

CLIMATE CHANGE THREATENS MAINE'S OUTDOOR ECONOMY. SHOULDN'T WE PROTECT IT BEFORE IT'S TOO LATE?



“Outdoor recreation is a powerful economic force that requires clean air and water, unspoiled wildlife habitat, and snow on the ground in the winter. We support the Clean Power Plan, because, for us, taking care of the climate IS taking care of business.”

*Kevin Slater & Polly Mahoney
Mahoosuc Guide Service
Newry, ME*



Tackling climate change, saving Maine jobs



Natural Resources
Council of Maine



DID YOU KNOW?



Each year, outdoor recreation in Maine pays **\$1.5 BILLION** in wages and salaries, and **\$382 MILLION** in state and local tax revenue! Protecting Maine's environment goes hand-in-hand with healthy lives and strong economies and the Clean Power Plan builds on the progress that Maine has been making for years.

In Maine, outdoor recreation generates...

**\$5.3
BILLION**
in consumer
spending

**\$1.5
BILLION**
in wages
and salaries

**65
THOUSAND**
direct
Maine jobs

**\$382
MILLION**
in state and local
tax revenue

Maine's Climate Leadership is Growing Our Economy
and Making Us Ready for the Clean Power Plan

Source: Outdoor Industry Association