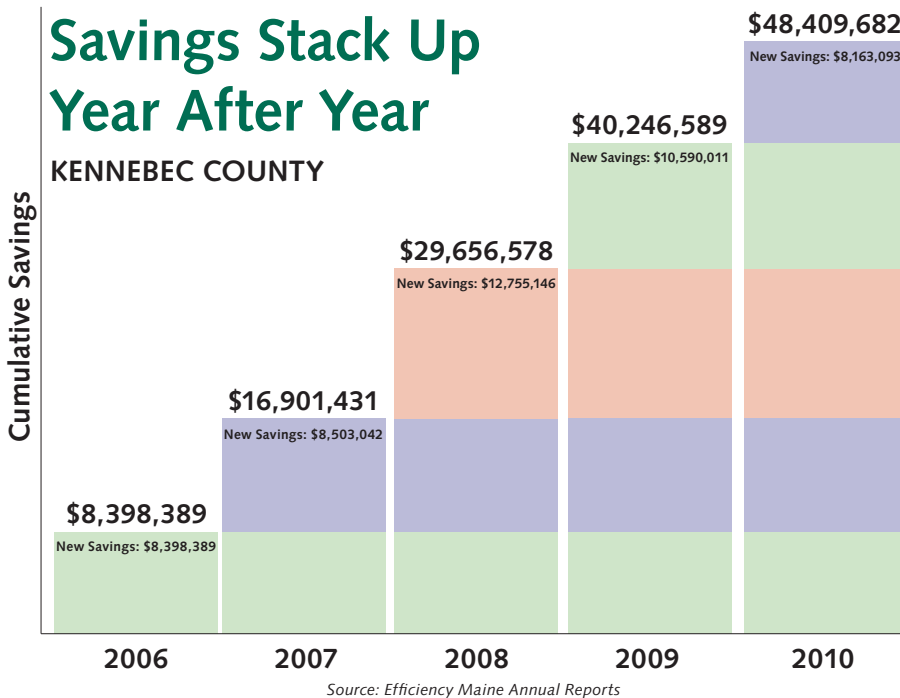
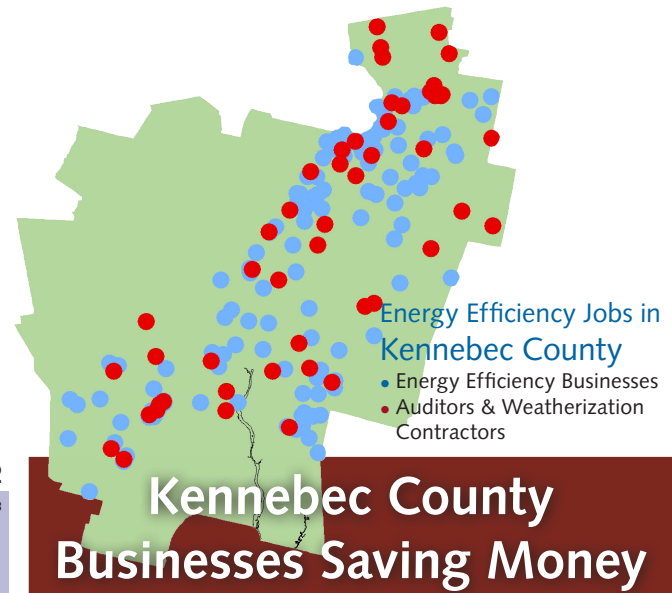


Efficiency Maine Saving Energy & Money

..in Kennebec County

Efficiency Maine programs are helping Kennebec County save energy and money while providing work to the existing energy efficiency sector. Efficiency Maine's three largest on-going programs are saving Kennebec County businesses and families more than \$48.4 million from projects completed since 2006. \$2.2 million of Efficiency Maine incentives leveraged nearly five times that amount (\$10.4 million) in private investment—which was redistributed throughout the Maine economy, including to other Kennebec County businesses.



Since 2006, more than 450 energy improvement projects have been completed by Kennebec County businesses. These businesses have received more than \$1.8 million in financial incentives and are saving more than \$25 million over the life of the projects. These businesses are across Kennebec County and central Maine, and include:

- Marden's (Waterville)
- Formtek Maine (Clinton)
- Cianbro Equipment (Pittsfield)
- Huhtamaki Food Service, Inc. (Waterville)
- Gifford's Famous Ice Cream (Skowhegan)
- GE Security (Pittsfield)
- Alfond Youth Center (Waterville)
- Sonoco Products (Pittsfield)

..in Maine

Efficiency Maine is the state's initiative to save energy and money through energy efficiency. Since 2004, Efficiency Maine has saved Maine people and businesses \$487 million on their energy bills and leveraged more than \$86 million in private sector investments. By 2009, Efficiency Maine had saved as much total electricity as all Maine households use in a year. The programs help homeowners, businesses, towns, schools, hospitals, and others make wise, cost-effective investments in energy efficiency. Efficiency Maine programs save energy at a price of about 4 cents/kWh—less than half the cost of electricity, and include technical assistance, financial incentives, training, and quality assurance. In 2010, Efficiency Maine developed a three-year plan, with greater emphasis on heating fuels, which will save Mainers \$840 million and increase the state's GDP by \$1 billion. Efficiency Maine's efforts are one of the reasons why Maine's clean energy sector now employs over 4,000 people, and is growing more than seven times faster than the state's overall job growth.

For more information:

1. To save money in your home or business with energy efficiency, contact **Efficiency Maine**, at www.energymaine.com or call toll-free 1 (866) 376-2463.
2. Learn more about energy efficiency opportunities and benefits, clean energy jobs, or additional case studies by visiting the **Natural Resources Council of Maine (NRCM) online** at www.nrcm.org/issue_cleanenergy.asp.
3. Please help support strong energy efficiency policies and programs in Maine. Stay informed by joining **NRCM's Action Network**: visit www.nrcm.org or contact Emmie Theberge at emmie@nrcm.org or (207) 430-0105.