

Lower Energy Costs: Invest in Home Energy Solutions

It's time to scale up our efforts to improve the energy efficiency of Maine homes

Maine's old, inefficient housing stock is hurting families and our economy

Maine has some of the oldest, most energy inefficient homes in the country – and that costs us billions

- Maine's inefficient homes and heavy dependence on heating oil means homeowners and renters send hundreds of millions of dollars out of the state each year to pay for heat that is actually wasted.
- High heating costs and leaky homes can also mean unhealthy homes, or lead to behaviors that increase fire risks.
- Until we make capital improvements to our housing stock, Maine people will continue to face unaffordable heating costs while burning excess fuel that pollutes our air and water.



Maine has been successful in improving the efficiency of homes and heating systems

- Efficiency Maine is using proven strategies to help people increase their home efficiency.
- Last year Efficiency Maine's Home Energy Savings Program helped 6,400 homeowners make improvements that will save \$47 million in lifetime heating costs. Each dollar spent by Efficiency Maine leveraged \$4 of private investment and will lead to \$10-\$20 in total savings.
- Improving the energy efficiency of Maine's housing stock offers a tremendous return on investment, but Maine does not have funds available to take advantage of this opportunity to significantly reduce energy costs while making Maine homes safer and healthier, too.

Sending a \$30 million bond to the voters is the best way to address Maine's profound need for efficient homes. The bond would:

- Double the number of homes improved over the next four years.
- Improve nearly 30,000 housing units with insulation, air-sealing, and/or high-efficiency heating equipment such as heat pumps, wood pellets, and natural gas.
- Save Maine people \$200-\$450 million on energy bills.
- Create 400 direct building, contracting and other jobs over five years, for young Mainers and established workers alike.
- Add \$500 million to Maine's Gross State Product (GSP).



Pass the Energy Efficient Housing Bond

Voters can decide whether to ramp up home energy improvements for tens of thousands more Mainers

Sponsored by Senator Dawn Hill