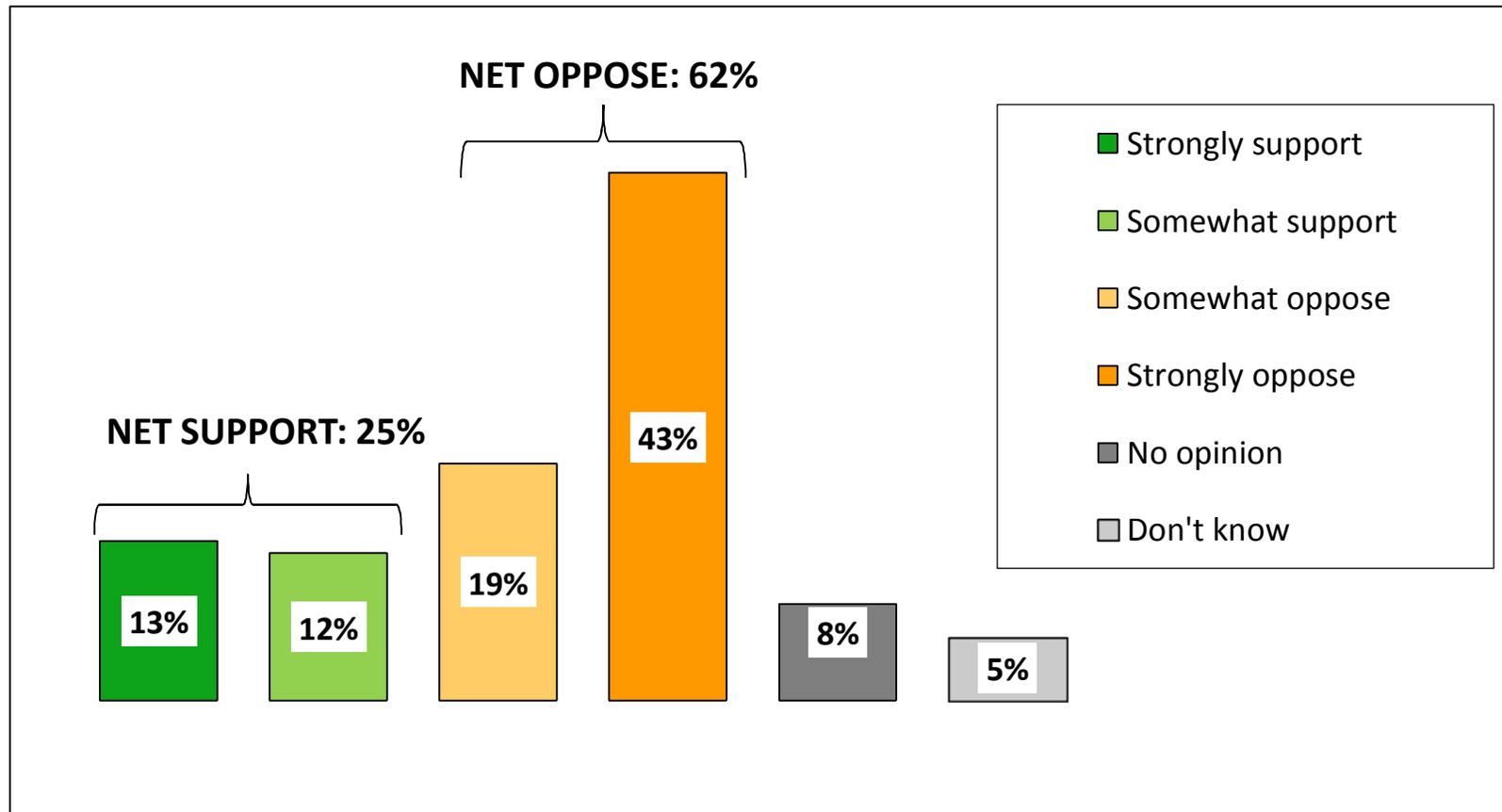


Support/Opposition to Net Metering Rollback

Decision-makers in Augusta currently are considering a proposal to phase out a long-standing policy known as “net metering.” The proposed phase-out of net metering would make solar energy less affordable for Maine homeowners and businesses. Please tell me whether you support or oppose this proposal to weaken Maine’s existing net metering solar energy policy.



About the Survey

Background

- In the Fall of 2016, the Natural Resources Council of Maine (“NRCM”) contracted with Critical Insights (Portland, Maine) to conduct an exploratory issues poll of Maine voters.
- The intent of the effort was to document the attitudes and beliefs of a cross-section of voters on a range of issues of interest to NRCM.

Data Collection Overview

- Critical Insights completed a total of 405 random telephone interviews across the state between September 23rd and October 5th of 2016.
 - All interviews were conducted with self-reported registered voters; final data was statistically weighted according to relevant demographic and voter registration figures to reflect the voter base in Maine.
 - Interviews were conducted via both landline and mobile phone.
 - With a sample of 405 interviews across Maine, results presented here have an associated margin of error of ± 4.9 percentage points at the 95% confidence level.
 - On average, the entire survey instrument – including demographic items employed in sample balancing and weighting – was 10 minutes in administrative length.

Sample Profile

Gender	Percent
Female	52%
Male	48%

Age	Percent
18 to 34	19%
35 to 44	21%
45 to 54	23%
55 to 64	17%
65 or older	18%

Annual Income	Percent
Less than \$50,000	32%
\$50,000 to just under \$75,000	23%
\$75,000 or more	36%
Refused	10%

Party Registration	Percent
Democrat	36%
Republican	30%
Unenrolled/Independent	26%
Green/Other	4%

Political Leanings	Percent
Conservative	46%
Liberal	33%
Neither conservative or liberal	17%
Refused	3%