

Efficiency Maine Saving Energy & Money

Maine Businesses Saving Money

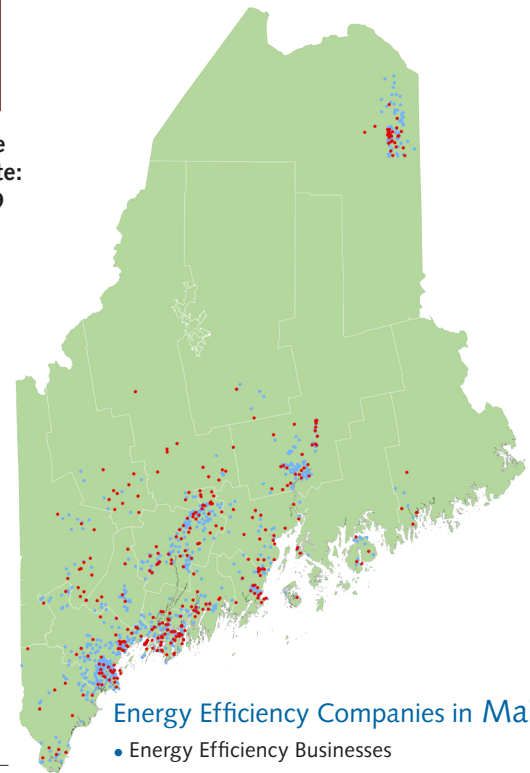
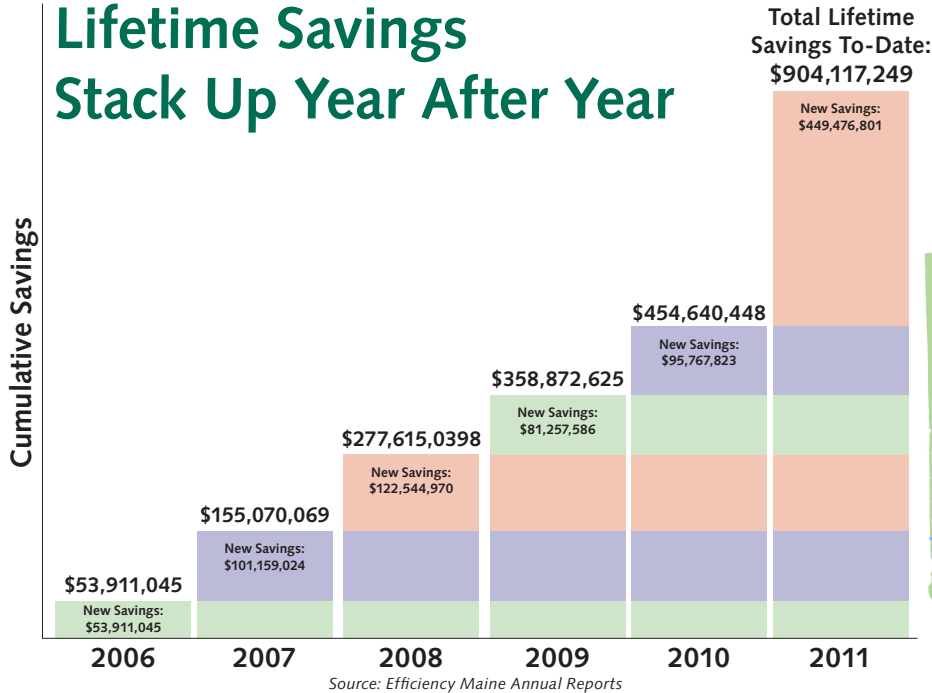
More than 4,600 Maine businesses and counting:

Cianbro Equipment Pittsfield	Marden's Waterville
Fairchild Semiconductor South Portland	Naturally Potatoes Mars Hill
Gifford's Famous Ice Cream Skowhegan	Oakhurst Dairy Portland
Hammond Lumber Belgrade	Pleasant River Lumber Dover-Foxcroft
Hannaford Brothers Augusta	Poland Springs Hollis
L.L. Bean Freeport	Saddleback Rangeley
Lyman Morse Boatbuilding Thomaston	Twin Rivers Paper Madawaska
Maine Wild Blueberry Company Machias	Verso Paper Bucksport

The Natural Resources Council of Maine supports Efficiency Maine because it is helping Maine save energy, reduce air pollution, increase our energy independence and jobs, and boost Maine's economy.

Efficiency Maine programs are saving Maine businesses and families more than \$900 million dollars from projects completed since 2006. Nearly \$260 million have been invested throughout the Maine economy to achieve these energy savings—representing a benefit-to-cost ratio of more than 3 to 1.

Lifetime Savings Stack Up Year After Year



What is Efficiency Maine?

Efficiency Maine is the state's initiative to save energy and money through energy efficiency. By 2009, Efficiency Maine had saved as much total electricity as all Maine households use in a year. The programs help homeowners, businesses, towns, schools, hospitals, and others make wise, cost-effective investments in energy efficiency. Efficiency Maine programs save energy at a price of about 3-4 cents/kWh—less than half the cost of electricity, and include technical assistance, financial incentives, training, and quality assurance. In 2012, Efficiency Maine developed a three-year plan, with greater emphasis on heating fuels, which would save Mainers \$840 million and increase the state's GDP by \$1 billion. Efficiency Maine's efforts are one of the reasons why Maine's clean energy sector now employs more than 4,000 people, and is growing more than seven times faster than the state's overall job growth.

For more information:

1. To save money in your home or business with energy efficiency, contact **Efficiency Maine**, at www.energymaine.com or call toll-free 1 (866) 376-2463.
2. Learn more about energy efficiency opportunities and benefits, clean energy jobs, or additional case studies by visiting the **Natural Resources Council of Maine (NRCM) online** at www.nrcm.org/issue_cleanenergy.asp.
3. Please help support strong energy efficiency policies and programs in Maine. Stay informed by joining **NRCM's Action Network**: visit www.nrcm.org or contact Emmie Theberge at emmie@nrcm.org or (207) 430-0105.


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