

Digital **Research** Group  
**DRI** | CRITICAL **INSIGHTS** | dpa

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***Critical Insights on Maine™***

Data Tables for  
Natural Resources Council of Maine

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*Spring 2018*



Critical Insights on Maine - Spring 2018

NRCM Questions

Q51. Do you live in Maine most of the year, that is six months or more?

	Gender		Age					Education			Children in HH?		HH Income				Survey Modality		CD			
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Phone	Online	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
<b>Total Respondents</b>	619	291	328	133	127	102	152	105	167	181	209	58	217	397	180	89	129	161	310	309	284	335
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Yes</b>	619	291	328	133	127	102	152	105	167	181	209	58	217	397	180	89	129	161	310	309	284	335
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>No</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>Not sure</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>Prefer not to say</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>No Answer</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/ST/UV  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

Q51. Do you live in Maine most of the year, that is six months or more?

	Political Party				Region		
	Total	Democrat	Republican	Green Party /Unenrolled /Other	North	Central	Coastal
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Total Respondents	619	200	209	182	156	154	310
	100%	100%	100%	100%	100%	100%	100%
Yes	619	200	209	182	156	154	310
	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-
No Answer	-	-	-	-	-	-	-

Comparison Groups: BCD/EFB  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

NRCM Questions

QS2. Are you a registered voter in the state of Maine?

	Gender		Age					Education				Children in HH?		HH Income				Survey Modality		CD		
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Phone	Online	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
<b>Total Respondents</b>	619 100%	291 100%	328 100%	133 100%	127 100%	102 100%	152 100%	105 100%	167 100%	181 100%	209 100%	58 100%	217 100%	397 100%	180 100%	89 100%	129 100%	161 100%	310 100%	309 100%	284 100%	335 100%
<b>Yes</b>	619 100%	291 100%	328 100%	133 100%	127 100%	102 100%	152 100%	105 100%	167 100%	181 100%	209 100%	58 100%	217 100%	397 100%	180 100%	89 100%	129 100%	161 100%	310 100%	309 100%	284 100%	335 100%
<b>No</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>Not sure</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>Prefer not to say</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>No Answer</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/ST/UV  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

QS2. Are you a registered voter in the state of Maine?

	Political Party				Region		
	Total	Democrat	Republican	Green Party /Unenrolled /Other	North	Central	Coastal
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
<b>Total Respondents</b>	619	200	209	182	156	154	310
	100%	100%	100%	100%	100%	100%	100%
<b>Yes</b>	619	200	209	182	156	154	310
	100%	100%	100%	100%	100%	100%	100%
<b>No</b>	-	-	-	-	-	-	-
<b>Not sure</b>	-	-	-	-	-	-	-
<b>Prefer not to say</b>	-	-	-	-	-	-	-
<b>No Answer</b>	-	-	-	-	-	-	-

Comparison Groups: BCD/EFB  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

NRCM Questions

QS3. With what political party are you registered to vote?

	Gender		Age					Education				Children in HH?		HH Income				Survey Modality		CD		
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Phone	Online	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total Respondents	619 100%	291 100%	328 100%	133 100%	127 100%	102 100%	152 100%	105 100%	167 100%	181 100%	209 100%	58 100%	217 100%	397 100%	180 100%	89 100%	129 100%	161 100%	310 100%	309 100%	284 100%	335 100%
Democrat	200 32%	78 27%	121 37%	37 28%	43 34%	38 37%	44 29%	38 36%	60 36%	43 24%	66 32%	28 49%	67 31%	131 33%	53 30%	26 30%	32 25%	72 45%	108 35%	92 30%	114 40%	85 25%
Republican	209 34%	102 35%	107 33%	42 32%	40 31%	31 31%	59 39%	36 35%	48 29%	70 39%	74 36%	15 27%	78 36%	130 33%	60 33%	28 32%	55 43%	49 30%	102 33%	107 35%	75 26%	134 40%
Green Independent (often just called the Green Party)	69 11%	35 12%	34 10%	22 16%	12 9%	12 12%	16 11%	6 6%	20 12%	21 11%	23 11%	5 9%	28 13%	40 10%	16 9%	7 7%	20 16%	16 10%	44 14%	24 8%	32 11%	36 11%
Some other party	32 5%	17 6%	14 4%	5 4%	3 2%	5 5%	10 6%	9 9%	4 3%	15 8%	10 5%	3 4%	4 2%	28 7%	7 4%	7 8%	6 5%	4 2%	15 5%	17 6%	7 2%	25 7%
Unenrolled (no party choice)	82 13%	44 15%	38 12%	15 12%	24 19%	13 12%	19 12%	12 11%	22 13%	27 15%	28 13%	5 9%	29 13%	53 13%	30 17%	14 15%	14 11%	18 11%	31 10%	51 16%	39 14%	43 13%
Not sure	14 2%	9 3%	5 2%	8 6%	1 1%	3 3%	2 1%	-	10 6%	2 1%	1 *	1 2%	5 2%	9 2%	10 6%	2 3%	-	1 1%	4 1%	10 3%	7 2%	7 2%
Prefer not to say	15 2%	6 2%	9 3%	3 2%	6 4%	1 1%	3 2%	3 2%	3 2%	4 2%	7 3%	1 1%	7 3%	7 2%	4 2%	4 5%	1 1%	2 1%	6 2%	8 3%	11 4%	4 1%
No Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/ST/UV  
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

QS3. With what political party are you registered to vote?

	Political Party				Region		
	Total	Democrat	Republican	Green Party /Unenrolled /Other	North	Central	Coastal
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Total Respondents	619 100%	200 100%	209 100%	182 100%	156 100%	154 100%	310 100%
Democrat	200 32%	200 100%	-	-	33 21%	44 29%	122 39% E
Republican	209 34%	-	209 100%	-	66 42% G	50 32%	93 30%
Green Independent (often just called the Green Party)	69 11%	-	-	69 38% BC	16 10%	22 14%	31 10%
Some other party	32 5%	-	-	32 17% BC	12 8%	10 7%	9 3%
Unenrolled (no party choice)	82 13%	-	-	82 45% BC	24 15%	17 11%	41 13%
Not sure	14 2%	-	-	-	3 2%	4 3%	6 2%
Prefer not to say	15 2%	-	-	-	2 1%	6 4%	7 2%
No Answer	-	-	-	-	-	-	-

Comparison Groups: BCD/EF  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

NRCM Questions

QD1. In what county do you reside?

	Gender			Age					Education			Children in HH?		HH Income				Survey Modality		CD		
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Phone	Online	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total Respondents	619	291	328	133	127	102	152	105	167	181	209	58	217	397	180	89	129	161	310	309	284	335
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Net: North =====	156	77	79	34	23	26	43	29	49	55	38	15	43	112	51	32	27	31	83	73	-	156
	25%	26%	24%	26%	18%	25%	28%	28%	29%	30%	18%	25%	20%	28%	28%	36%	21%	19%	27%	23%	-	46%
									K	K						QR	QR					
Aroostook	34	17	17	7	2	7	8	10	17	8	7	2	7	27	17	10	3	3	12	22	-	34
	6%	6%	5%	5%	2%	6%	5%	10%	10%	5%	4%	3%	3%	7%	9%	11%	2%	2%	4%	7%	-	10%
															QR	QR						
Penobscot	79	37	42	19	16	10	23	11	17	31	20	10	23	55	21	16	19	18	46	33	-	79
	13%	13%	13%	14%	13%	10%	15%	10%	10%	17%	10%	18%	10%	14%	11%	18%	15%	11%	15%	11%	-	24%
Piscataquis	8	2	6	1	1	3	2	1	3	2	3	-	3	4	2	2	1	1	4	4	-	8
	1%	1%	2%	1%	1%	3%	1%	1%	2%	1%	2%		1%	1%	1%	3%	1%	1%	1%	1%	-	2%
Somerset	35	21	14	7	5	7	10	7	12	13	7	3	10	26	11	4	4	9	22	13	-	35
	6%	7%	4%	5%	4%	7%	6%	7%	7%	7%	4%	5%	4%	6%	6%	4%	3%	5%	7%	4%	-	11%
Net: Central =====	154	79	75	32	40	32	30	20	39	45	61	8	66	87	48	20	41	34	67	87	36	118
	25%	27%	23%	24%	31%	31%	20%	19%	23%	25%	29%	14%	30%	22%	27%	23%	32%	21%	22%	28%	13%	35%
						GH					L											U
Androscoggin	54	27	27	16	12	10	8	9	16	16	20	3	21	33	20	6	14	11	19	35	-	54
	9%	9%	8%	12%	9%	9%	5%	9%	9%	9%	10%	5%	10%	8%	11%	6%	11%	7%	6%	11%	-	16%
																				S		
Franklin	12	10	3	6	1	4	2	-	4	6	3	-	7	5	2	2	5	3	6	6	-	12
	2%	3%	1%	4%	1%	4%	1%		2%	3%	1%		3%	1%	1%	3%	4%	2%	2%	2%	-	4%
Kennebec	63	35	28	9	21	11	15	7	14	17	28	4	27	36	19	9	19	12	32	31	36	27
	10%	12%	8%	7%	17%	11%	10%	7%	8%	9%	13%	7%	13%	9%	11%	10%	15%	7%	10%	10%	13%	8%
Oxford	24	7	17	2	6	7	5	3	6	6	11	1	11	13	7	4	4	8	10	14	-	24
	4%	2%	5%	2%	5%	6%	4%	3%	3%	4%	5%	2%	5%	3%	4%	4%	3%	5%	3%	4%	-	7%
Net: Coastal =====	310	135	175	66	64	44	79	56	80	82	109	35	108	198	81	37	60	96	160	150	248	62
	50%	46%	53%	50%	50%	43%	52%	53%	48%	45%	52%	61%	50%	50%	45%	41%	47%	60%	52%	49%	87%	18%
																		OP				V
Cumberland	123	63	61	28	27	20	30	19	27	30	40	25	48	73	35	10	27	39	69	54	123	-
	20%	22%	19%	21%	21%	20%	19%	18%	16%	16%	19%	43%	22%	18%	19%	12%	21%	24%	22%	18%	43%	-
												IJK						P				

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/ST/UV  
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

North Region: Aroostook, Penobscot, Piscataquis, Somerset Counties  
Central Region: Androscoggin, Franklin, Kennebec, Oxford Counties  
Coastal Region: Cumberland, Hancock, Knox, Lincoln, Sagadahoc, Waldo, Washington, York Counties



Critical Insights on Maine - Spring 2018

NRCM Questions

QD1. In what county do you reside?

	Gender		Age					Education			Children in HH?		HH Income				Survey Modality		CD			
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Phone	Online	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Hancock	20 3%	8 3%	12 4%	3 2%	4 3%	5 5%	7 5%	1 1%	5 3%	3 2%	9 4%	3 5%	11 5%	9 2%	3 2%	3 3%	3 2%	9 5%	11 4%	9 3%	-	20 6%
Knox	21 3%	6 2%	16 5%	2 1%	11 9%	3 3%	1 1%	4 3%	9 6%	6 3%	5 2%	1 2%	11 5%	11 3%	8 5%	1 2%	-	7 4%	14 5%	7 2%	21 8%	-
Lincoln	10 2%	4 1%	6 2%	1 1%	5 4%	1 1%	1 1%	2 1%	2 1%	2 1%	7 3%	-	7 3%	3 1%	2 1%	2 1%	1 1%	1 1%	6 2%	4 1%	10 4%	-
Sagadahoc	26 4%	11 4%	15 5%	5 4%	5 4%	5 5%	7 5%	5 4%	4 3%	8 4%	11 5%	2 3%	8 4%	18 4%	5 3%	1 1%	5 4%	12 7%	14 5%	11 4%	26 9%	-
Waldo	20 3%	10 4%	9 3%	2 2%	2 2%	3 3%	5 3%	8 7%	8 5%	5 3%	6 3%	1 2%	4 2%	15 4%	6 3%	7 8%	4 3%	2 1%	6 2%	14 4%	-	20 6%
Washington	22 4%	6 2%	16 5%	6 5%	3 2%	4 4%	7 4%	2 2%	7 4%	9 5%	5 2%	1 1%	5 2%	17 4%	7 4%	4 5%	1 1%	8 5%	10 3%	12 4%	-	22 7%
York	68 11%	27 9%	41 12%	19 14%	7 6%	4 4%	22 14%	16 15%	16 10%	20 11%	28 13%	3 6%	14 6%	53 13%	16 9%	9 10%	20 15%	19 12%	28 9%	39 13%	68 24%	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/ST/UV  
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North Region: Aroostook, Penobscot, Piscataquis, Somerset Counties  
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Critical Insights on Maine - Spring 2018

QD1. In what county do you reside?

	Political Party				Region		
	Total	Democrat	Republican	Green Party /Unenrolled /Other	North	Central	Coastal
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Total Respondents	619 100%	200 100%	209 100%	182 100%	156 100%	154 100%	310 100%
Net: North =====	156 25%	33 17%	66 31% B	51 28% B	156 100%	-	-
Aroostook	34 6%	11 5%	14 7%	8 5%	34 22% FG	-	-
Penobscot	79 13%	16 8%	30 14%	31 17% B	79 51% FG	-	-
Piscataquis	8 1%	2 1%	4 2%	-	8 5% FG	-	-
Somerset	35 6%	5 3%	17 8% B	12 7%	35 23% FG	-	-
Net: Central =====	154 25%	44 22%	50 24%	49 27%	-	154 100%	-
Androscoggin	54 9%	19 9%	21 10%	13 7%	-	54 35% EG	-
Franklin	12 2%	2 1%	4 2%	7 4%	-	12 8% EG	-
Kennebec	63 10%	14 7%	19 9%	22 12%	-	63 41% EG	-
Oxford	24 4%	9 5%	6 3%	8 4%	-	24 15% EG	-
Net: Coastal =====	310 50%	122 61% CD	93 45%	82 45%	-	-	310 100%

Comparison Groups: BCD/EG  
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

North Region: Aroostook, Penobscot, Piscataquis, Somerset Counties  
Central Region: Androscoggin, Franklin, Kennebec, Oxford Counties  
Coastal Region: Cumberland, Hancock, Knox, Lincoln, Sagadahoc, Waldo, Washington, York Counties

QD1. In what county do you reside?

	Political Party				Region		
	Total	Democrat	Republican	Green Party /Unenrolled /Other	North	Central	Coastal
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Cumberland	123 20%	57 29% CD	31 15%	27 15%	-	-	123 40% EF
Hancock	20 3%	4 2%	14 6% BD	3 1%	-	-	20 6% EF
Knox	21 3%	9 4%	5 2%	8 4%	-	-	21 7% EF
Lincoln	10 2%	1 *%	2 1%	7 4% B	-	-	10 3% EF
Sagadahoc	26 4%	13 6% D	8 4%	3 1%	-	-	26 8% EF
Waldo	20 3%	6 3%	6 3%	7 4%	-	-	20 6% EF
Washington	22 4%	8 4%	7 4%	6 4%	-	-	22 7% EF
York	68 11%	25 12%	20 10%	21 11%	-	-	68 22% EF
Not sure	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-
No Answer	-	-	-	-	-	-	-

Comparison Groups: BCD/EF  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
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North Region: Aroostook, Penobscot, Piscataquis, Somerset Counties  
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 Coastal Region: Cumberland, Hancock, Knox, Lincoln, Sagadahoc, Waldo, Washington, York Counties

Critical Insights on Maine - Spring 2018

NRCM Questions

QD1A. What town do you live in or closest to?

Base: Mentioned "Kennebec" (QD1)

	Gender			Age					Education				Children in HH?		HH Income				Survey Modality		CD	
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Phone	Online	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total Respondents	63 100%	35 100%	28 100%	9 100%	21 100%	11 100%	15 100%	7 100%	14 100%	17 100%	28 100%	4 100%	27 100%	36 100%	19 100%	9 100%	19 100%	12 100%	32 100%	31 100%	36 100%	27 100%
Augusta	17 27%	7 19%	10 37%	1 15%	6 27%	4 32%	6 38%	1 12%	5 35%	5 32%	4 13%	2 58%	7 26%	10 28%	7 35%	4 42%	3 14%	3 27%	8 24%	10 30%	17 47%	-
Albion	4 6%	3 8%	1 3%	-	3 13%	-	-	1 13%	-	3 17%	1 3%	-	-	4 10%	-	-	1 5%	-	3 9%	1 3%	-	4 14%
Belgrade	3 5%	3 8%	1 2%	3 32%	1 3%	-	-	-	-	-	3 12%	-	1 2%	3 8%	-	-	1 3%	3 23%	3 9%	1 2%	-	3 13%
Benton	7 11%	2 5%	5 19%	-	4 20%	1 9%	2 12%	-	-	-	7 26%	-	4 16%	3 8%	-	1 10%	6 33%	-	5 17%	2 6%	-	7 26%
Chelsea	1 1%	1 2%	-	-	-	-	-	1 12%	-	-	-	1 20%	-	1 2%	-	-	1 5%	-	1 3%	-	1 2%	-
China	1 1%	-	1 3%	-	-	1 8%	-	-	-	1 5%	-	-	-	1 2%	-	-	1 5%	-	-	1 3%	1 2%	-
Clinton	2 3%	2 5%	-	-	1 4%	-	1 6%	-	1 6%	-	-	1 22%	1 3%	1 3%	-	-	1 4%	1 8%	-	2 5%	-	2 6%
Farmingdale	1 1%	-	1 3%	-	-	-	1 6%	-	-	-	1 3%	-	1 3%	-	-	-	1 5%	-	-	1 3%	1 2%	-
Fayette	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Gardiner	5 7%	4 11%	1 2%	3 32%	1 3%	-	1 8%	-	3 20%	-	2 6%	-	1 2%	4 11%	3 18%	-	1 6%	-	4 12%	1 2%	-	5 17%
Hallowell	1 1%	-	1 3%	-	-	-	-	1 12%	1 6%	-	-	-	-	1 2%	-	-	-	-	1 3%	-	1 2%	-
Litchfield	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Manchester	1 1%	-	1 3%	-	-	-	1 6%	-	1 6%	-	-	-	-	1 2%	-	1 10%	-	-	-	1 3%	1 2%	-

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/ST/UV  
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

North Region: Aroostook, Penobscot, Piscataquis, Somerset Counties  
Central Region: Androscoggin, Franklin, Kennebec, Oxford Counties  
Coastal Region: Cumberland, Hancock, Knox, Lincoln, Sagadahoc, Waldo, Washington, York Counties

Critical Insights on Maine - Spring 2018

NRCM Questions

QD1A. What town do you live in or closest to?

Base: Mentioned "Kennebec" (QD1)

	Gender		Age					Education				Children in HH?		HH Income				Survey Modality		CD		
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Phone	Online	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Monmouth	1 1%	-	1 2%	-	1 3%	-	-	-	-	1 4%	-	-	1 2%	-	-	-	1 3%	-	-	1 2%	-	1 1%
Mount Vernon	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Oakland	2 4%	2 7%	-	-	-	1 8%	1 6%	1 9%	1 5%	1 5%	1 3%	-	1 3%	2 4%	1 5%	1 7%	-	1 8%	-	2 8%	-	2 9%
Pittston	1 2%	1 2%	1 2%	-	1 3%	-	-	1 12%	-	-	1 5%	-	1 2%	1 2%	1 4%	-	-	1 5%	1 3%	1 2%	1 4%	-
Randolph	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Readfield	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Rome	1 1%	1 2%	-	-	-	-	-	1 12%	-	1 5%	-	-	1 3%	-	-	-	1 5%	-	1 3%	-	-	1 3%
Sidney	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unity Township	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vassalboro	5 8%	3 8%	2 8%	1 15%	3 13%	-	1 6%	-	-	2 13%	3 10%	-	4 16%	1 2%	1 7%	1 10%	-	3 23%	3 9%	2 7%	5 14%	-
Vienna	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Waterville	7 11%	4 11%	3 11%	1 7%	2 10%	2 20%	2 12%	-	3 22%	2 10%	2 8%	-	4 14%	3 8%	5 24%	-	2 9%	1 5%	3 10%	4 12%	7 19%	-
Wayne	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
West Gardiner	3 4%	3 8%	-	-	-	3 24%	-	-	-	1 5%	2 7%	-	2 7%	1 3%	1 5%	2 21%	-	-	-	3 9%	-	3 10%

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/ST/UV  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

North Region: Aroostook, Penobscot, Piscataquis, Somerset Counties  
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Critical Insights on Maine - Spring 2018

NRCM Questions

QD1A. What town do you live in or closest to?

Base: Mentioned "Kennebec" (QD1)

	Gender		Age					Education				Children in HH?		HH Income				Survey Modality		CD		
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Phone	Online	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Windsor	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Winslow	1 1%	1 2%	-	-	-	-	-	1 9%	-	1 4%	-	-	-	1 2%	-	-	1 3%	-	-	1 2%	1 2%	-
Winthrop	1 1%	1 2%	-	-	-	-	-	1 9%	-	-	1 2%	-	-	1 2%	1 3%	-	-	-	-	1 2%	1 2%	-
None of the above/some other town	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/ST/UV  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

North Region: Aroostook, Penobscot, Piscataquis, Somerset Counties  
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 Coastal Region: Cumberland, Hancock, Knox, Lincoln, Sagadahoc, Waldo, Washington, York Counties

Critical Insights on Maine - Spring 2018

QD1A. What town do you live in or closest to?

Base: Mentioned "Kennebec" (QD1)

	Political Party				Region		
	Total	Democrat	Republican	Green Party /Unenrolled /Other	North	Central	Coastal
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Total Respondents	63 100%	14 100%	19 100%	22 100%	-	63 100%	-
Augusta	17 27%	6 42%	3 14%	5 23%	-	17 27%	-
Albion	4 6%	-	1 5%	3 13%	-	4 6%	-
Belgrade	3 5%	-	-	3 16%	-	3 5%	-
Benton	7 11%	2 13%	5 28%	-	-	7 11%	-
Chelsea	1 1%	-	1 5%	-	-	1 1%	-
China	1 1%	-	-	1 4%	-	1 1%	-
Clinton	2 3%	1 6%	-	-	-	2 3%	-
Farmingdale	1 1%	1 6%	-	-	-	1 1%	-
Fayette	-	-	-	-	-	-	-
Gardiner	5 7%	1 4%	1 6%	-	-	5 7%	-
Hallowell	1 1%	-	1 5%	-	-	1 1%	-
Litchfield	-	-	-	-	-	-	-
Manchester	1 1%	-	1 5%	-	-	1 1%	-

Comparison Groups: BCD/EFB  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

North Region: Aroostook, Penobscot, Piscataquis, Somerset Counties  
 Central Region: Androscoggin, Franklin, Kennebec, Oxford Counties  
 Coastal Region: Cumberland, Hancock, Knox, Lincoln, Sagadahoc, Waldo, Washington, York Counties

Critical Insights on Maine - Spring 2018

QD1A. What town do you live in or closest to?

Base: Mentioned "Kennebec" (QD1)

	Political Party				Region		
	Total	Democrat	Republican	Green Party	North	Central	Coastal
				/Unenrolled /Other			
(A)	(B)	(C)	(D)	(E)	(F)	(G)	
Monmouth	1 1%	-	1 3%	-	-	1 1%	-
Mount Vernon	-	-	-	-	-	-	-
Oakland	2 4%	-	2 8%	1 4%	-	2 4%	-
Pittston	1 2%	-	1 8%	-	-	1 2%	-
Randolph	-	-	-	-	-	-	-
Readfield	-	-	-	-	-	-	-
Rome	1 1%	-	1 5%	-	-	1 1%	-
Sidney	-	-	-	-	-	-	-
Unity Township	-	-	-	-	-	-	-
Vassalboro	5 8%	-	-	4 20% BC	-	5 8%	-
Vienna	-	-	-	-	-	-	-
Waterville	7 11%	2 13%	2 9%	3 12%	-	7 11%	-
Wayne	-	-	-	-	-	-	-
West Gardiner	3 4%	1 6%	-	2 8%	-	3 4%	-

Comparison Groups: BCD/EFG  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

North Region: Aroostook, Penobscot, Piscataquis, Somerset Counties  
 Central Region: Androscoggin, Franklin, Kennebec, Oxford Counties  
 Coastal Region: Cumberland, Hancock, Knox, Lincoln, Sagadahoc, Waldo, Washington, York Counties



Critical Insights on Maine - Spring 2018

QD1A. What town do you live in or closest to?

Base: Mentioned "Kennebec" (QD1)

	Political Party				Region		
	Total	Democrat	Republican	Green Party /Unenrolled /Other	North	Central	Coastal
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Windsor	-	-	-	-	-	-	-
Winslow	1 1%	1 4%	-	-	-	1 1%	-
Winthrop	1 1%	1 4%	-	-	-	1 1%	-
None of the above/some other town	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-
No Answer	-	-	-	-	-	-	-

Comparison Groups: BCD/EFB  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

North Region: Aroostook, Penobscot, Piscataquis, Somerset Counties  
 Central Region: Androscoggin, Franklin, Kennebec, Oxford Counties  
 Coastal Region: Cumberland, Hancock, Knox, Lincoln, Sagadahoc, Waldo, Washington, York Counties

Critical Insights on Maine - Spring 2018

NRCM Questions

QD2. Into which of the following categories does your age fall?

	Gender		Age					Education			Children in HH?		HH Income				Survey Modality		CD			
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Phone	Online	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total Respondents	619 100%	291 100%	328 100%	133 100%	127 100%	102 100%	152 100%	105 100%	167 100%	181 100%	209 100%	58 100%	217 100%	397 100%	180 100%	89 100%	129 100%	161 100%	310 100%	309 100%	284 100%	335 100%
18 to 24 (x21)	31 5%	20 7%	11 3%	31 23%	-	-	-	-	19 12% JKL	7 4%	4 2%	1 1%	5 2%	23 6%	14 8%	4 4%	4 3%	7 5%	10 3%	21 7%	12 4%	19 6%
25 to 34 (x29.5)	102 16%	45 15%	57 17%	102 77%	-	-	-	-	35 21%	27 15%	30 14%	9 16%	55 25% N	47 12%	38 21% R	20 23% R	23 18% R	13 8%	41 13%	61 20% S	46 16%	56 17%
35 to 44 (x39.5)	127 21%	57 20%	70 21%	-	127 100%	-	-	-	22 13%	30 16%	64 31% IJL	11 18%	95 44% N	32 8%	21 12%	12 13%	29 23% O	46 28% OP	79 26% T	48 16%	66 23%	61 18%
45 to 54 (x49.5)	102 17%	50 17%	52 16%	-	-	102 100%	-	-	22 13%	39 22%	30 14%	11 19%	38 17%	64 16%	27 15%	16 18%	20 15%	36 22%	49 16%	53 17%	40 14%	63 19%
55 to 64 (x59.5)	152 24%	70 24%	82 25%	-	-	-	152 100%	-	41 25%	49 27%	52 25%	9 15%	17 8%	134 34% M	49 27%	20 22%	33 26%	37 23%	77 25%	74 24%	70 25%	81 24%
65 to 74 (x69.5)	75 12%	37 13%	38 12%	-	-	-	-	75 71%	17 10%	24 13%	20 10%	14 24%	6 3%	68 17% M	19 10%	11 12%	17 13%	18 11%	34 11%	41 13%	34 12%	41 12%
75 and older (x79.5)	30 5%	13 4%	18 5%	-	-	-	-	30 29%	10 6%	6 3%	10 5%	4 7%	1 *% M	29 7% M	12 7%	6 7%	3 2%	4 3%	19 6%	11 4%	16 6%	14 4%
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Younger than 18	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	49.07	48.71	49.40	27.54	39.50	49.50	59.50	72.38	46.99	49.99	48.89	52.62	40.81	53.69	48.69	49.28	48.44	48.96	49.90	48.25	49.24	48.94
Standard Deviation	15.62	15.84	15.43	3.60	0.00	0.00	0.00	4.55	17.56	14.68	14.37	16.08	10.59	15.96	16.98	16.64	14.74	13.74	15.12	16.08	15.70	15.57
Standard Error	0.75	1.06	1.07	0.42	0.00	0.00	0.00	0.40	1.58	1.18	1.32	2.53	1.01	0.86	1.29	1.81	1.66	1.43	1.24	0.81	1.14	1.00
Grouped Median	49.36	49.21	49.51	28.15	39.50	49.50	59.50	71.32	47.74	51.12	47.15	52.15	39.56	57.20	50.58	49.86	48.46	48.53	49.51	49.22	48.96	49.62

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/ST/UV  
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

QD2. Into which of the following categories does your age fall?

	Political Party				Region		
	Total	Democrat	Republican	Green Party /Unenrolled /Other	North	Central	Coastal
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Total Respondents	619 100%	200 100%	209 100%	182 100%	156 100%	154 100%	310 100%
18 to 24 (x21)	31 5%	13 6%	6 3%	6 3%	5 3%	8 5%	17 5%
25 to 34 (x29.5)	102 16%	24 12%	36 17%	36 20%	29 18%	24 16%	49 16%
35 to 44 (x39.5)	127 21%	43 21%	40 19%	38 21%	23 15%	40 26% E	64 21%
45 to 54 (x49.5)	102 17%	38 19%	31 15%	30 16%	26 17%	32 21%	44 14%
55 to 64 (x59.5)	152 24%	44 22%	59 28%	44 24%	43 28%	30 19%	79 25%
65 to 74 (x69.5)	75 12%	26 13%	27 13%	19 11%	24 15%	14 9%	37 12%
75 and older (x79.5)	30 5%	12 6%	10 5%	9 5%	6 4%	6 4%	19 6%
Prefer not to say	-	-	-	-	-	-	-
Younger than 18	-	-	-	-	-	-	-
No Answer	-	-	-	-	-	-	-
Mean	49.07	49.71	50.03	48.45	50.23	47.15	49.45
Standard Deviation	15.62	15.88	15.33	15.39	15.46	14.79	16.05
Standard Error	0.75	1.38	1.25	1.39	1.40	1.42	1.13
Grouped Median	49.36	49.75	51.33	48.27	52.07	46.34	49.96

Comparison Groups: BCD/EFB  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

NRCM Questions

QD3. Are you...

	Gender		Age					Education				Children in HH?		HH Income				Survey Modality		CD		
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Phone	Online	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total Respondents	619	291	328	133	127	102	152	105	167	181	209	58	217	397	180	89	129	161	310	309	284	335
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Male	291	291	-	65	57	50	70	49	87	87	89	25	84	205	86	43	59	80	145	145	126	164
	47%	100%		49%	45%	49%	46%	47%	52%	48%	43%	43%	39%	52%	48%	49%	46%	50%	47%	47%	44%	49%
														M								
Female	328	-	328	68	70	52	82	56	80	95	120	33	133	192	94	45	70	80	164	164	158	170
	53%		100%	51%	55%	51%	54%	53%	48%	52%	57%	57%	61%	48%	52%	51%	54%	50%	53%	53%	56%	51%
													N									
No Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/ST/UV  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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QD3. Are you...

	Political Party				Region		
	Total	Democrat	Republican	Green Party /Unenrolled /Other	North	Central	Coastal
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Total Respondents	619 100%	200 100%	209 100%	182 100%	156 100%	154 100%	310 100%
Male	291 47%	78 39%	102 49%	96 53% B	77 49%	79 51%	135 44%
Female	328 53%	121 61% D	107 51%	86 47%	79 51%	75 49%	175 56%
No Answer	-	-	-	-	-	-	-

Comparison Groups: BCD/EF  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

NRCM Questions

QNRCM1. I will read several timeframes. Please stop me when I've read the one that you believe best describes when you think global warming will start having harmful impacts in Maine.

	Gender		Age						Education				Children in HH?		HH Income				Survey Modality		CD	
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Phone	Online	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total Respondents	619	291	328	133	127	102	152	105	167	181	209	58	217	397	180	89	129	161	310	309	284	335
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Net: Global warming will negatively impact Maine	491	231	260	115	108	85	103	80	133	131	171	53	180	307	134	72	101	137	258	233	239	251
=====	79%	79%	79%	86%	85%	83%	68%	76%	79%	72%	82%	90%	83%	77%	74%	81%	79%	85%	83%	75%	84%	75%
				G	G	G					J	J						O	T		V	
Global warming is having a negative impact on Maine now	272	113	160	58	57	44	63	50	66	66	101	39	100	172	73	38	60	79	141	132	147	126
	44%	39%	49%	44%	45%	43%	41%	48%	39%	37%	48%	66%	46%	43%	41%	43%	46%	49%	45%	43%	52%	38%
			B									IJK									V	
Global warming will negatively impact Maine within the next 10 years	80	38	43	20	28	10	13	9	22	22	26	9	28	52	26	11	13	26	47	33	42	38
	13%	13%	13%	15%	22%	10%	9%	9%	13%	12%	12%	15%	13%	13%	14%	13%	10%	16%	15%	11%	15%	11%
					GH																	
Global warming will negatively impact Maine in the next 10 to 25 years	54	28	27	10	10	11	13	10	21	12	19	2	18	36	16	11	8	11	28	27	23	31
	9%	10%	8%	7%	8%	11%	9%	9%	12%	7%	9%	3%	8%	9%	9%	12%	6%	7%	9%	9%	8%	9%
									L													
Global warming will negatively impact Maine in the next 26 to 50 years	24	14	10	8	6	2	5	3	6	8	9	1	9	15	3	2	6	7	15	9	6	17
	4%	5%	3%	6%	5%	2%	3%	3%	4%	4%	4%	2%	4%	4%	2%	2%	5%	5%	5%	3%	2%	5%
Global warming will negatively impact Maine in the next 51 to 100 years	38	26	13	14	1	14	6	4	12	15	10	1	17	21	10	8	10	7	17	21	11	27
	6%	9%	4%	10%	1%	13%	4%	4%	7%	9%	5%	1%	8%	5%	6%	9%	8%	4%	6%	7%	4%	8%
		C		E		EGH				L												
Global warming will negatively impact Maine, but not before 100 years from now, or	21	13	9	5	5	4	4	4	6	7	7	2	9	12	5	3	5	7	10	11	9	12
	3%	4%	3%	4%	4%	4%	2%	3%	3%	4%	3%	3%	4%	3%	3%	3%	4%	4%	3%	4%	3%	4%
Global warming will NEVER negatively impact Maine	59	37	22	8	7	9	27	9	17	22	17	3	16	42	18	8	17	11	33	26	22	37
	10%	13%	7%	6%	5%	8%	18%	8%	10%	12%	8%	5%	7%	11%	10%	9%	13%	7%	11%	9%	8%	11%
		C					DEFH															
Not sure	69	24	46	10	12	9	21	16	17	29	21	3	20	48	28	9	10	13	19	51	23	46
	11%	8%	14%	8%	10%	9%	14%	15%	10%	16%	10%	4%	9%	12%	15%	10%	8%	8%	6%	16%	8%	14%
										L										S		
No Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/ST/UV  
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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QNRCM1. I will read several timeframes. Please stop me when I've read the one that you believe best describes when you think global warming will start having harmful impacts in Maine.

	Political Party				Region		
	Total	Democrat	Republican	Green Party /Unenrolled /Other	North	Central	Coastal
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Total Respondents	619	200	209	182	156	154	310
	100%	100%	100%	100%	100%	100%	100%
Net: Global warming will negatively impact Maine	491	183	133	155	114	122	255
	79%	92%	64%	85%	73%	80%	82%
		C		C			
Global warming is having a negative impact on Maine now	272	118	47	98	50	75	148
	44%	59%	22%	54%	32%	49%	48%
		C		C		E	E
Global warming will negatively impact Maine within the next 10 years	80	36	23	19	22	14	44
	13%	18%	11%	10%	14%	9%	14%
Global warming will negatively impact Maine in the next 10 to 25 years	54	16	21	18	14	10	30
	9%	8%	10%	10%	9%	7%	10%
Global warming will negatively impact Maine in the next 26 to 50 years	24	3	13	8	11	5	8
	4%	1%	6%	4%	7%	3%	3%
			B				
Global warming will negatively impact Maine in the next 51 to 100 years	38	8	18	9	12	12	14
	6%	4%	8%	5%	8%	8%	4%
Global warming will negatively impact Maine, but not before 100 years from now, or	21	2	13	4	5	5	11
	3%	1%	6%	2%	3%	4%	4%
			B				
Global warming will NEVER negatively impact Maine	59	4	42	8	18	16	25
	10%	2%	20%	5%	11%	10%	8%
			BD				
Not sure	69	13	33	18	24	15	30
	11%	7%	16%	10%	16%	10%	10%
			B				
No Answer	-	-	-	-	-	-	-

Comparison Groups: BCD/EFB  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

NRCM Questions

QNRCM2. Thinking about how serious the effects of global warming will be, how much do you think global warming will harm people in Maine during the next 10 years? Would you say:

Base: Believe Global warming will negatively impact Maine (QNRCM1)

	Gender			Age					Education				Children in HH?		HH Income				Survey Modality		CD	
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Phone	Online	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total Respondents	491	231	260	115	108	85	103	80	133	131	171	53	180	307	134	72	101	137	258	233	239	251
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Net: Top 2 Box =====	303	140	163	72	60	47	66	58	85	82	92	40	92	210	90	44	55	87	147	156	164	139
	62%	61%	63%	63%	56%	56%	64%	73%	64%	63%	54%	75%	51%	68%	68%	61%	54%	64%	57%	67%	69%	55%
								F				K		M						S	V	
A great deal	115	57	57	24	24	18	20	29	36	34	28	15	39	75	43	15	14	35	52	63	61	54
	23%	25%	22%	21%	22%	21%	20%	36%	27%	26%	16%	29%	22%	24%	32%	20%	14%	26%	20%	27%	26%	21%
								DFG							Q							
A moderate amount	188	83	106	48	37	29	46	29	49	48	65	25	52	135	47	30	41	52	95	94	103	86
	38%	36%	41%	42%	34%	34%	44%	36%	37%	37%	38%	47%	29%	44%	35%	41%	40%	38%	37%	40%	43%	34%
														M								
Net: Bottom 2 Box =====	179	88	91	42	44	36	36	21	47	42	76	12	85	92	41	26	45	49	108	71	71	107
	36%	38%	35%	36%	40%	43%	35%	26%	36%	32%	45%	24%	47%	30%	31%	37%	44%	36%	42%	31%	30%	43%
						H					L		N						T			U
Only a little, or	133	59	73	29	42	27	20	14	33	26	64	9	73	59	27	22	31	38	76	56	57	76
	27%	26%	28%	25%	39%	31%	20%	18%	25%	20%	37%	17%	40%	19%	20%	31%	30%	28%	30%	24%	24%	30%
					GH	H					JL		N									
Not at all	46	29	17	13	1	10	15	7	14	16	12	3	12	33	14	4	14	11	31	15	14	32
	9%	12%	7%	11%	1%	12%	15%	8%	11%	12%	7%	6%	7%	11%	11%	6%	14%	8%	12%	6%	6%	13%
				E		E	E															U
Not sure	9	3	6	1	4	1	2	1	-	6	2	1	4	5	2	2	2	1	4	5	4	5
	2%	1%	2%	1%	4%	1%	2%	1%		5%	1%	1%	2%	2%	2%	2%	2%	1%	4%	2%	2%	2%
																		*	1%	2%	2%	2%
No Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/ST/UV  
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



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QNRCM2. Thinking about how serious the effects of global warming will be, how much do you think global warming will harm people in Maine during the next 10 years? Would you say:

Base: Believe Global warming will negatively impact Maine (QNRCM1)

	Political Party				Region		
	Total	Democrat	Republican	Green Party /Unenrolled /Other	North	Central	Coastal
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Total Respondents	491 100%	183 100%	133 100%	155 100%	114 100%	122 100%	255 100%
Net: Top 2 Box =====	303 62%	137 75% CD	62 47%	94 60%	64 56%	71 58%	169 66%
A great deal	115 23%	61 33% CD	21 16%	30 19%	23 20%	33 27%	60 23%
A moderate amount	188 38%	77 42%	42 31%	63 41%	41 36%	38 31%	109 43%
Net: Bottom 2 Box =====	179 36%	45 24%	68 51% BD	57 36% B	48 42%	48 39%	82 32%
Only a little, or	133 27%	39 21%	39 29%	50 32%	31 27%	38 31%	64 25%
Not at all	46 9%	5 3%	29 22% BD	7 5%	17 15%	10 8%	18 7%
Not sure	9 2%	1 *%	3 2%	5 3%	2 1%	4 3%	4 2%
No Answer	-	-	-	-	-	-	-

Comparison Groups: BCD/EFB  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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NRCM Questions

QNRCM3R1. Please indicate whether you, personally, are very concerned, somewhat concerned, not too concerned, or not at all concerned about these potential impacts.

Rising sea levels and increasing storm surge on our coasts, damaging property and roads

	Gender		Age					Education				Children in HH?		HH Income				Survey Modality		CD		
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Phone	Online	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
<b>Total Respondents</b>	619	291	328	133	127	102	152	105	167	181	209	58	217	397	180	89	129	161	310	309	284	335
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Net: Concerned</b> =====	452	186	266	96	103	74	100	80	116	122	164	47	170	280	125	65	90	129	225	227	227	226
	73%	64%	81%	72%	81%	73%	66%	76%	70%	67%	78%	80%	78%	70%	69%	73%	70%	80%	73%	73%	80%	67%
			B		G						J							O				V
<b>Very Concerned</b>	256	94	162	54	50	45	63	44	74	66	83	33	96	157	74	37	46	84	125	131	147	109
	41%	32%	49%	41%	39%	44%	42%	44%	44%	36%	40%	57%	44%	40%	41%	41%	35%	52%	40%	42%	52%	32%
			B								J							Q				V
<b>Somewhat Concerned</b>	196	91	105	42	53	29	37	35	43	56	81	13	74	123	51	28	44	45	100	96	79	117
	32%	31%	32%	31%	41%	29%	24%	34%	26%	31%	39%	23%	34%	31%	28%	32%	34%	28%	32%	31%	28%	35%
				G							I											
<b>Net: Not Concerned</b> =====	155	98	57	32	23	28	48	23	48	53	43	12	44	110	51	20	38	31	85	71	52	104
	25%	34%	17%	24%	18%	27%	32%	22%	29%	29%	21%	20%	20%	28%	28%	23%	30%	19%	27%	23%	18%	31%
			C																			U
<b>Not Too Concerned</b>	79	50	29	17	10	18	21	14	35	19	20	5	21	58	30	11	16	11	39	40	26	53
	13%	17%	9%	13%	8%	17%	14%	13%	21%	11%	10%	9%	10%	15%	17%	13%	12%	7%	13%	13%	9%	16%
			C						JKL						R							U
<b>Not At All Concerned</b>	76	49	28	15	14	10	28	10	13	34	23	7	23	52	21	9	22	20	46	31	26	50
	12%	17%	8%	11%	11%	10%	18%	9%	8%	19%	11%	11%	11%	13%	12%	10%	17%	12%	15%	10%	9%	15%
			C				H			I												U
<b>Not sure</b>	11	7	5	4	1	-	4	2	3	6	2	-	3	7	5	4	1	1	-	11	6	5
	2%	2%	1%	3%	1%	-	2%	2%	2%	3%	1%	-	1%	2%	3%	4%	1%	*	-	4%	2%	2%
<b>No Answer</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/ST/UV  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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QNRCM3R1. Please indicate whether you, personally, are very concerned, somewhat concerned, not too concerned, or not at all concerned about these potential impacts.

Rising sea levels and increasing storm surge on our coasts, damaging property and roads

	Political Party				Region		
	Total	Democrat	Republican	Green Party /Unenrolled /Other	North	Central	Coastal
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Total Respondents	619 100%	200 100%	209 100%	182 100%	156 100%	154 100%	310 100%
Net: Concerned =====	452 73%	172 86% C	120 58%	144 79% C	103 66%	108 70%	241 78% E
Very Concerned	256 41%	126 63% CD	48 23%	73 40% C	47 30%	59 38%	151 49% E
Somewhat Concerned	196 32%	46 23%	73 35% B	71 39% B	56 36%	50 32%	91 29%
Net: Not Concerned =====	155 25%	22 11%	84 40% BD	36 20%	51 33% G	41 27%	63 20%
Not Too Concerned	79 13%	17 9%	26 13%	29 16%	20 13%	25 16%	34 11%
Not At All Concerned	76 12%	5 2%	58 28% BD	7 4%	31 20% FG	17 11%	29 9%
Not sure	11 2%	5 3%	4 2%	2 1%	2 1%	4 3%	6 2%
No Answer	-	-	-	-	-	-	-

Comparison Groups: BCD/EFB  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

NRCM Questions

QNRCM3R2. Please indicate whether you, personally, are very concerned, somewhat concerned, not too concerned, or not at all concerned about these potential impacts.

Increased spread of insect-borne diseases such as Lyme Disease

	Gender		Age					Education				Children in HH?		HH Income				Survey Modality		CD		
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Phone	Online	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
<b>Total Respondents</b>	619	291	328	133	127	102	152	105	167	181	209	58	217	397	180	89	129	161	310	309	284	335
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Net: Concerned</b> =====	518	217	301	109	106	94	117	92	141	140	184	50	193	323	152	75	103	137	264	254	244	274
	84%	75%	92%	82%	83%	92%	77%	87%	84%	77%	88%	86%	89%	81%	85%	84%	80%	85%	85%	82%	86%	82%
			B			G		G			J		N									
<b>Very Concerned</b>	372	142	230	79	76	64	88	65	107	99	124	39	137	234	101	60	72	105	190	182	185	187
	60%	49%	70%	60%	60%	63%	58%	61%	64%	55%	59%	67%	63%	59%	56%	68%	56%	65%	61%	59%	65%	56%
			B																			
<b>Somewhat Concerned</b>	146	75	71	30	29	30	30	27	34	40	60	11	57	89	51	15	30	32	75	72	59	87
	24%	26%	22%	23%	23%	29%	19%	26%	20%	22%	29%	19%	26%	22%	28%	17%	24%	20%	24%	23%	21%	26%
															P							
<b>Net: Not Concerned</b> =====	89	65	24	18	19	9	32	11	23	36	23	7	19	68	22	12	25	23	45	44	35	54
	14%	22%	7%	14%	15%	8%	21%	11%	13%	20%	11%	13%	9%	17%	12%	13%	19%	14%	15%	14%	12%	16%
			C				FH			K			M									
<b>Not Too Concerned</b>	41	34	7	8	12	3	10	8	14	13	11	4	6	34	13	7	4	12	17	24	17	24
	7%	12%	2%	6%	9%	3%	7%	8%	8%	7%	5%	7%	3%	9%	7%	8%	3%	8%	5%	8%	6%	7%
			C											M								
<b>Not At All Concerned</b>	48	31	17	11	7	6	21	3	9	23	13	4	14	34	8	5	21	11	29	20	18	30
	8%	11%	5%	8%	6%	6%	14%	3%	5%	13%	6%	6%	6%	8%	5%	5%	16%	7%	9%	6%	6%	9%
			C				FH			IK							OPR					
<b>Not sure</b>	12	9	3	5	2	-	3	2	4	6	2	1	4	6	6	2	2	1	-	12	5	7
	2%	3%	1%	4%	2%	-	2%	2%	2%	3%	1%	1%	2%	2%	3%	2%	1%	*%	-	4%	2%	2%
<b>No Answer</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/ST/UV  
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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QNRCM3R2. Please indicate whether you, personally, are very concerned, somewhat concerned, not too concerned, or not at all concerned about these potential impacts.

Increased spread of insect-borne diseases such as Lyme Disease

	Political Party				Region		
	Total	Democrat	Republican	Green Party /Unenrolled /Other	North	Central	Coastal
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Total Respondents	619 100%	200 100%	209 100%	182 100%	156 100%	154 100%	310 100%
Net: Concerned =====	518 84%	183 92% C	152 73%	161 88% C	117 75%	136 89% E	265 86% E
Very Concerned	372 60%	152 76% CD	97 46%	110 60% C	81 52%	92 60%	199 64% E
Somewhat Concerned	146 24%	32 16%	56 27% B	51 28% B	36 23%	44 29%	66 21%
Net: Not Concerned =====	89 14%	11 5%	52 25% BD	20 11% BD	36 23% FG	14 9%	39 13%
Not Too Concerned	41 7%	9 4%	13 6%	16 9%	15 10%	7 4%	19 6%
Not At All Concerned	48 8%	2 1%	39 19% BD	4 2% BD	21 14% FG	7 5%	20 6%
Not sure	12 2%	5 3%	4 2%	1 1%	2 2%	4 2%	6 2%
No Answer	-	-	-	-	-	-	-

Comparison Groups: BCD/EFB  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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NRCM Questions

QNRCM3R3. Please indicate whether you, personally, are very concerned, somewhat concerned, not too concerned, or not at all concerned about these potential impacts.

Negative impacts on snow and ice-based recreation businesses, such as skiing and snowmobiling

	Gender		Age					Education				Children in HH?		HH Income				Survey Modality		CD		
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Phone	Online	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total Respondents	619	291	328	133	127	102	152	105	167	181	209	58	217	397	180	89	129	161	310	309	284	335
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Net: Concerned =====	353	144	209	79	81	63	72	59	88	95	127	41	140	211	89	57	68	111	189	164	178	175
	57%	50%	64%	59%	63%	61%	47%	57%	53%	52%	61%	70%	65%	53%	49%	65%	53%	69%	61%	53%	62%	52%
			B		G	G						IJ	N		O		OQ				V	
Very Concerned	140	66	74	33	32	28	29	18	42	43	44	11	55	83	46	25	21	43	71	69	72	68
	23%	23%	22%	25%	25%	27%	19%	17%	25%	23%	21%	19%	25%	21%	29%	17%	27%	27%	23%	22%	25%	20%
Somewhat Concerned	213	78	135	46	49	35	42	41	47	52	83	30	86	128	43	32	46	68	118	96	106	107
	34%	27%	41%	35%	38%	34%	28%	39%	28%	29%	40%	51%	39%	32%	24%	36%	36%	42%	38%	31%	37%	32%
			B					G			I	IJ					O					
Net: Not Concerned =====	251	137	113	49	44	40	74	44	73	79	80	17	73	176	83	29	59	49	119	132	99	152
	40%	47%	35%	37%	35%	39%	49%	41%	44%	44%	38%	29%	34%	44%	46%	33%	46%	30%	38%	43%	35%	45%
			C										M	PR		R					U	
Not Too Concerned	130	63	67	24	16	19	42	29	43	40	39	8	31	99	43	15	31	24	52	78	45	85
	21%	22%	20%	18%	12%	19%	28%	28%	26%	22%	19%	14%	14%	25%	24%	17%	24%	15%	17%	25%	16%	25%
							E	E					M							S		U
Not At All Concerned	121	74	47	25	28	20	32	14	31	40	41	8	42	77	41	14	27	25	67	54	54	67
	19%	25%	14%	19%	22%	20%	21%	14%	18%	22%	20%	14%	19%	19%	23%	16%	21%	16%	22%	17%	19%	20%
			C																			
Not sure	15	9	6	5	3	-	5	2	5	7	2	1	4	10	8	2	2	1	2	14	8	7
	2%	3%	2%	4%	2%		4%	2%	3%	4%	1%	1%	2%	3%	4%	2%	2%	*%	1%	4%	3%	2%
														R						S		
No Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/ST/UV  
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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QNRCM3R3. Please indicate whether you, personally, are very concerned, somewhat concerned, not too concerned, or not at all concerned about these potential impacts.

Negative impacts on snow and ice-based recreation businesses, such as skiing and snowmobiling

	Political Party				Region		
	Total	Democrat	Republican	Green Party /Unenrolled /Other	North	Central	Coastal
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Total Respondents	619 100%	200 100%	209 100%	182 100%	156 100%	154 100%	310 100%
Net: Concerned =====	353 57%	141 71% C	83 40%	115 63% C	79 51%	88 58%	186 60%
Very Concerned	140 23%	67 33% C	25 12%	42 23% C	28 18%	37 24%	74 24%
Somewhat Concerned	213 34%	74 37%	58 28%	72 39% C	50 32%	51 33%	112 36%
Net: Not Concerned =====	251 40%	52 26%	121 58% BD	64 35%	74 48%	62 40%	115 37%
Not Too Concerned	130 21%	30 15%	51 24%	42 23%	38 24%	34 22%	58 19%
Not At All Concerned	121 19%	22 11%	70 34% BD	22 12%	36 23%	28 18%	56 18%
Not sure	15 2%	6 3%	5 2%	4 2%	2 2%	3 2%	9 3%
No Answer	-	-	-	-	-	-	-

Comparison Groups: BCD/EFB  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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NRCM Questions

QNRCM3R4. Please indicate whether you, personally, are very concerned, somewhat concerned, not too concerned, or not at all concerned about these potential impacts.

Decrease in lobster populations, which would hurt Maine's lobstering industry

	Gender		Age					Education				Children in HH?		HH Income				Survey Modality		CD		
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Phone	Online	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
<b>Total Respondents</b>	619	291	328	133	127	102	152	105	167	181	209	58	217	397	180	89	129	161	310	309	284	335
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Net: Concerned</b> =====	480	210	270	93	106	85	110	86	120	139	167	51	169	310	130	68	94	136	248	232	233	247
	78%	72%	82%	70%	83%	83%	72%	82%	72%	77%	80%	88%	78%	78%	72%	76%	73%	85%	80%	75%	82%	74%
			B			DG		DG				I						O				V
<b>Very Concerned</b>	278	114	164	53	56	52	71	48	81	77	91	28	99	178	79	46	43	83	151	128	140	138
	45%	39%	50%	40%	44%	51%	47%	45%	49%	43%	44%	47%	46%	45%	44%	52%	34%	52%	49%	41%	49%	41%
			B												Q		Q					
<b>Somewhat Concerned</b>	202	95	106	40	50	33	39	39	38	62	75	24	70	132	51	21	51	54	97	104	93	109
	33%	33%	32%	30%	40%	33%	26%	37%	23%	34%	36%	40%	32%	33%	29%	24%	39%	33%	31%	34%	33%	32%
								G		I	I	I				P						
<b>Net: Not Concerned</b> =====	121	72	49	31	19	17	38	16	43	36	36	6	40	79	40	19	33	23	56	65	44	77
	20%	25%	15%	23%	15%	17%	25%	15%	25%	20%	17%	11%	19%	20%	22%	21%	26%	14%	18%	21%	15%	23%
		C				H		L														U
<b>Not Too Concerned</b>	56	33	23	15	9	6	18	7	24	11	17	5	19	37	20	12	16	5	18	38	16	40
	9%	11%	7%	12%	7%	6%	12%	7%	14%	6%	8%	8%	9%	9%	11%	13%	12%	3%	6%	12%	6%	12%
								J							R	R	R			S		U
<b>Not At All Concerned</b>	65	39	26	15	10	11	20	9	19	26	19	2	22	42	19	7	17	18	38	27	28	37
	10%	13%	8%	12%	7%	10%	13%	9%	11%	14%	9%	3%	10%	11%	11%	8%	14%	11%	12%	9%	10%	11%
		C						L	L													
<b>Not sure</b>	18	9	9	9	3	-	4	3	5	6	7	1	8	9	11	2	2	1	5	13	7	11
	3%	3%	3%	7%	2%		2%	3%	3%	3%	3%	1%	4%	2%	6%	2%	1%	1%	2%	4%	2%	3%
															QR							
<b>No Answer</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/ST/UV  
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



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QNRCM3R4. Please indicate whether you, personally, are very concerned, somewhat concerned, not too concerned, or not at all concerned about these potential impacts.

Decrease in lobster populations, which would hurt Maine's lobstering industry

	Political Party				Region		
	Total	Democrat	Republican	Green Party /Unenrolled /Other	North	Central	Coastal
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Total Respondents	619 100%	200 100%	209 100%	182 100%	156 100%	154 100%	310 100%
Net: Concerned =====	480 78%	180 90%	128 61%	152 83%	106 68%	117 76%	257 83%
		C		C			E
Very Concerned	278 45%	120 60%	68 32%	81 44%	57 37%	67 43%	155 50%
		CD		C			E
Somewhat Concerned	202 33%	60 30%	61 29%	71 39%	49 32%	50 33%	102 33%
Net: Not Concerned =====	121 20%	12 6%	73 35%	28 15%	46 30%	28 18%	47 15%
			BD	B	FG		
Not Too Concerned	56 9%	5 2%	28 13%	19 10%	23 15%	16 11%	17 5%
			B	B	G		
Not At All Concerned	65 10%	7 4%	45 21%	9 5%	23 15%	12 8%	30 10%
			BD				
Not sure	18 3%	7 4%	8 4%	3 2%	3 2%	9 6%	6 2%
No Answer	-	-	-	-	-	-	-

Comparison Groups: BCD/EF  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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NRCM Questions

QNRCM3R5. Please indicate whether you, personally, are very concerned, somewhat concerned, not too concerned, or not at all concerned about these potential impacts.

More cases of asthma and other lung disease from increased smog and summer temperatures

	Gender		Age					Education				Children in HH?		HH Income				Survey Modality		CD		
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Phone	Online	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
<b>Total Respondents</b>	619	291	328	133	127	102	152	105	167	181	209	58	217	397	180	89	129	161	310	309	284	335
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Net: Concerned</b> =====	431	183	248	101	83	73	97	77	131	111	144	43	158	271	133	70	84	110	215	217	211	221
	70%	63%	76%	76%	65%	72%	64%	73%	78%	61%	69%	74%	73%	68%	74%	78%	66%	68%	69%	70%	74%	66%
			B	G					J													
<b>Very Concerned</b>	229	80	149	56	39	37	57	40	80	56	68	25	83	144	76	38	46	51	110	118	119	109
	37%	27%	45%	42%	30%	36%	37%	38%	48%	31%	32%	42%	38%	36%	42%	42%	36%	32%	36%	38%	42%	33%
			B						JK													V
<b>Somewhat Concerned</b>	203	104	99	45	44	36	40	37	51	55	77	18	75	127	57	32	38	59	104	98	91	111
	33%	36%	30%	34%	35%	36%	26%	35%	30%	30%	37%	32%	35%	32%	32%	36%	30%	36%	34%	32%	32%	33%
<b>Net: Not Concerned</b> =====	170	99	71	27	39	29	51	25	34	63	58	14	51	118	42	18	42	46	88	83	67	103
	28%	34%	22%	20%	30%	28%	34%	23%	20%	35%	28%	25%	24%	30%	23%	20%	33%	29%	28%	27%	24%	31%
			C				D		I													
<b>Not Too Concerned</b>	83	42	41	14	17	13	23	15	20	22	32	8	23	59	27	9	13	21	34	49	36	47
	13%	15%	12%	11%	13%	13%	15%	14%	12%	12%	15%	13%	11%	15%	15%	10%	10%	13%	11%	16%	13%	14%
<b>Not At All Concerned</b>	88	57	31	13	22	16	28	10	14	41	26	7	28	59	14	8	29	25	54	34	31	56
	14%	20%	9%	9%	17%	15%	18%	9%	8%	23%	12%	11%	13%	15%	8%	10%	23%	15%	17%	11%	11%	17%
			C				DH			IKL							OP					
<b>Not sure</b>	17	8	9	4	6	-	4	4	3	7	7	1	7	9	5	2	2	5	7	10	7	11
	3%	3%	3%	3%	4%	-	2%	3%	2%	4%	3%	1%	3%	2%	3%	2%	2%	3%	2%	3%	2%	3%
<b>No Answer</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/ST/UV  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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QNRCM3R5. Please indicate whether you, personally, are very concerned, somewhat concerned, not too concerned, or not at all concerned about these potential impacts.

More cases of asthma and other lung disease from increased smog and summer temperatures

	Political Party				Region		
	Total	Democrat	Republican	Green Party /Unenrolled /Other	North	Central	Coastal
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Total Respondents	619 100%	200 100%	209 100%	182 100%	156 100%	154 100%	310 100%
Net: Concerned =====	431 70%	169 85%	107 51%	135 74%	97 62%	109 71%	226 73%
		CD		C			E
Very Concerned	229 37%	98 49%	52 25%	68 37%	55 35%	55 36%	118 38%
		C		C			
Somewhat Concerned	203 33%	71 36%	55 26%	67 37%	42 27%	53 35%	108 35%
Net: Not Concerned =====	170 28%	25 12%	94 45%	46 25%	57 37%	41 26%	73 23%
			BD	B	G		
Not Too Concerned	83 13%	19 9%	33 16%	29 16%	22 14%	22 14%	39 13%
Not At All Concerned	88 14%	6 3%	61 29%	18 10%	35 23%	19 12%	33 11%
			BD	B	FG		
Not sure	17 3%	6 3%	8 4%	1 1%	2 1%	5 3%	11 4%
			D				
No Answer	-	-	-	-	-	-	-

Comparison Groups: BCD/EF  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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NRCM Questions

QNRCM3R6. Please indicate whether you, personally, are very concerned, somewhat concerned, not too concerned, or not at all concerned about these potential impacts.

Habitat loss for wildlife such as moose, chickadees, and brook trout

	Gender		Age					Education				Children in HH?		HH Income				Survey Modality		CD		
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Phone	Online	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
<b>Total Respondents</b>	619	291	328	133	127	102	152	105	167	181	209	58	217	397	180	89	129	161	310	309	284	335
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Net: Concerned</b> =====	473	203	270	101	102	80	108	83	132	125	163	50	166	305	141	71	99	118	231	242	227	246
	76%	70%	82%	76%	80%	78%	71%	79%	79%	69%	78%	87%	77%	77%	78%	79%	77%	73%	75%	78%	80%	74%
			B									J										
<b>Very Concerned</b>	282	118	164	64	52	50	65	52	84	75	83	38	99	181	87	49	51	76	133	149	145	137
	46%	41%	50%	49%	41%	49%	43%	49%	50%	41%	40%	65%	46%	46%	48%	55%	39%	47%	43%	48%	51%	41%
												JK				Q						V
<b>Somewhat Concerned</b>	191	85	106	36	51	30	43	31	48	50	80	13	67	124	54	22	48	42	99	93	82	109
	31%	29%	32%	27%	40%	30%	28%	30%	28%	27%	38%	22%	31%	31%	30%	25%	37%	26%	32%	30%	29%	33%
<b>Net: Not Concerned</b> =====	124	77	47	22	23	22	39	18	32	48	37	6	42	82	28	16	27	40	69	55	49	76
	20%	26%	14%	17%	18%	22%	26%	17%	19%	27%	18%	11%	19%	21%	16%	17%	21%	25%	22%	18%	17%	23%
			C								L											
<b>Not Too Concerned</b>	61	34	26	11	13	9	17	11	19	21	17	4	19	42	19	9	8	18	33	28	22	39
	10%	12%	8%	8%	11%	8%	11%	11%	11%	12%	8%	6%	9%	10%	10%	10%	7%	11%	11%	9%	8%	12%
<b>Not At All Concerned</b>	63	42	21	11	10	14	22	6	14	27	20	3	22	40	10	6	19	22	37	27	27	36
	10%	15%	6%	9%	8%	13%	15%	6%	8%	15%	10%	4%	10%	10%	5%	7%	14%	14%	12%	9%	10%	11%
			C				H			L						O		O				
<b>Not sure</b>	21	11	11	10	2	-	5	4	3	9	8	2	9	11	10	3	3	3	9	12	9	13
	3%	4%	3%	8%	2%	-	3%	4%	2%	5%	4%	3%	4%	3%	6%	3%	2%	2%	3%	4%	3%	4%
<b>No Answer</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/ST/UV  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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QNRCM3R6. Please indicate whether you, personally, are very concerned, somewhat concerned, not too concerned, or not at all concerned about these potential impacts.

Habitat loss for wildlife such as moose, chickadees, and brook trout

	Political Party				Region		
	Total	Democrat	Republican	Green Party /Unenrolled /Other	North	Central	Coastal
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Total Respondents	619 100%	200 100%	209 100%	182 100%	156 100%	154 100%	310 100%
Net: Concerned =====	473 76%	175 88%	127 61%	150 82%	111 71%	114 74%	249 80%
		C		C			
Very Concerned	282 46%	124 62%	57 27%	86 47%	61 39%	75 49%	145 47%
		CD		C			
Somewhat Concerned	191 31%	51 26%	70 33%	64 35%	50 32%	39 25%	103 33%
Net: Not Concerned =====	124 20%	19 9%	70 33%	30 16%	41 27%	30 20%	53 17%
			BD		G		
Not Too Concerned	61 10%	14 7%	22 11%	23 13%	20 13%	18 12%	22 7%
Not At All Concerned	63 10%	5 3%	48 23%	7 4%	21 14%	12 8%	30 10%
			BD				
Not sure	21 3%	6 3%	12 6%	3 2%	3 2%	9 6%	9 3%
No Answer	-	-	-	-	-	-	-

Comparison Groups: BCD/EF  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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NRCM Questions

QNRCM3R7. Please indicate whether you, personally, are very concerned, somewhat concerned, not too concerned, or not at all concerned about these potential impacts.

More frequent and damaging storms that wash out roads, flood property or damage power lines

	Gender		Age					Education				Children in HH?		HH Income				Survey Modality		CD		
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Phone	Online	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
<b>Total Respondents</b>	619	291	328	133	127	102	152	105	167	181	209	58	217	397	180	89	129	161	310	309	284	335
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Net: Concerned</b> =====	494	216	278	104	109	79	112	90	135	133	169	53	183	308	141	72	99	130	247	247	241	253
	80%	74%	85%	79%	85%	77%	74%	86%	81%	74%	81%	90%	84%	78%	78%	81%	77%	81%	80%	80%	85%	76%
			B					G				J										V
<b>Very Concerned</b>	295	124	171	73	59	50	62	51	88	79	87	39	112	180	85	41	58	88	150	145	153	142
	48%	43%	52%	55%	46%	49%	41%	49%	53%	44%	42%	67%	52%	45%	47%	46%	45%	55%	48%	47%	54%	42%
			B	G								JK										V
<b>Somewhat Concerned</b>	199	92	107	32	50	29	50	39	47	54	81	13	71	128	56	31	42	42	97	102	88	111
	32%	32%	33%	24%	39%	28%	33%	37%	28%	30%	39%	23%	33%	32%	31%	34%	33%	26%	31%	33%	31%	33%
<b>Net: Not Concerned</b> =====	116	69	47	23	18	22	38	14	30	43	38	6	33	82	35	15	28	31	63	53	37	79
	19%	24%	14%	18%	14%	22%	25%	13%	18%	24%	18%	10%	15%	21%	19%	17%	22%	19%	20%	17%	13%	24%
		C					H			L												U
<b>Not Too Concerned</b>	56	30	26	11	11	12	13	10	15	16	21	4	12	44	19	8	9	16	30	26	15	41
	9%	10%	8%	8%	8%	12%	8%	9%	9%	9%	10%	7%	6%	11%	11%	8%	7%	10%	10%	8%	5%	12%
													M									U
<b>Not At All Concerned</b>	60	39	21	13	8	10	25	4	15	27	16	2	21	38	16	7	18	15	33	27	22	38
	10%	13%	6%	10%	6%	10%	17%	4%	9%	15%	8%	3%	10%	10%	9%	8%	14%	9%	11%	9%	8%	11%
		C					EH			L												
<b>Not sure</b>	10	7	3	5	1	1	2	1	2	5	2	-	1	7	5	2	2	-	-	10	7	3
	2%	2%	1%	4%	1%	1%	1%	1%	1%	3%	1%	-	1%	2%	3%	2%	1%	-	-	3%	2%	1%
<b>No Answer</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/ST/UV  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

QNRCM3R7. Please indicate whether you, personally, are very concerned, somewhat concerned, not too concerned, or not at all concerned about these potential impacts.

More frequent and damaging storms that wash out roads, flood property or damage power lines

	Political Party				Region		
	Total	Democrat	Republican	Green Party /Unenrolled /Other	North	Central	Coastal
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Total Respondents	619 100%	200 100%	209 100%	182 100%	156 100%	154 100%	310 100%
Net: Concerned =====	494 80%	184 92% C	136 65%	154 84% C	115 74%	119 77%	260 84% E
Very Concerned	295 48%	139 70% CD	51 25%	95 52% C	60 38%	75 49%	161 52% E
Somewhat Concerned	199 32%	45 23%	85 41% B	58 32%	56 36%	44 29%	99 32%
Net: Not Concerned =====	116 19%	11 5%	71 34% BD	25 14% B	39 25% G	33 21%	44 14%
Not Too Concerned	56 9%	7 4%	29 14% B	18 10%	19 12%	19 12%	18 6%
Not At All Concerned	60 10%	4 2%	43 20% BD	7 4%	19 13%	14 9%	26 8%
Not sure	10 2%	5 2%	1 1%	4 2%	2 1%	2 1%	6 2%
No Answer	-	-	-	-	-	-	-

Comparison Groups: BCD/EFB  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

NRCM Questions

QNRCM3-SUM1. "CONCERNED" (3-4) SUMMARY: Please indicate whether you, personally, are very concerned, somewhat concerned, not too concerned, or not at all concerned about these potential impacts.

	Gender		Age					Education				Children in HH?		HH Income				Survey Modality		CD		
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Phone	Online	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Increased spread of insect-borne diseases such as Lyme Disease	518 84%	217 75%	301 92% B	109 82%	106 83%	94 92% G	117 77%	92 87% G	141 84%	140 77%	184 88% J	50 86%	193 89% N	323 81%	152 85%	75 84%	103 80%	137 85%	264 85%	254 82%	244 86%	274 82%
More frequent and damaging storms that wash out roads, flood property or damage power lines	494 80%	216 74%	278 85% B	104 79%	109 85%	79 77%	112 74%	90 86% G	135 81%	133 74%	169 81%	53 90% J	183 84%	308 78%	141 78%	72 81%	99 77%	130 81%	247 80%	247 80%	241 85% V	253 76%
Decrease in lobster populations, which would hurt Maine's lobstering industry	480 78%	210 72%	270 82% B	93 70%	106 83%	85 83% DG	110 72%	86 82% DG	120 72%	139 77%	167 80%	51 88% I	169 78%	310 78%	130 72%	68 76%	94 73%	136 85% O	248 80%	232 75%	233 82% V	247 74%
Habitat loss for wildlife such as moose, chickadees, and brook trout	473 76%	203 70%	270 82% B	101 76%	102 80%	80 78%	108 71%	83 79%	132 79%	125 69%	163 78%	50 87% J	166 77%	305 77%	141 78%	71 79%	99 77%	118 73%	231 75%	242 78%	227 80%	246 74%
Rising sea levels and increasing storm surge on our coasts, damaging property and roads	452 73%	186 64%	266 81% B	96 72%	103 81% G	74 73%	100 66%	80 76%	116 70%	122 67%	164 78% J	47 80%	170 78%	280 70%	125 69%	65 73%	90 70%	129 80% O	225 73%	227 73%	227 80% V	226 67%
More cases of asthma and other lung disease from increased smog and summer temperatures	431 70%	183 63%	248 76% B	101 76% G	83 65%	73 72%	97 64%	77 73%	131 78% J	111 61%	144 69%	43 74%	158 73%	271 68%	133 74%	70 78%	84 66%	110 68%	215 69%	217 70%	211 74%	221 66%
Negative impacts on snow and ice-based recreation businesses, such as skiing and snowmobiling	353 57%	144 50%	209 64% B	79 59% G	81 63% G	63 61% G	72 47%	59 57%	88 53%	95 52%	127 61%	41 70% IJ	140 65% N	211 53%	89 49%	57 65% O	68 53%	111 69% OQ	189 61%	164 53%	178 62% V	175 52%

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/ST/UV  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.



Critical Insights on Maine - Spring 2018

QNRCM3-SUM1. "CONCERNED" (3-4) SUMMARY: Please indicate whether you, personally, are very concerned, somewhat concerned, not too concerned, or not at all concerned about these potential impacts.

	Political Party				Region		
	Total	Democrat	Republican	Green Party /Unenrolled /Other	North	Central	Coastal
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Increased spread of insect-borne diseases such as Lyme Disease	518 84%	183 92% C	152 73%	161 88% C	117 75%	136 89% E	265 86% E
More frequent and damaging storms that wash out roads, flood property or damage power lines	494 80%	184 92% C	136 65%	154 84% C	115 74%	119 77%	260 84% E
Decrease in lobster populations, which would hurt Maine's lobstering industry	480 78%	180 90% C	128 61%	152 83% C	106 68%	117 76%	257 83% E
Habitat loss for wildlife such as moose, chickadees, and brook trout	473 76%	175 88% C	127 61%	150 82% C	111 71%	114 74%	249 80%
Rising sea levels and increasing storm surge on our coasts, damaging property and roads	452 73%	172 86% C	120 58%	144 79% C	103 66%	108 70%	241 78% E
More cases of asthma and other lung disease from increased smog and summer temperatures	431 70%	169 85% CD	107 51%	135 74% C	97 62%	109 71%	226 73% E
Negative impacts on snow and ice-based recreation businesses, such as skiing and snowmobiling	353 57%	141 71% C	83 40%	115 63% C	79 51%	88 58%	186 60%

Comparison Groups: BCD/EFB  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

NRCM Questions

QNRCM4. Do you support or oppose the next Governor and legislature taking action to meet this goal and reduce global warming pollution by 40% by 2030?

	Gender		Age						Education				Children in HH?		HH Income				Survey Modality		CD	
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Phone	Online	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
<b>Total Respondents</b>	619	291	328	133	127	102	152	105	167	181	209	58	217	397	180	89	129	161	310	309	284	335
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Net: Support</b> =====	475	215	259	110	102	83	96	84	123	125	171	54	173	300	128	75	97	130	236	239	236	239
	77%	74%	79%	83%	80%	82%	63%	80%	74%	69%	82%	94%	80%	75%	71%	84%	75%	81%	76%	77%	83%	71%
				G	G	G		G			J	IJK				O						V
<b>Strongly support</b>	310	138	171	73	65	54	67	50	79	84	108	40	105	203	82	39	60	102	167	143	163	146
	50%	47%	52%	55%	51%	53%	44%	48%	47%	46%	52%	69%	48%	51%	46%	44%	46%	63%	54%	46%	57%	44%
												IJ						OPQ				V
<b>Somewhat support</b>	165	77	88	37	36	29	29	34	44	41	63	15	68	96	45	36	37	28	69	96	73	92
	27%	26%	27%	28%	28%	29%	19%	32%	27%	23%	30%	25%	31%	24%	25%	41%	29%	17%	22%	31%	26%	28%
								G								OR				S		
<b>Net: Oppose</b> =====	90	57	33	16	15	10	36	13	29	37	21	2	30	59	31	8	26	20	47	43	30	60
	15%	20%	10%	12%	11%	9%	24%	12%	17%	20%	10%	3%	14%	15%	17%	9%	20%	13%	15%	14%	11%	18%
		C					DEFH		L	KL					P		P					U
<b>Somewhat oppose</b>	43	26	17	16	8	4	11	4	13	15	13	1	20	23	19	1	11	11	24	20	13	31
	7%	9%	5%	12%	7%	4%	7%	4%	8%	8%	6%	2%	9%	6%	10%	1%	8%	7%	8%	6%	5%	9%
				FH											P		P					U
<b>Strongly oppose</b>	46	31	15	1	6	6	25	9	15	22	8	1	10	36	12	7	15	10	23	23	17	29
	7%	11%	5%	*%	5%	6%	17%	8%	9%	12%	4%	1%	4%	9%	7%	8%	12%	6%	8%	7%	6%	9%
		C				D	DEFH	D	L	KL												
<b>Not sure</b>	55	19	36	7	11	9	19	8	16	19	17	2	15	39	22	6	6	10	26	28	18	36
	9%	6%	11%	5%	9%	9%	13%	8%	9%	11%	8%	3%	7%	10%	12%	7%	5%	7%	9%	9%	6%	11%
										L												
<b>No Answer</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/ST/UV  
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

QNRCM4. Do you support or oppose the next Governor and legislature taking action to meet this goal and reduce global warming pollution by 40% by 2030?

	Political Party				Region		
	Total	Democrat	Republican	Green Party /Unenrolled /Other	North	Central	Coastal
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Total Respondents	619 100%	200 100%	209 100%	182 100%	156 100%	154 100%	310 100%
Net: Support =====	475 77%	184 92% C	121 58%	155 85% C	110 71%	118 77%	247 80%
Strongly support	310 50%	150 75% CD	49 24%	103 56% C	64 41%	75 49%	170 55% E
Somewhat support	165 27%	33 17%	72 34% B	53 29% B	46 30%	43 28%	76 25%
Net: Oppose =====	90 15%	8 4%	60 29% BD	15 8%	31 20%	20 13%	39 12%
Somewhat oppose	43 7%	3 2%	25 12% B	12 6%	14 9%	15 10%	14 5%
Strongly oppose	46 7%	5 2%	35 17% BD	3 2%	16 11% F	5 3%	25 8%
Not sure	55 9%	8 4%	28 13% B	12 7%	15 10%	15 10%	24 8%
No Answer	-	-	-	-	-	-	-

Comparison Groups: BCD/EF  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

NRCM Questions

QNRCM5R1. Shown below are some policy proposals that will be considered next year by Maine legislators. Please indicate whether you support or oppose that proposal.

Encourage Mainers to purchase more fuel-efficient cars and trucks, including electric vehicles

	Gender		Age					Education				Children in HH?		HH Income				Survey Modality		CD		
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Phone	Online	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
<b>Total Respondents</b>	619	291	328	133	127	102	152	105	167	181	209	58	217	397	180	89	129	161	310	309	284	335
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Net: Support</b> =====	424	197	227	94	89	69	100	72	105	119	147	50	147	275	114	70	83	122	214	210	210	214
	69%	68%	69%	71%	70%	67%	66%	69%	63%	66%	71%	86%	68%	69%	63%	78%	65%	76%	69%	68%	74%	64%
												IJK				O		O			V	
<b>Strongly Support</b>	205	99	106	48	50	31	45	32	51	58	67	28	79	126	53	39	38	56	111	94	104	101
	33%	34%	32%	36%	39%	30%	30%	30%	31%	32%	32%	49%	37%	32%	30%	44%	29%	35%	36%	30%	37%	30%
												I				OQ						
<b>Somewhat Support</b>	219	97	122	46	40	37	55	41	53	61	80	21	68	149	61	31	46	66	103	116	106	113
	35%	33%	37%	35%	31%	37%	36%	39%	32%	34%	39%	37%	31%	38%	34%	34%	35%	41%	33%	37%	37%	34%
<b>Net: Oppose</b> =====	159	78	81	29	30	29	43	27	52	50	51	6	57	100	49	15	42	32	88	71	57	102
	26%	27%	25%	22%	24%	29%	29%	26%	31%	27%	25%	10%	26%	25%	27%	17%	33%	20%	29%	23%	20%	31%
									L	L	L					P					U	
<b>Somewhat Oppose</b>	75	26	49	16	12	15	17	15	19	30	24	2	30	44	23	11	20	14	29	46	22	53
	12%	9%	15%	12%	10%	15%	12%	14%	11%	17%	11%	3%	14%	11%	13%	12%	16%	9%	9%	15%	8%	16%
									L	L	L											U
<b>Strongly Oppose</b>	84	52	33	13	18	14	26	12	33	19	28	4	27	56	26	4	22	18	60	25	35	50
	14%	18%	10%	10%	14%	14%	17%	12%	20%	11%	13%	7%	12%	14%	15%	5%	17%	11%	19%	8%	12%	15%
		C							JL						P		P		T			
<b>Not sure</b>	36	16	19	10	7	4	8	6	11	12	10	3	13	22	17	4	4	7	7	28	17	18
	6%	6%	6%	7%	6%	4%	5%	5%	6%	7%	5%	4%	6%	5%	9%	5%	3%	4%	2%	9%	6%	5%
															Q					S		
<b>No Answer</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/ST/UV  
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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QNRCM5R1. Shown below are some policy proposals that will be considered next year by Maine legislators. Please indicate whether you support or oppose that proposal.

Encourage Mainers to purchase more fuel-efficient cars and trucks, including electric vehicles

	Political Party				Region		
	Total	Democrat	Republican	Green Party /Unenrolled /Other	North	Central	Coastal
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Total Respondents	619 100%	200 100%	209 100%	182 100%	156 100%	154 100%	310 100%
Net: Support =====	424 69%	155 78% C	112 54%	142 78% C	93 60%	105 69%	226 73% E
Strongly Support	205 33%	96 48% CD	37 18%	64 35% C	45 29%	51 33%	109 35%
Somewhat Support	219 35%	59 29%	75 36%	78 43% B	48 31%	54 35%	117 38%
Net: Oppose =====	159 26%	34 17%	84 40% BD	30 16%	55 35% G	38 25%	66 21%
Somewhat Oppose	75 12%	17 9%	38 18% BD	16 9%	28 18% G	21 13%	26 8%
Strongly Oppose	84 14%	17 8%	46 22% BD	14 7%	27 17%	17 11%	40 13%
Not sure	36 6%	11 5%	13 6%	10 6%	8 5%	10 7%	18 6%
No Answer	-	-	-	-	-	-	-

Comparison Groups: BCD/EFB  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

NRCM Questions

QNRCM5R2. Shown below are some policy proposals that will be considered next year by Maine legislators. Please indicate whether you support or oppose that proposal.

Promote a new offshore wind industry for Maine

	Gender		Age						Education				Children in HH?		HH Income				Survey Modality		CD	
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Phone	Online	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
<b>Total Respondents</b>	619	291	328	133	127	102	152	105	167	181	209	58	217	397	180	89	129	161	310	309	284	335
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Net: Support</b> =====	445	203	241	91	97	75	101	80	111	128	159	44	157	284	119	71	83	126	219	226	207	238
	72%	70%	74%	69%	76%	74%	67%	76%	66%	71%	76%	76%	72%	72%	66%	80%	64%	78%	71%	73%	73%	71%
																OQ		OQ				
<b>Strongly Support</b>	247	126	121	50	59	42	55	40	56	73	93	24	84	161	61	39	49	69	136	110	116	131
	40%	43%	37%	38%	46%	41%	36%	38%	34%	40%	45%	40%	39%	40%	34%	44%	38%	43%	44%	36%	41%	39%
<b>Somewhat Support</b>	198	77	121	41	37	33	46	40	54	55	66	21	73	124	58	32	34	56	82	116	91	107
	32%	26%	37%	31%	29%	33%	30%	38%	33%	30%	32%	36%	34%	31%	32%	36%	26%	35%	27%	37%	32%	32%
																				B		S
<b>Net: Oppose</b> =====	121	69	52	28	22	18	32	21	40	35	38	8	40	81	36	11	32	34	73	47	49	72
	20%	24%	16%	21%	17%	18%	21%	20%	24%	19%	18%	13%	19%	20%	20%	12%	25%	21%	24%	15%	17%	21%
																	P		T			
<b>Somewhat Oppose</b>	55	26	29	17	11	8	10	10	18	11	23	2	18	38	17	3	10	24	33	23	22	34
	9%	9%	9%	13%	9%	8%	6%	9%	11%	6%	11%	4%	8%	9%	10%	4%	8%	15%	11%	7%	8%	10%
<b>Strongly Oppose</b>	65	43	23	11	10	11	22	11	22	24	14	5	22	43	19	7	21	10	41	25	27	38
	11%	15%	7%	9%	8%	10%	15%	11%	13%	13%	7%	9%	10%	11%	10%	8%	17%	6%	13%	8%	10%	11%
<b>Not sure</b>	54	19	35	13	9	9	18	4	16	19	12	6	20	32	26	7	14	1	17	36	29	25
	9%	7%	11%	10%	7%	9%	12%	4%	10%	10%	6%	11%	9%	8%	14%	8%	11%	*	6%	12%	10%	7%
							H								R	R	R			S		
<b>No Answer</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/ST/UV  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

QNRCM5R2. Shown below are some policy proposals that will be considered next year by Maine legislators. Please indicate whether you support or oppose that proposal.

Promote a new offshore wind industry for Maine

	Political Party				Region		
	Total	Democrat	Republican	Green Party /Unenrolled /Other	North	Central	Coastal
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Total Respondents	619 100%	200 100%	209 100%	182 100%	156 100%	154 100%	310 100%
Net: Support =====	445 72%	155 78% C	124 59%	151 83% C	109 70%	114 74%	221 71%
Strongly Support	247 40%	84 42% C	62 30%	94 51% C	55 35%	67 44%	125 40%
Somewhat Support	198 32%	71 35%	62 30%	58 32%	55 35%	47 31%	96 31%
Net: Oppose =====	121 20%	25 13%	68 32% BD	20 11%	33 21%	26 17%	62 20%
Somewhat Oppose	55 9%	16 8%	29 14% D	9 5%	8 5%	13 9%	34 11%
Strongly Oppose	65 11%	9 4%	39 18% BD	10 6%	25 16% F	13 8%	28 9%
Not sure	54 9%	19 10%	17 8%	12 6%	13 9%	13 9%	27 9%
No Answer	-	-	-	-	-	-	-

Comparison Groups: BCD/EFG  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

NRCM Questions

QNRCM5R3. Shown below are some policy proposals that will be considered next year by Maine legislators. Please indicate whether you support or oppose that proposal.

Promote the use of solar power by homes, businesses and municipalities

	Gender		Age						Education				Children in HH?		HH Income				Survey Modality		CD	
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Phone	Online	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total Respondents	619	291	328	133	127	102	152	105	167	181	209	58	217	397	180	89	129	161	310	309	284	335
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Net: Support =====	533	240	292	116	117	93	117	90	142	153	180	55	188	342	154	80	111	140	278	255	248	285
	86%	83%	89%	87%	92%	91%	78%	85%	85%	84%	86%	95%	87%	86%	85%	89%	86%	87%	90%	82%	87%	85%
					G	G						J							T			
Strongly Support	372	170	202	76	83	69	86	58	101	100	127	42	126	244	104	54	68	111	195	177	180	192
	60%	58%	62%	57%	65%	67%	57%	55%	60%	55%	61%	72%	58%	61%	58%	61%	53%	69%	63%	57%	63%	57%
											J							Q				
Somewhat Support	161	71	90	40	34	24	31	32	41	52	53	13	62	98	50	25	43	29	83	78	68	92
	26%	24%	27%	30%	27%	23%	20%	30%	24%	29%	25%	22%	29%	25%	27%	28%	33%	18%	27%	25%	24%	28%
																	R					
Net: Oppose =====	60	40	20	8	8	9	24	12	17	19	22	1	21	40	15	5	13	19	29	31	23	37
	10%	14%	6%	6%	6%	8%	16%	11%	10%	11%	11%	3%	10%	10%	8%	6%	10%	12%	9%	10%	8%	11%
							DE				L	L										
Somewhat Oppose	36	24	12	7	8	6	9	7	11	11	13	1	16	19	10	4	6	9	14	21	12	23
	6%	8%	4%	5%	6%	6%	6%	6%	6%	6%	6%	1%	8%	5%	6%	4%	5%	6%	5%	7%	4%	7%
Strongly Oppose	25	16	8	1	-	3	16	5	7	8	9	1	4	20	5	2	7	9	15	10	11	14
	4%	6%	2%	*%		3%	10%	5%	4%	4%	4%	1%	2%	5%	3%	2%	6%	6%	5%	3%	4%	4%
							DF	D														
Not sure	26	11	15	9	3	1	10	3	8	9	6	2	8	16	12	4	5	2	3	23	13	13
	4%	4%	5%	7%	2%	1%	7%	3%	5%	5%	3%	3%	4%	4%	7%	4%	4%	1%	1%	7%	5%	4%
							F								R					S		
No Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/ST/UV  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.



Critical Insights on Maine - Spring 2018

QNRCM5R3. Shown below are some policy proposals that will be considered next year by Maine legislators. Please indicate whether you support or oppose that proposal.

Promote the use of solar power by homes, businesses and municipalities

	Political Party				Region		
	Total	Democrat	Republican	Green Party /Unenrolled /Other	North	Central	Coastal
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Total Respondents	619 100%	200 100%	209 100%	182 100%	156 100%	154 100%	310 100%
Net: Support =====	533 86%	188 94% C	165 79%	162 89% C	130 83%	132 86%	271 88%
Strongly Support	372 60%	146 73% C	89 43%	124 68% C	79 51%	97 63%	196 63% E
Somewhat Support	161 26%	42 21%	76 36% BD	38 21%	51 33%	35 23%	75 24%
Net: Oppose =====	60 10%	7 3%	36 17% BD	12 7%	19 12%	16 10%	25 8%
Somewhat Oppose	36 6%	5 2%	17 8% B	10 6%	10 6%	12 8%	14 4%
Strongly Oppose	25 4%	2 1%	19 9% BD	2 1%	9 6%	4 3%	12 4%
Not sure	26 4%	5 2%	8 4%	9 5%	7 4%	6 4%	13 4%
No Answer	-	-	-	-	-	-	-

Comparison Groups: BCD/EFB  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

NRCM Questions

QNRCM5R5. Shown below are some policy proposals that will be considered next year by Maine legislators. Please indicate whether you support or oppose that proposal.

Expand energy efficiency programs for Maine homeowners, businesses, and industry

	Gender		Age						Education				Children in HH?		HH Income				Survey Modality		CD	
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Phone	Online	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total Respondents	619	291	328	133	127	102	152	105	167	181	209	58	217	397	180	89	129	161	310	309	284	335
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Net: Support =====	535	242	294	110	111	94	126	93	140	156	181	55	184	349	152	77	115	141	265	270	242	293
	86%	83%	89%	83%	87%	92%	83%	89%	84%	86%	87%	94%	85%	88%	84%	87%	89%	87%	86%	87%	85%	88%
			B			G																
Strongly Support	374	163	211	74	77	73	86	64	100	101	127	45	131	243	97	54	79	113	200	174	170	204
	60%	56%	64%	56%	61%	71%	57%	60%	60%	56%	61%	78%	60%	61%	54%	61%	62%	70%	65%	56%	60%	61%
						DG						IJK						O				
Somewhat Support	161	79	82	36	34	22	39	30	40	55	54	9	53	107	54	23	36	27	65	96	72	89
	26%	27%	25%	27%	27%	21%	26%	28%	24%	30%	26%	16%	25%	27%	30%	26%	28%	17%	21%	31%	25%	26%
										L					R				S			
Net: Oppose =====	56	38	18	12	8	7	21	8	16	19	18	2	18	36	19	10	10	14	32	24	32	24
	9%	13%	6%	9%	7%	7%	14%	7%	10%	11%	9%	4%	8%	9%	10%	11%	8%	9%	10%	8%	11%	7%
			C				F															
Somewhat Oppose	31	19	12	10	6	5	7	5	8	12	10	1	12	20	10	4	6	9	13	19	17	15
	5%	7%	4%	7%	4%	5%	4%	4%	5%	7%	5%	2%	5%	5%	5%	5%	4%	6%	4%	6%	6%	4%
Strongly Oppose	25	18	7	3	3	2	14	3	9	7	8	1	6	17	9	6	5	5	19	6	15	10
	4%	6%	2%	2%	2%	10%	3%	5%	4%	4%	4%	1%	3%	4%	5%	6%	4%	3%	6%	2%	5%	3%
			C				DEFH												T			
Not sure	28	12	16	10	8	1	5	4	11	6	10	1	15	11	10	2	4	6	12	15	10	17
	4%	4%	5%	8%	6%	1%	3%	4%	7%	3%	5%	2%	7%	3%	6%	2%	3%	4%	4%	5%	4%	5%
				F																		
No Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/ST/UV  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

QNRCM5R5. Shown below are some policy proposals that will be considered next year by Maine legislators. Please indicate whether you support or oppose that proposal.

Expand energy efficiency programs for Maine homeowners, businesses, and industry

	Political Party				Region		
	Total	Democrat	Republican	Green Party /Unenrolled /Other	North	Central	Coastal
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Total Respondents	619 100%	200 100%	209 100%	182 100%	156 100%	154 100%	310 100%
Net: Support =====	535 86%	180 90%	166 79%	168 92%	138 89%	137 89%	261 84%
		C		C			
Strongly Support	374 60%	147 74%	91 44%	123 67%	96 62%	93 61%	185 60%
		C		C			
Somewhat Support	161 26%	33 16%	75 36%	46 25%	42 27%	44 28%	75 24%
			B				
Net: Oppose =====	56 9%	13 6%	29 14%	10 5%	14 9%	12 8%	31 10%
			BD				
Somewhat Oppose	31 5%	6 3%	15 7%	9 5%	10 6%	4 3%	17 6%
Strongly Oppose	25 4%	7 3%	13 6%	1 1%	4 3%	8 5%	13 4%
			D				
Not sure	28 4%	6 3%	14 7%	4 2%	4 3%	5 3%	18 6%
No Answer	-	-	-	-	-	-	-

Comparison Groups: BCD/CFG  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

NRCM Questions

QNRCM5R6. Shown below are some policy proposals that will be considered next year by Maine legislators. Please indicate whether you support or oppose that proposal.

Increase the share of our electricity that comes from local renewable resources like wind and solar

	Gender		Age					Education				Children in HH?		HH Income				Survey Modality		CD		
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Phone	Online	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
<b>Total Respondents</b>	619	291	328	133	127	102	152	105	167	181	209	58	217	397	180	89	129	161	310	309	284	335
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Net: Support</b> =====	512	236	277	107	111	87	122	85	136	148	170	55	171	339	142	77	103	140	255	258	247	265
	83%	81%	84%	81%	87%	85%	81%	81%	81%	82%	82%	95%	79%	85%	79%	87%	80%	87%	82%	83%	87%	79%
												IJK										V
<b>Strongly Support</b>	359	166	193	78	74	62	87	58	86	106	120	45	118	238	93	57	71	106	186	173	173	186
	58%	57%	59%	59%	58%	61%	57%	55%	51%	58%	58%	78%	54%	60%	52%	64%	55%	66%	60%	56%	61%	55%
												IJK							O			
<b>Somewhat Support</b>	153	70	83	30	37	24	35	27	50	42	50	10	53	100	49	21	32	33	69	85	74	80
	25%	24%	25%	22%	29%	24%	23%	26%	30%	23%	24%	17%	25%	25%	27%	23%	25%	21%	22%	27%	26%	24%
<b>Net: Oppose</b> =====	77	42	35	18	9	12	24	15	23	25	28	1	33	45	27	10	20	15	44	33	24	53
	13%	15%	11%	14%	7%	11%	16%	14%	14%	14%	13%	3%	15%	11%	15%	11%	16%	9%	14%	11%	9%	16%
									L	L	L											U
<b>Somewhat Oppose</b>	37	16	21	6	5	7	9	10	9	9	17	1	17	20	13	3	10	8	18	19	14	23
	6%	6%	6%	5%	4%	7%	6%	9%	6%	5%	8%	3%	8%	5%	7%	3%	8%	5%	6%	6%	5%	7%
<b>Strongly Oppose</b>	40	26	14	12	4	4	15	5	13	16	11	-	16	24	14	7	10	6	26	15	10	30
	7%	9%	4%	9%	3%	4%	10%	5%	8%	9%	5%		7%	6%	8%	8%	8%	4%	8%	5%	4%	9%
			C				EF															U
<b>Not sure</b>	29	13	17	7	8	4	5	5	9	8	11	2	13	14	12	2	5	6	11	18	13	16
	5%	4%	5%	5%	6%	4%	4%	5%	5%	4%	5%	3%	6%	4%	6%	2%	4%	4%	3%	6%	5%	5%
<b>No Answer</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/ST/UV  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

QNRCM5R6. Shown below are some policy proposals that will be considered next year by Maine legislators. Please indicate whether you support or oppose that proposal.

Increase the share of our electricity that comes from local renewable resources like wind and solar

	Political Party				Region		
	Total	Democrat	Republican	Green Party /Unenrolled /Other	North	Central	Coastal
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Total Respondents	619 100%	200 100%	209 100%	182 100%	156 100%	154 100%	310 100%
Net: Support =====	512 83%	184 92% C	150 72%	161 88% C	123 79%	122 79%	268 87%
Strongly Support	359 58%	141 71% C	86 41%	125 68% C	88 56%	85 55%	187 60%
Somewhat Support	153 25%	43 22%	65 31% D	36 20%	35 23%	37 24%	82 26%
Net: Oppose =====	77 13%	9 5%	46 22% BD	14 8%	26 17% G	27 17% G	25 8%
Somewhat Oppose	37 6%	6 3%	19 9% B	10 6%	9 6%	14 9%	15 5%
Strongly Oppose	40 7%	4 2%	26 13% BD	4 2%	17 11% G	13 8% G	10 3%
Not sure	29 5%	6 3%	13 6%	7 4%	7 4%	5 4%	17 5%
No Answer	-	-	-	-	-	-	-

Comparison Groups: BCD/CFG  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

NRCM Questions

QNRCM5R8. Shown below are some policy proposals that will be considered next year by Maine legislators. Please indicate whether you support or oppose that proposal.

Provide funding for the Land for Maine's Future program

	Gender		Age						Education				Children in HH?		HH Income				Survey Modality		CD	
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Phone	Online	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
<b>Total Respondents</b>	619	291	328	133	127	102	152	105	167	181	209	58	217	397	180	89	129	161	310	309	284	335
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Net: Support</b> =====	511	224	287	115	118	79	108	91	132	146	177	52	187	321	146	76	106	133	267	244	238	273
	83%	77%	88%	87%	92%	78%	71%	86%	79%	81%	85%	89%	86%	81%	81%	86%	82%	83%	86%	79%	84%	82%
			B	G	FG		G															
<b>Strongly Support</b>	332	141	191	79	74	54	76	50	92	91	108	40	126	205	97	50	65	94	191	141	162	170
	54%	48%	58%	59%	58%	53%	50%	47%	55%	50%	52%	68%	58%	52%	54%	56%	50%	59%	62%	46%	57%	51%
			B									J							T			
<b>Somewhat Support</b>	179	83	96	37	44	25	32	41	40	55	69	12	62	116	50	26	41	38	76	103	76	103
	29%	28%	29%	28%	34%	24%	21%	39%	24%	31%	33%	20%	28%	29%	27%	30%	32%	24%	25%	33%	27%	31%
								FG												S		
<b>Net: Oppose</b> =====	68	46	22	7	4	13	33	12	25	16	24	2	18	49	18	7	14	23	35	33	30	38
	11%	16%	7%	5%	3%	12%	22%	11%	15%	9%	12%	4%	8%	12%	10%	8%	11%	14%	11%	11%	11%	11%
		C				DEFH		L														
<b>Somewhat Oppose</b>	32	18	14	3	2	8	13	6	10	7	14	2	12	20	6	3	6	13	16	16	15	17
	5%	6%	4%	2%	2%	8%	8%	6%	6%	4%	6%	4%	6%	5%	3%	3%	5%	8%	5%	5%	5%	5%
						DE																
<b>Strongly Oppose</b>	36	28	9	4	2	5	20	6	16	10	11	-	6	30	12	4	8	9	19	17	15	22
	6%	10%	3%	3%	2%	5%	13%	5%	9%	5%	5%		3%	7%	7%	4%	6%	6%	6%	6%	5%	7%
		C				DEFH								M								
<b>Not sure</b>	40	21	18	11	5	10	11	2	9	18	7	4	11	27	16	6	9	5	8	32	16	23
	6%	7%	6%	8%	4%	10%	7%	2%	6%	10%	3%	8%	5%	7%	9%	7%	7%	3%	2%	10%	6%	7%
						H				K										S		
<b>No Answer</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/ST/UV  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

QNRCM5R8. Shown below are some policy proposals that will be considered next year by Maine legislators. Please indicate whether you support or oppose that proposal.

Provide funding for the Land for Maine's Future program

	Political Party				Region		
	Total	Democrat	Republican	Green Party /Unenrolled /Other	North	Central	Coastal
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Total Respondents	619 100%	200 100%	209 100%	182 100%	156 100%	154 100%	310 100%
Net: Support =====	511 83%	179 90% C	147 70%	162 89% C	123 79%	132 86%	256 83%
Strongly Support	332 54%	134 67% C	79 38%	105 58% C	73 47%	80 52%	179 58%
Somewhat Support	179 29%	46 23%	68 33%	57 31%	50 32%	52 34%	77 25%
Net: Oppose =====	68 11%	11 6%	44 21% BD	12 6%	18 12%	14 9%	36 12%
Somewhat Oppose	32 5%	3 2%	21 10% B	8 5%	7 4%	9 6%	16 5%
Strongly Oppose	36 6%	8 4%	23 11% BD	3 2%	11 7%	5 3%	20 6%
Not sure	40 6%	9 5%	18 9%	9 5%	14 9%	7 5%	18 6%
No Answer	-	-	-	-	-	-	-

Comparison Groups: BCD/EFB  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

NRCM Questions

QNRCM5-SUM1. "SUPPORT" (3-4) SUMMARY: Shown below are some policy proposals that will be considered next year by Maine legislators. Please indicate whether you support or oppose that proposal.

	Gender		Age					Education				Children in HH?		HH Income				Survey Modality		CD		
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Phone	Online	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Expand energy efficiency programs for Maine homeowners, businesses, and industry	535 86%	242 83%	294 89%	110 83%	111 87%	94 92%	126 83%	93 89%	140 84%	156 86%	181 87%	55 94%	184 85%	349 88%	152 84%	77 87%	115 89%	141 87%	265 86%	270 87%	242 85%	293 88%
Promote the use of solar power by homes, businesses and municipalities	533 86%	240 83%	292 89%	116 87%	117 92%	93 91%	117 78%	90 85%	142 85%	153 84%	180 86%	55 95%	188 87%	342 86%	154 85%	80 89%	111 86%	140 87%	278 90%	255 82%	248 87%	285 85%
Increase the share of our electricity that comes from local renewable resources like wind and solar	512 83%	236 81%	277 84%	107 81%	111 87%	87 85%	122 81%	85 81%	136 81%	148 82%	170 82%	55 95%	171 79%	339 85%	142 79%	77 87%	103 80%	140 87%	255 82%	258 83%	247 87%	265 79%
Provide funding for the Land for Maine's Future program	511 83%	224 77%	287 88%	115 87%	118 92%	79 78%	108 71%	91 86%	132 79%	146 81%	177 85%	52 89%	187 86%	321 81%	146 81%	76 86%	106 82%	133 83%	267 86%	244 79%	238 84%	273 82%
Promote a new offshore wind industry for Maine	445 72%	203 70%	241 74%	91 69%	97 76%	75 74%	101 67%	80 76%	111 66%	128 71%	159 76%	44 76%	157 72%	284 72%	119 66%	71 80%	83 64%	126 78%	219 71%	226 73%	207 73%	238 71%
Encourage Mainers to purchase more fuel-efficient cars and trucks, including electric vehicles	424 69%	197 68%	227 69%	94 71%	89 70%	69 67%	100 66%	72 69%	105 63%	119 66%	147 71%	50 86%	147 68%	275 69%	114 63%	70 78%	83 65%	122 76%	214 69%	210 68%	210 74%	214 64%

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/ST/UV  
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



Critical Insights on Maine - Spring 2018

QNRCM5-SUM1. "SUPPORT" (3-4) SUMMARY: Shown below are some policy proposals that will be considered next year by Maine legislators. Please indicate whether you support or oppose that proposal.

	Political Party				Region		
	Total	Democrat	Republican	Green Party /Unenrolled /Other	North	Central	Coastal
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Expand energy efficiency programs for Maine homeowners, businesses, and industry	535 86%	180 90% C	166 79%	168 92% C	138 89%	137 89%	261 84%
Promote the use of solar power by homes, businesses and municipalities	533 86%	188 94% C	165 79%	162 89% C	130 83%	132 86%	271 88%
Increase the share of our electricity that comes from local renewable resources like wind and solar	512 83%	184 92% C	150 72%	161 88% C	123 79%	122 79%	268 87%
Provide funding for the Land for Maine's Future program	511 83%	179 90% C	147 70%	162 89% C	123 79%	132 86%	256 83%
Promote a new offshore wind industry for Maine	445 72%	155 78% C	124 59%	151 83% C	109 70%	114 74%	221 71%
Encourage Mainers to purchase more fuel-efficient cars and trucks, including electric vehicles	424 69%	155 78% C	112 54%	142 78% C	93 60%	105 69%	226 73% E

Comparison Groups: BCD/EFG  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

NRCM Questions

QNRCM6. Would you be more likely or less likely to support a candidate for Governor of Maine who put forward an ambitious plan to reduce our dependence on fossil fuels, increase energy efficiency, and create clean energy jobs as a strategy for addressing the impacts of climate change?

	Gender		Age						Education				Children in HH?		HH Income				Survey Modality		CD	
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Phone	Online	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
<b>Total Respondents</b>	619	291	328	133	127	102	152	105	167	181	209	58	217	397	180	89	129	161	310	309	284	335
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Net: Support</b> =====	409	181	227	87	80	74	93	76	100	126	136	44	134	272	118	63	77	114	198	211	193	215
	66%	62%	69%	65%	63%	72%	61%	72%	60%	70%	65%	76%	62%	68%	66%	70%	60%	71%	64%	68%	68%	64%
												I										
<b>Much more likely to support</b>	238	112	125	55	44	48	49	41	58	70	77	32	82	155	76	33	42	73	118	120	114	124
	38%	39%	38%	42%	35%	47%	32%	39%	35%	38%	37%	56%	38%	39%	42%	37%	32%	45%	38%	39%	40%	37%
						G						IJK										
<b>Somewhat more likely to support</b>	171	69	102	31	35	25	44	34	43	57	59	12	52	117	42	30	35	41	80	91	79	92
	28%	24%	31%	24%	28%	25%	29%	33%	25%	31%	28%	20%	24%	30%	23%	33%	27%	26%	26%	29%	28%	27%
<b>Net: Oppose</b> =====	106	62	44	28	23	13	29	13	40	18	38	9	44	61	32	15	22	29	61	45	53	53
	17%	21%	13%	21%	18%	13%	19%	13%	24%	10%	18%	15%	20%	15%	18%	17%	17%	18%	20%	15%	19%	16%
		C							J		J											
<b>Somewhat more likely to oppose</b>	45	25	19	13	10	7	8	6	14	8	9	3	23	22	14	6	9	9	20	25	24	21
	7%	9%	6%	10%	8%	7%	5%	6%	8%	5%	9%	5%	10%	6%	8%	7%	7%	6%	6%	8%	8%	6%
<b>Much more likely to oppose</b>	61	37	25	15	13	6	20	7	27	9	19	6	22	39	18	9	13	20	41	20	29	33
	10%	13%	7%	11%	10%	6%	14%	7%	16%	5%	9%	10%	10%	10%	10%	10%	10%	12%	13%	7%	10%	10%
		C				F			J										T			
<b>Or would it have no difference</b>	62	29	33	10	15	10	19	10	12	27	19	3	26	37	13	8	23	10	37	25	21	42
	10%	10%	10%	7%	11%	10%	12%	9%	7%	15%	9%	5%	12%	9%	7%	10%	18%	6%	12%	8%	7%	13%
										IL							OR					
<b>Not sure</b>	42	18	24	8	11	5	11	7	14	10	16	2	13	28	17	3	6	8	14	28	18	24
	7%	6%	7%	6%	8%	5%	7%	7%	8%	6%	7%	3%	6%	7%	10%	3%	5%	5%	4%	9%	6%	7%
															P					S		
<b>No Answer</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/ST/UV  
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

QNRCM6. Would you be more likely or less likely to support a candidate for Governor of Maine who put forward an ambitious plan to reduce our dependence on fossil fuels, increase energy efficiency, and create clean energy jobs as a strategy for addressing the impacts of climate change?

	Political Party				Region		
	Total	Democrat	Republican	Green Party /Unenrolled /Other	North	Central	Coastal
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Total Respondents	619 100%	200 100%	209 100%	182 100%	156 100%	154 100%	310 100%
Net: Support =====	409 66%	151 76% C	102 49%	142 78% C	101 65%	103 67%	205 66%
Much more likely to support	238 38%	109 55% C	41 20%	80 44% C	57 37%	64 42%	116 37%
Somewhat more likely to support	171 28%	42 21%	61 29%	62 34% B	43 28%	39 25%	89 29%
Net: Oppose =====	106 17%	25 13%	52 25% BD	21 12%	22 14%	28 18%	56 18%
Somewhat more likely to oppose	45 7%	8 4%	22 11% B	13 7%	5 3%	15 9%	25 8% E
Much more likely to oppose	61 10%	17 9%	30 14% D	8 4%	18 11%	13 9%	31 10%
Or would it have no difference	62 10%	13 6%	38 18% BD	11 6%	23 15%	14 9%	25 8%
Not sure	42 7%	11 5%	16 8%	8 4%	9 6%	9 6%	23 8%
No Answer	-	-	-	-	-	-	-

Comparison Groups: BCD/EFB  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

NRCM Questions

QNRCM7. Do you support or oppose the establishment of the National Monument with guaranteed public access forever?

	Gender		Age					Education			Children in HH?		HH Income				Survey Modality		CD			
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Phone	Online	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total Respondents	619 100%	291 100%	328 100%	133 100%	127 100%	102 100%	152 100%	105 100%	167 100%	181 100%	209 100%	58 100%	217 100%	397 100%	180 100%	89 100%	129 100%	161 100%	310 100%	309 100%	284 100%	335 100%
Net: Support =====	497 80%	224 77%	273 83%	113 85%	109 86%	81 79%	108 71%	85 81%	141 84%	139 76%	163 78%	51 88%	176 81%	317 80%	142 79%	70 79%	110 86%	130 81%	258 84%	239 77%	239 84%	258 77%
Strongly support	362 58%	169 58%	193 59%	81 61%	77 61%	60 59%	87 57%	57 54%	104 62%	99 55%	113 54%	44 76%	119 55%	240 60%	102 57%	47 53%	79 62%	106 66%	206 67%	156 50%	179 63%	183 55%
Somewhat support	135 22%	55 19%	80 24%	32 24%	32 25%	21 20%	21 14%	29 27%	37 22%	39 22%	50 24%	7 12%	57 26%	77 19%	40 22%	23 26%	31 24%	24 15%	52 17%	83 27%	60 21%	75 23%
Net: Oppose =====	82 13%	52 18%	30 9%	11 9%	7 5%	16 16%	33 22%	14 13%	17 10%	29 16%	30 15%	5 9%	29 13%	53 13%	26 14%	14 16%	13 10%	24 15%	35 11%	46 15%	28 10%	54 16%
Somewhat oppose	36 6%	20 7%	17 5%	10 8%	2 2%	9 8%	11 7%	5 4%	7 4%	13 7%	14 7%	2 4%	18 8%	18 5%	15 8%	7 7%	3 2%	10 6%	10 3%	26 8%	10 4%	26 8%
Strongly oppose	45 7%	33 11%	13 4%	1 1%	5 4%	8 8%	22 15%	9 9%	9 6%	16 9%	16 8%	3 6%	11 5%	35 9%	11 6%	7 8%	11 8%	13 8%	25 8%	20 7%	17 6%	28 8%
Not sure	40 6%	14 5%	26 8%	8 6%	11 9%	5 5%	10 7%	6 6%	9 6%	13 7%	16 7%	2 3%	11 5%	27 7%	12 7%	5 5%	5 4%	7 4%	16 5%	24 8%	18 6%	22 7%
No Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/ST/UV  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

QNRCM7. Do you support or oppose the establishment of the National Monument with guaranteed public access forever?

	Political Party				Region		
	Total	Democrat	Republican	Green Party /Unenrolled /Other	North	Central	Coastal
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Total Respondents	619 100%	200 100%	209 100%	182 100%	156 100%	154 100%	310 100%
Net: Support =====	497 80%	184 92% CD	144 69%	150 82% C	118 76%	119 77%	260 84%
Strongly support	362 58%	154 77% CD	83 40%	112 61% C	90 58%	75 49%	197 64% F
Somewhat support	135 22%	31 15%	61 29% B	38 21%	28 18%	44 28%	63 20%
Net: Oppose =====	82 13%	8 4%	48 23% BD	19 10%	23 14%	25 16%	34 11%
Somewhat oppose	36 6%	2 1%	22 10% B	8 5%	8 5%	13 8%	15 5%
Strongly oppose	45 7%	6 3%	26 13% BD	10 6%	14 9%	12 8%	19 6%
Not sure	40 6%	7 4%	17 8%	14 8%	15 10%	9 6%	15 5%
No Answer	-	-	-	-	-	-	-

Comparison Groups: BCD/EF  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

NRCM Questions

QD4. What is the highest level of education you have completed?

	Gender			Age					Education			Children in HH?		HH Income				Survey Modality		CD		
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Phone	Online	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total Respondents	619 100%	291 100%	328 100%	133 100%	127 100%	102 100%	152 100%	105 100%	167 100%	181 100%	209 100%	58 100%	217 100%	397 100%	180 100%	89 100%	129 100%	161 100%	310 100%	309 100%	284 100%	335 100%
No formal schooling	2 *%	1 *%	1 *%	1 1%	1 1%	-	-	-	2 1%	-	-	-	2 1%	-	1 1%	1 1%	-	-	-	2 1%	1 *%	1 *%
Grammar school (up to 8th grade)	8 1%	6 2%	3 1%	4 3%	-	2 2%	1 1%	2 2%	8 5%	-	-	-	4 2%	5 1%	5 3%	1 1%	3 2%	-	6 2%	3 1%	2 1%	6 2%
Some high school	19 3%	13 4%	6 2%	7 6%	1 1%	2 2%	2 1%	6 6%	19 11%	-	-	-	7 3%	10 3%	13 7%	2 2%	1 1%	1 1%	11 4%	7 2%	11 4%	8 2%
Graduated high school	138 22%	68 24%	70 21%	42 32% EFH	20 16%	17 17%	38 25%	20 19%	138 83%	-	-	-	40 19%	95 24%	60 33% QR	23 26% R	20 16%	19 12%	71 23%	68 22%	54 19%	84 25%
Technical/vocational/ community college	42 7%	21 7%	20 6%	7 5%	8 7%	8 7%	12 8%	7 6%	-	42 23%	-	-	16 8%	25 6%	14 8%	9 10%	7 5%	11 7%	11 4%	30 10% S	17 6%	24 7%
Some college	140 23%	65 22%	74 23%	28 21%	21 17%	32 31%	37 24%	22 21%	-	140 77%	-	-	40 18%	100 25%	42 24%	19 22%	31 24%	33 20%	62 20%	78 25%	59 21%	81 24%
Graduated college	209 34%	89 31%	120 37%	33 25% DFGH	64 50%	30 30%	52 34%	30 28%	-	-	209 100%	-	85 39%	123 31%	39 22%	27 31%	49 38% O	69 43% O	118 38% T	90 29%	102 36%	107 32%
Graduate school	58 9%	25 9%	33 10%	10 7%	11 8%	11 11%	9 6%	18 17% DG	-	-	-	58 100%	21 10%	37 9%	5 3%	5 6%	18 14% O	27 17% OP	28 9%	30 10%	34 12%	24 7%
Other	2 *%	1 *%	1 *%	1 1%	-	-	-	1 1%	-	-	-	-	1 *%	1 *%	1 *%	1 1%	-	-	1 *%	1 *%	2 1%	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	2 *%	2 1%	-	-	1 1%	-	1 1%	-	-	-	-	-	1 *%	1 *%	-	-	-	1 *%	1 *%	1 *%	2 1%	-
No Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/ST/UV  
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

QD4. What is the highest level of education you have completed?

	Political Party				Region		
	Total	Democrat	Republican	Green Party /Unenrolled /Other	North	Central	Coastal
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Total Respondents	619 100%	200 100%	209 100%	182 100%	156 100%	154 100%	310 100%
No formal schooling	2 *%	-	1 *%	-	1 *%	-	1 *%
Grammar school (up to 8th grade)	8 1%	3 1%	-	3 2% C	2 2%	4 2%	2 1%
Some high school	19 3%	11 5% D	5 2%	2 1%	2 2%	5 3%	12 4%
Graduated high school	138 22%	46 23%	42 20%	42 23%	43 28%	30 20%	65 21%
Technical/vocational/ community college	42 7%	12 6%	14 7%	13 7%	12 7%	10 6%	20 7%
Some college	140 23%	31 16%	56 27% B	49 27% B	43 28%	35 23%	62 20%
Graduated college	209 34%	66 33%	74 36%	61 33%	38 24%	61 40% E	109 35% E
Graduate school	58 9%	28 14%	15 7%	13 7%	15 9%	8 5%	35 11%
Other	2 *%	1 *%	1 *%	-	-	-	2 1%
Not sure	-	-	-	-	-	-	-
Prefer not to say	2 *%	1 1%	1 *%	-	-	1 *%	1 *%
No Answer	-	-	-	-	-	-	-

Comparison Groups: BCD/EEG  
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

NRCM Questions

QD5. How many adults, including yourself, live in your household?

	Gender			Age					Education			Children in HH?		HH Income				Survey Modality		CD		
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Phone	Online	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total Respondents	619 100%	291 100%	328 100%	133 100%	127 100%	102 100%	152 100%	105 100%	167 100%	181 100%	209 100%	58 100%	217 100%	397 100%	180 100%	89 100%	129 100%	161 100%	310 100%	309 100%	284 100%	335 100%
One	143 23%	71 24%	73 22%	31 24%	28 22%	18 17%	38 25%	28 27%	47 28%	42 23%	42 20%	12 21%	27 13%	116 29%	75 42%	20 23%	27 21%	11 7%	63 20%	80 26%	64 22%	80 24%
Two	340 55%	147 51%	192 59%	64 48%	82 65%	53 52%	79 52%	60 57%	73 44%	91 50%	131 63%	42 73%	144 66%	194 49%	69 38%	49 56%	71 55%	113 71%	182 59%	158 51%	164 58%	175 52%
Three	93 15%	47 16%	46 14%	25 19%	11 9%	21 20%	25 17%	11 10%	31 19%	32 18%	27 13%	2 4%	32 15%	60 15%	25 14%	10 11%	26 20%	25 16%	46 15%	46 15%	34 12%	59 18%
Four	23 4%	15 5%	8 3%	7 6%	2 2%	5 5%	6 4%	3 2%	10 6%	9 5%	3 2%	1 1%	9 4%	14 3%	8 4%	4 4%	3 3%	7 4%	10 3%	13 4%	12 4%	11 3%
Five	7 1%	2 1%	5 2%	1 1%	-	4 4%	1 1%	1 1%	1 1%	2 1%	4 2%	-	3 1%	4 1%	1 *	2 2%	2 1%	3 2%	3 1%	4 1%	6 2%	1 **
Six or more	3 *%	1 *%	2 *%	1 *%	-	-	2 1%	-	1 *%	2 1%	-	-	1 *%	2 *%	2 1%	-	-	-	1 *%	2 1%	1 *%	2 1%
None	7 1%	7 2%	-	2 2%	3 2%	1 1%	-	1 1%	2 1%	4 2%	-	1 1%	2 1%	5 1%	2 3%	-	-	1 *%	3 1%	4 1%	2 1%	5 2%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	4 1%	2 1%	2 1%	1 1%	1 1%	1 1%	-	2 2%	2 1%	-	2 1%	-	-	3 1%	-	1 1%	-	1 *%	2 1%	2 1%	2 1%	2 *%
No Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/ST/UV  
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



Critical Insights on Maine - Spring 2018

QD5. How many adults, including yourself, live in your household?

	Political Party				Region		
	Total	Democrat	Republican	Green Party /Unenrolled /Other	North	Central	Coastal
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
<b>Total Respondents</b>	619 100%	200 100%	209 100%	182 100%	156 100%	154 100%	310 100%
<b>One</b>	143 23%	46 23%	52 25%	39 21%	44 28%	32 21%	68 22%
<b>Two</b>	340 55%	113 57%	103 49%	113 62% C	79 51%	84 55%	176 57%
<b>Three</b>	93 15%	27 14%	40 19%	20 11%	27 17%	27 18%	39 13%
<b>Four</b>	23 4%	11 5%	7 3%	5 3%	3 2%	6 4%	14 4%
<b>Five</b>	7 1%	2 1%	3 2%	2 1%	-	1 1%	6 2%
<b>Six or more</b>	3 *%	-	2 1%	-	-	-	3 1%
<b>None</b>	7 1%	-	2 1%	3 2% B	2 1%	3 2%	2 1%
<b>Not sure</b>	-	-	-	-	-	-	-
<b>Prefer not to say</b>	4 1%	1 *%	-	2 1%	-	1 *%	3 1%
<b>No Answer</b>	-	-	-	-	-	-	-

Comparison Groups: BCD/EFB  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

NRCM Questions

QD6. How many children, under the age of 18, live in your household?

	Gender		Age					Education			Children in HH?		HH Income				Survey Modality		CD			
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Phone	Online	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
<b>Total Respondents</b>	619 100%	291 100%	328 100%	133 100%	127 100%	102 100%	152 100%	105 100%	167 100%	181 100%	209 100%	58 100%	217 100%	397 100%	180 100%	89 100%	129 100%	161 100%	310 100%	309 100%	284 100%	335 100%
<b>One</b>	98 16%	42 15%	56 17%	28 21% GH	27 21% GH	27 26% GH	12 8%	4 4%	30 18%	28 15%	27 13%	13 23%	98 45%	-	24 14%	22 25% OQ	13 10%	37 23% Q	38 12%	60 20% S	45 16%	53 16%
<b>Two</b>	72 12%	26 9%	46 14%	17 12% GH	44 35% DFGH	6 6% H	4 2%	1 1%	15 9%	16 9%	34 16% IJ	7 12%	72 33%	-	11 6%	10 11%	16 12%	18 11%	42 14%	29 9%	43 15% V	29 9%
<b>Three</b>	26 4%	9 3%	17 5%	8 6%	14 11%	2 2%	-	2 2%	4 3%	6 4%	14 7%	1 2%	26 12%	-	4 2%	2 3%	10 8%	9 6%	13 4%	13 4%	14 5%	12 4%
<b>Four</b>	9 1%	1 *	8 2% B	3 2%	4 3%	2 2%	-	-	4 2%	1 *	4 2%	-	9 4%	-	2 1%	1 2%	-	4 3%	5 2%	4 1%	1 *	8 2% U
<b>Five</b>	10 2%	4 1%	6 2%	4 3%	4 3%	1 1%	-	-	-	3 2%	6 3%	-	10 4%	-	4 2%	-	2 2%	3 2%	8 3% T	1 *	-	10 3%
<b>Six or more</b>	3 *	2 1%	1 *	1 1%	1 1%	-	1 1%	-	-	2 1%	-	-	3 1%	-	1 *	-	1 1%	1 1%	1 *	1 *	2 1%	1 *
<b>None</b>	397 64%	205 71% C	192 59%	70 53% E	32 25% E	64 88% DEF	134 93% DEF	98 66%	110 69%	125 69%	123 59%	37 63%	-	397 100%	132 73% PR	54 61%	85 66%	88 55%	199 64%	198 64%	176 62%	221 66%
<b>Not sure</b>	1 *	1 *	-	1 1%	-	-	-	-	1 *	-	-	-	-	-	-	-	-	1 *	-	1 *	1 *	-
<b>Prefer not to say</b>	4 1%	2 1%	2 1%	2 1%	1 1%	-	1 1%	1 1%	3 2%	-	1 *	-	-	-	1 *	-	2 1%	-	2 1%	2 1%	3 1%	1 *
<b>No Answer</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/ST/UV  
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

QD6. How many children, under the age of 18, live in your household?

	Political Party				Region		
	Total	Democrat	Republican	Green Party /Unenrolled /Other	North	Central	Coastal
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Total Respondents	619 100%	200 100%	209 100%	182 100%	156 100%	154 100%	310 100%
One	98 16%	36 18%	29 14%	27 15%	27 17%	26 17%	46 15%
Two	72 12%	23 11%	23 11%	22 12%	5 3%	25 16%	41 13%
Three	26 4%	7 3%	11 5%	7 4%	9 6%	4 3%	13 4%
Four	9 1%	1 *	7 3% BD	1 *	2 1%	1 *	6 2%
Five	10 2%	-	5 2% B	5 3% B	-	10 6% EG	-
Six or more	3 *%	-	3 1%	-	-	1 *%	2 1%
None	397 64%	131 65%	130 62%	122 67%	112 72% F	87 57%	198 64%
Not sure	1 *%	-	1 *%	-	-	-	1 *%
Prefer not to say	4 1%	2 1%	1 *%	-	1 *%	1 *%	3 1%
No Answer	-	-	-	-	-	-	-

Comparison Groups: BCD/EG  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

NRCM Questions

QD7. Which one of the following best describes your use of telephones? Would you say...

	Gender			Age					Education			Children in HH?		HH Income				Survey Modality		CD		
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Phone	Online	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total Respondents	619 100%	291 100%	328 100%	133 100%	127 100%	102 100%	152 100%	105 100%	167 100%	181 100%	209 100%	58 100%	217 100%	397 100%	180 100%	89 100%	129 100%	161 100%	310 100%	309 100%	284 100%	335 100%
You ONLY have a landline	50 8%	29 10%	21 6%	7 5%	6 5%	7 7%	17 11%	13 12%	25 15%	9 5%	12 6%	3 6%	7 3%	43 11%	29 16%	7 8%	2 2%	6 4%	39 13%	11 3%	27 9%	23 7%
You ONLY have a cell phone	181 29%	91 31%	90 27%	70 53%	38 30%	30 30%	30 20%	13 12%	51 31%	63 35%	47 23%	19 33%	79 37%	99 25%	73 41%	37 42%	34 27%	31 19%	7 2%	174 56%	79 28%	102 31%
You have both a landline and a cell phone and use each EQUALLY	152 25%	65 22%	87 27%	20 15%	25 19%	31 30%	48 32%	28 27%	38 23%	46 25%	57 27%	10 18%	36 17%	115 29%	24 13%	23 26%	38 29%	43 27%	98 32%	54 18%	57 20%	95 28%
You have both a landline and a cell phone, but mostly use the LANDLINE phone	108 17%	50 17%	58 18%	16 12%	1 1%	15 15%	33 22%	43 40%	26 15%	37 20%	38 18%	6 10%	14 7%	93 23%	38 21%	13 15%	24 19%	21 13%	66 21%	42 14%	49 17%	59 18%
You have both a landline and a cell phone, but mostly use the CELL phone	125 20%	55 19%	70 21%	19 14%	57 45%	19 18%	23 15%	8 7%	24 14%	27 15%	55 26%	20 34%	78 36%	47 12%	15 8%	8 8%	30 24%	60 37%	98 32%	27 9%	71 25%	54 16%
Don't know	2 *%	1 *%	1 *%	1 *%	1 1%	-	1 1%	-	2 1%	-	-	-	1 1%	1 *%	2 1%	-	-	1 *%	1 *%	1 *%	2 1%	1 *%
Refused	1 *%	-	1 *%	-	-	-	-	1 1%	1 1%	-	-	-	-	1 *%	-	-	-	-	1 *%	-	1 *%	-
No Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/ST/UV  
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

QD7. Which one of the following best describes your use of telephones? Would you say...

	Political Party			Region			
	Total	Democrat	Republican	Green Party /Unenrolled /Other	North	Central	Coastal
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
<b>Total Respondents</b>	619 100%	200 100%	209 100%	182 100%	156 100%	154 100%	310 100%
<b>You ONLY have a landline</b>	50 8%	18 9%	13 6%	15 8%	13 8%	14 9%	23 7%
<b>You ONLY have a cell phone</b>	181 29%	52 26%	65 31%	51 28%	38 24%	62 40%	81 26%
<b>You have both a landline and a cell phone and use each EQUALLY</b>	152 25%	48 24%	57 27%	41 23%	53 34%	23 15%	76 24%
<b>You have both a landline and a cell phone, but mostly use the LANDLINE phone</b>	108 17%	31 16%	34 16%	41 23%	30 19%	21 13%	57 18%
<b>You have both a landline and a cell phone, but mostly use the CELL phone</b>	125 20%	47 24%	40 19%	33 18%	21 14%	34 22%	70 23%
<b>Don't know</b>	2 *%	2 1%	-	-	-	-	2 1%
<b>Refused</b>	1 *%	-	-	1 *%	-	-	1 *%
<b>No Answer</b>	-	-	-	-	-	-	-

Comparison Groups: BCD/EEG  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

NRCM Questions

QD8. To ensure that our sample is representative of the State, which of the following categories best describes your total household income before taxes for last year?

	Gender		Age						Education				Children in HH?		HH Income				Survey Modality		CD	
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Phone	Online	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total Respondents	619 100%	291 100%	328 100%	133 100%	127 100%	102 100%	152 100%	105 100%	167 100%	181 100%	209 100%	58 100%	217 100%	397 100%	180 100%	89 100%	129 100%	161 100%	310 100%	309 100%	284 100%	335 100%
Less than \$15,000	58 9%	29 10%	29 9%	20 15%	5 4%	9 9%	14 10%	10 10%	34 20% JKL	15 8% L	9 4%	1 1%	10 5%	48 12% M	58 32%	-	-	-	21 7%	37 12%	28 10%	30 9%
\$15,000 to \$24,999	63 10%	26 9%	37 11%	21 16%	7 5%	10 9%	15 10%	10 10%	27 16% KL	22 12%	12 6%	2 4%	21 10%	42 10%	63 35%	-	-	-	21 7%	42 14% S	25 9%	38 11%
\$25,000 to \$34,999	59 10%	30 10%	29 9%	11 8%	10 7%	9 9%	19 13%	10 10%	19 11%	19 11%	18 9%	2 3%	16 7%	43 11%	59 33%	-	-	-	17 6%	41 13% S	27 10%	32 10%
\$35,000 to \$49,999	89 14%	43 15%	45 14%	24 18%	12 9%	16 16%	20 13%	17 17%	27 16%	29 16%	27 13%	5 9%	35 16%	54 14%	-	89 100%	-	-	27 9%	61 20% S	28 10%	61 18% U
\$50,000 to \$74,999	129 21%	59 20%	70 21%	27 21%	29 23%	20 19%	33 22%	19 18%	24 14%	38 21%	49 23%	18 31% I	42 19%	85 21%	-	-	129 100%	-	72 23%	57 18%	61 21%	68 20%
\$75,000 to \$99,999	84 14%	42 15%	42 13%	10 7%	30 23% DG	15 15%	17 11%	12 12%	16 10%	29 16%	30 14%	9 15%	40 18%	43 11%	-	-	-	84 52%	52 17% T	32 10%	41 15%	43 13%
\$100,000 to \$149,999	47 8%	23 8%	24 7%	3 3%	11 9%	14 14% DH	13 8% D	5 5%	3 2%	9 5%	28 13% IJ	7 13%	18 8%	29 7%	-	-	-	47 29%	28 9%	19 6%	23 8%	24 7%
\$150,000 to \$199,999	17 3%	11 4%	6 2%	2 2%	5 4%	2 2%	6 4%	2 2%	1 *%	4 2%	9 4% I	4 7%	7 3%	10 2%	-	-	-	17 11%	9 3%	8 3%	12 4%	5 2%
\$200,000 or more	12 2%	4 1%	8 2%	5 4% G	-	4 4%	1 1%	2 2%	1 1%	2 1%	2 1%	7 12% IJK	6 3%	6 1%	-	-	-	12 7%	11 4% T	1 *%	9 3%	3 1%
Not sure	9 1%	6 2%	3 1%	6 4% G	-	-	1 1%	3 2%	6 4% JK	1 1%	2 1%	-	3 1%	6 2%	-	-	-	-	9 3%	-	2 1%	7 2%
Prefer not to say	51 8%	16 6%	35 11% B	3 3%	19 15% DF	3 3%	12 8%	14 13% DF	10 6%	14 8%	23 11%	3 5%	18 8%	32 8%	-	-	-	-	41 13% T	11 4%	29 10%	22 7%
No Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/ST/UV  
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

QD8. To ensure that our sample is representative of the State, which of the following categories best describes your total household income before taxes for last year?

	Political Party				Region		
	Total	Democrat	Republican	Green Party /Unenrolled /Other	North	Central	Coastal
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Total Respondents	619 100%	200 100%	209 100%	182 100%	156 100%	154 100%	310 100%
Less than \$15,000	58 9%	26 13% D	16 7%	10 5%	13 9%	13 9%	32 10%
\$15,000 to \$24,999	63 10%	13 7%	26 13%	17 9%	19 12%	19 13%	25 8%
\$25,000 to \$34,999	59 10%	14 7%	18 8%	26 14%	19 12%	15 10%	25 8%
\$35,000 to \$49,999	89 14%	26 13%	28 14%	28 15%	32 21%	20 13%	37 12%
\$50,000 to \$74,999	129 21%	32 16%	55 26% B	41 22%	27 17%	41 27%	60 20%
\$75,000 to \$99,999	84 14%	37 19% D	31 15%	15 8%	22 14%	13 8%	49 16% F
\$100,000 to \$149,999	47 8%	21 10% C	9 4%	17 9%	4 3%	16 11% E	27 9% E
\$150,000 to \$199,999	17 3%	7 4%	7 3%	2 1%	2 2%	3 2%	12 4%
\$200,000 or more	12 2%	7 3%	2 1%	3 2%	2 1%	2 1%	8 3%
Not sure	9 1%	1 *% F	5 3%	3 2%	3 2% F	-	6 2% F
Prefer not to say	51 8%	15 7%	12 6%	21 12% C	12 8%	10 7%	29 9%
No Answer	-	-	-	-	-	-	-

Comparison Groups: BCD/EEG  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

Critical Insights on Maine - Spring 2018

NRCM Questions

QD9. Which of the following categories describe you?

	Gender		Age					Education			Children in HH?		HH Income				Survey Modality		CD			
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Phone	Online	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total Respondents	619 100%	291 100%	328 100%	133 100%	127 100%	102 100%	152 100%	105 100%	167 100%	181 100%	209 100%	58 100%	217 100%	397 100%	180 100%	89 100%	129 100%	161 100%	310 100%	309 100%	284 100%	335 100%
Asian or Pacific Islander	3 1%	2 1%	2 *	1 1%	-	2 2%	-	-	1 *	1 1%	2 1%	-	2 1%	1 *	1 *	1 1%	-	2 1%	1 *	2 1%	2 1%	1 *
African American	10 2%	3 1%	7 2%	7 5%	1 1%	3 3%	-	-	1 *	6 3%	3 1%	1 1%	9 4%	1 *	2 1%	1 1%	5 4%	2 1%	6 2%	4 1%	4 1%	6 2%
Hispanic or Latino	4 1%	3 1%	1 *	2 2%	1 1%	-	1 1%	-	2 1%	-	-	1 2%	3 1%	1 *	2 1%	1 1%	1 1%	1 1%	-	4 1%	2 1%	2 1%
Middle Eastern	5 1%	4 1%	1 *	5 4%	-	-	-	-	4 2%	-	1 *	1 1%	5 2%	-	1 1%	1 1%	3 2%	-	3 1%	2 1%	2 1%	3 1%
Native American	26 4%	16 6%	10 3%	8 6%	8 7%	3 3%	6 4%	1 1%	11 6%	10 5%	6 3%	-	7 3%	19 5%	8 4%	2 2%	6 5%	9 6%	18 6%	8 3%	6 2%	20 6%
White or Caucasian	573 93%	263 90%	310 95%	112 85%	117 92%	97 94%	146 96%	101 96%	150 90%	165 91%	202 97%	54 94%	198 91%	371 93%	168 94%	83 93%	116 90%	151 94%	278 90%	295 95%	271 95%	302 90%
Some other race, ethnicity, or origin	12 2%	11 4%	2 *	7 5%	2 1%	1 1%	1 1%	2 2%	6 3%	2 1%	4 2%	-	2 1%	10 2%	5 3%	2 2%	3 2%	1 *	8 3%	4 1%	5 2%	7 2%
Not sure	1 *	-	1 *	-	-	-	-	1 1%	1 1%	-	-	-	-	1 *	1 *	-	-	-	1 *	-	-	1 *
Prefer not to say	5 1%	2 1%	3 1%	1 *	1 1%	1 1%	1 1%	2 1%	1 1%	1 *	-	2 4%	1 *	3 1%	-	1 1%	1 1%	-	3 1%	2 1%	3 1%	2 1%
No Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/ST/UV  
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



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QD9. Which of the following categories describe you?

	Political Party			Region			
	Total	Democrat	Republican	Green Party /Unenrolled /Other	North	Central	Coastal
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Total Respondents	619 100%	200 100%	209 100%	182 100%	156 100%	154 100%	310 100%
Asian or Pacific Islander	3 1%	1 *%	-	3 1%	-	1 1%	2 1%
African American	10 2%	3 1%	6 3%	1 1%	5 3%	2 1%	3 1%
Hispanic or Latino	4 1%	1 *%	2 1%	-	1 *%	1 *%	2 1%
Middle Eastern	5 1%	1 *%	1 1%	3 2%	-	3 2% E	2 1%
Native American	26 4%	8 4%	11 6%	4 2%	12 8% F	1 1%	13 4%
White or Caucasian	573 93%	188 94%	193 92%	171 94%	139 89%	144 94%	290 94%
Some other race, ethnicity, or origin	12 2%	1 1%	5 2%	3 2%	1 1%	5 3%	6 2%
Not sure	1 *%	1 *%	-	-	1 1%	-	-
Prefer not to say	5 1%	2 1%	1 *%	-	2 1%	1 *%	3 1%
No Answer	-	-	-	-	-	-	-

Comparison Groups: BCD/EEG  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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NRCM Questions

QD10. Do you, personally, own or manage a business of any kind?

	Gender		Age					Education				Children in HH?		HH Income				Survey Modality		CD		
	Total	Male	Female	<35	35 to 44	45 to 54	55 to 64	65+	HS or less	Some college	Graduated college	Graduate school	Children in HH	No children in HH	<\$35K	\$35K-\$49.9K	\$50K-\$74.9K	\$75K+	Phone	Online	CD1	CD2
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
<b>Total Respondents</b>	619 100%	291 100%	328 100%	133 100%	127 100%	102 100%	152 100%	105 100%	167 100%	181 100%	209 100%	58 100%	217 100%	397 100%	180 100%	89 100%	129 100%	161 100%	310 100%	309 100%	284 100%	335 100%
<b>Yes</b>	98 16%	51 18%	46 14%	11 9%	35 27% DH	17 16%	25 17%	10 9%	15 9%	28 16%	44 21% I	10 17%	42 19%	56 14%	14 8%	8 9%	15 12%	49 30% OPQ	61 20% T	36 12%	52 18%	45 13%
<b>No</b>	516 83%	237 82%	279 85%	118 89% E	92 72%	85 83%	127 83%	95 91% E	151 90% JK	150 83%	165 79%	48 82%	172 79%	340 86%	165 91% R	81 91% R	112 87% R	111 69%	248 80%	268 87%	228 80%	289 86%
<b>Not sure</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>Prefer not to say</b>	5 1%	2 1%	3 1%	3 3%	1 1%	1 1%	-	-	1 1%	3 2%	-	1 1%	3 1%	1 **	2 1%	-	2 1%	1 1%	-	5 2%	4 2%	1 **
<b>No Answer</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEFGH/IJKL/MN/OPQR/ST/UV  
Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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QD10. Do you, personally, own or manage a business of any kind?

	Political Party				Region		
	Total	Democrat	Republican	Green Party /Unenrolled /Other	North	Central	Coastal
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Total Respondents	619 100%	200 100%	209 100%	182 100%	156 100%	154 100%	310 100%
Yes	98 16%	34 17%	29 14%	30 16%	23 15%	24 16%	50 16%
No	516 83%	164 82%	179 86%	152 83%	133 85%	128 84%	255 82%
Not sure	-	-	-	-	-	-	-
Prefer not to say	5 1%	2 1%	1 *	1 *	-	1 *	4 1%
No Answer	-	-	-	-	-	-	-

Comparison Groups: BCD/EFB  
 Independent T-Test for Means (based on test for equal variances), Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.