpture Garden, Cushing, 1:00–4:00 PM
- **July** Member Puffin Cruise to Eastern Egg Rock aboard the Hardy Boat, New Harbor
- **August** Member paddle along the Penobscot River
- **September 14** Member hike, partnering with Midcoast Conservancy, along Hidden Knoll Trail, Montville, 2:00–4:00 PM
- **October** Conservation Leadership Awards
- **December 31** Polar Bear Dip & Dash, Portland, 11:00 AM–12:30 PM

More details and more events to come!



Natural Resources Council of Maine

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