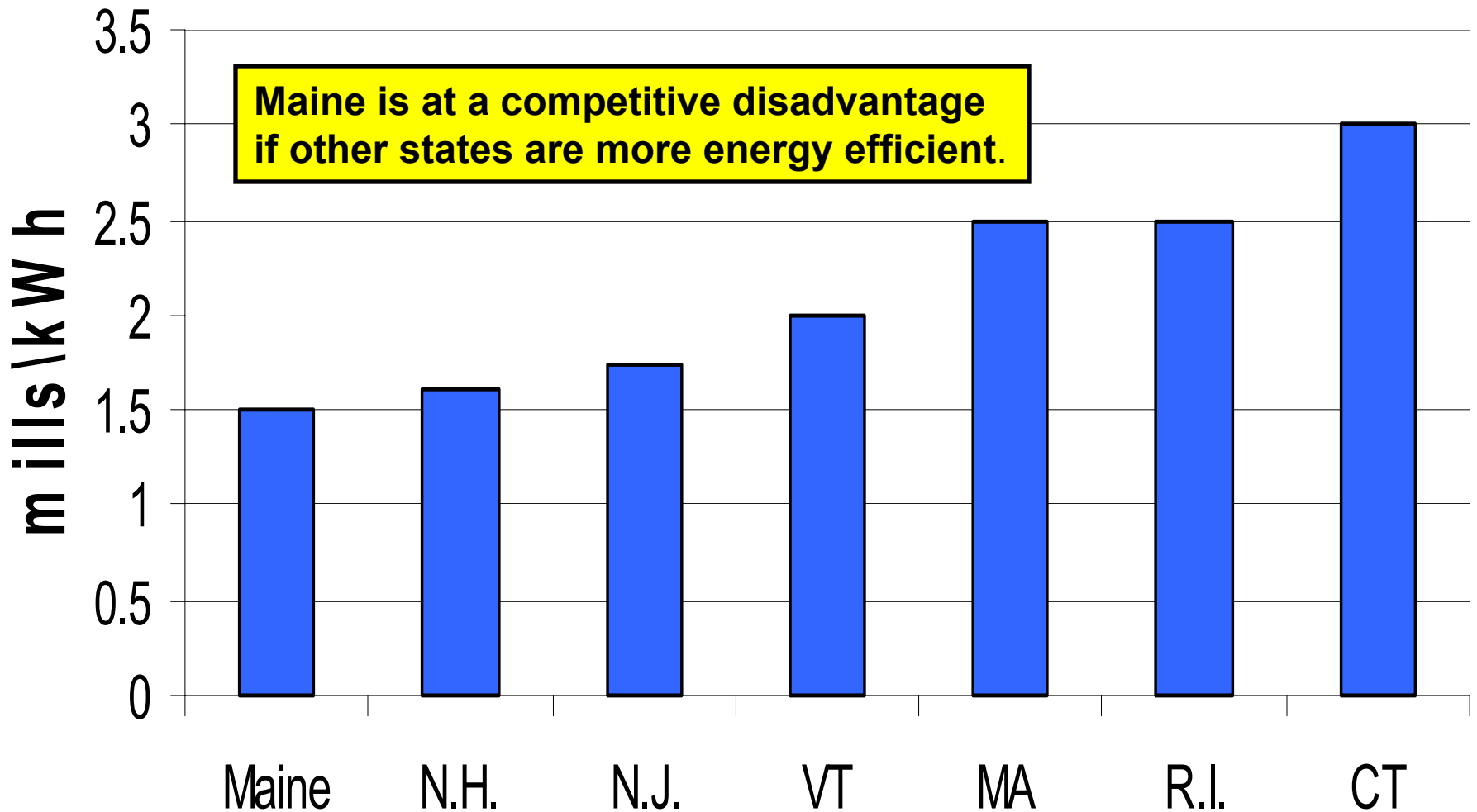
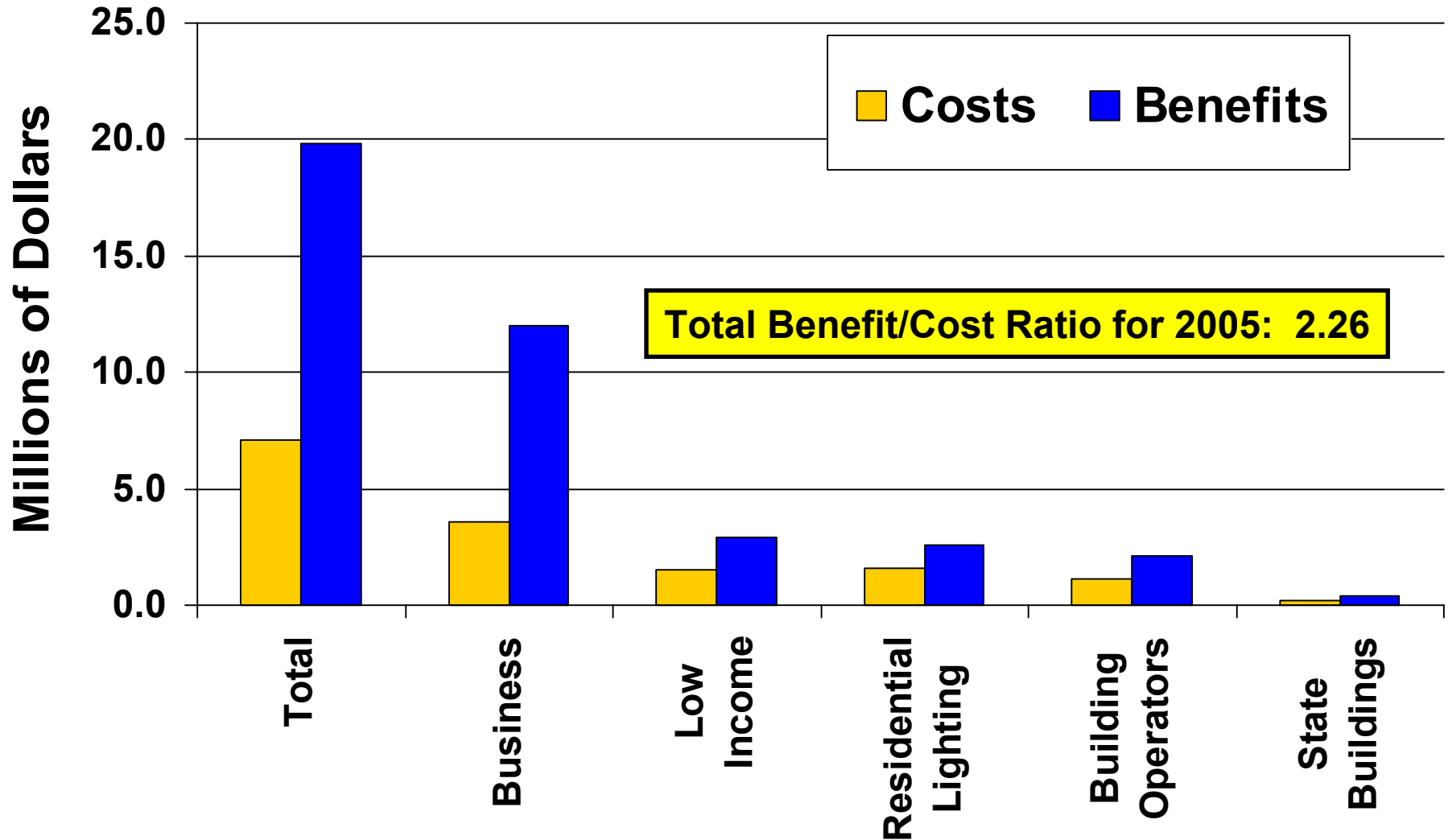


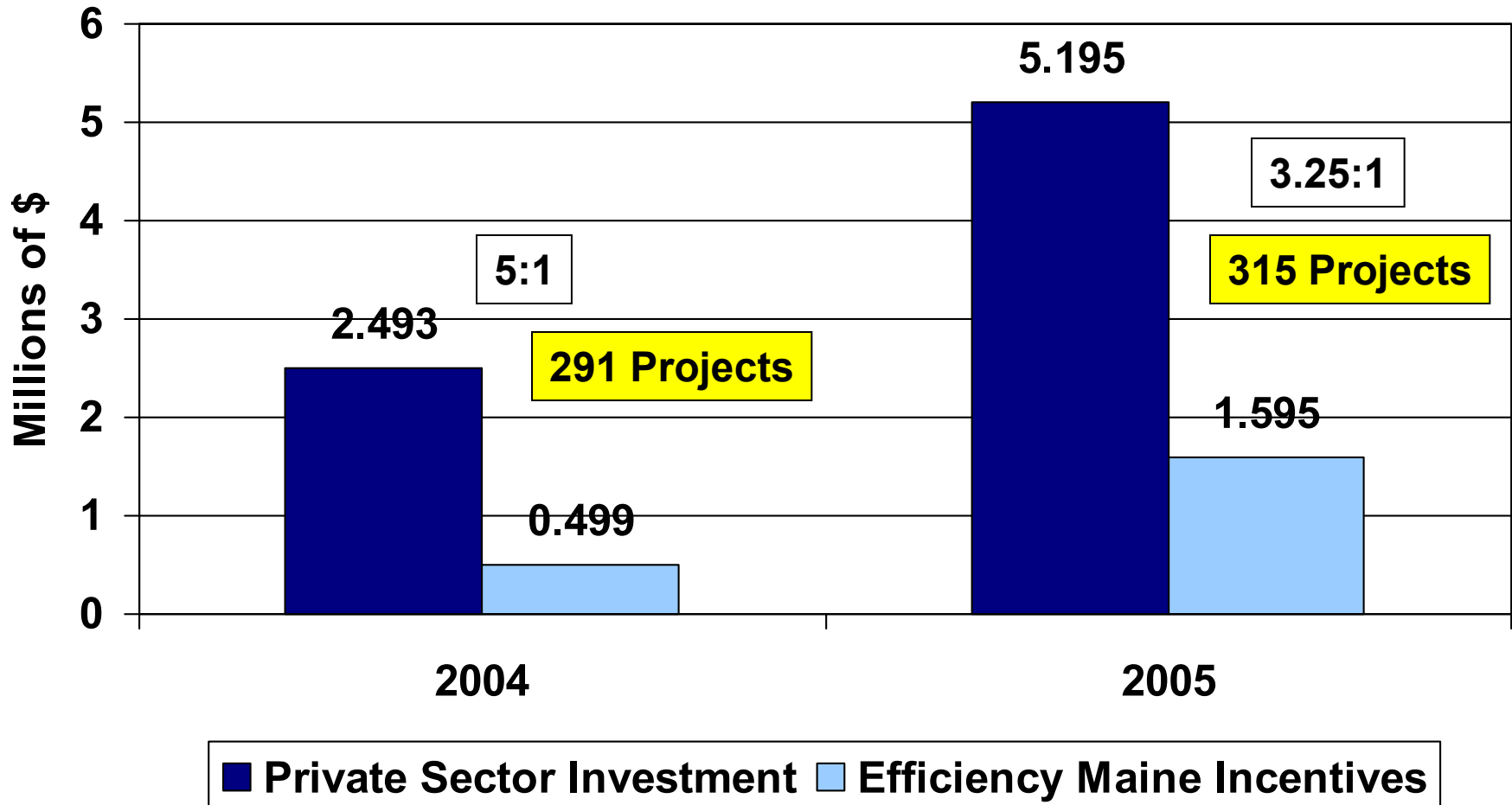
# Maine Has the Lowest Level of Energy Efficiency Investment in New England



# *Efficiency Maine* delivers more than \$2 in benefits for every \$1 invested

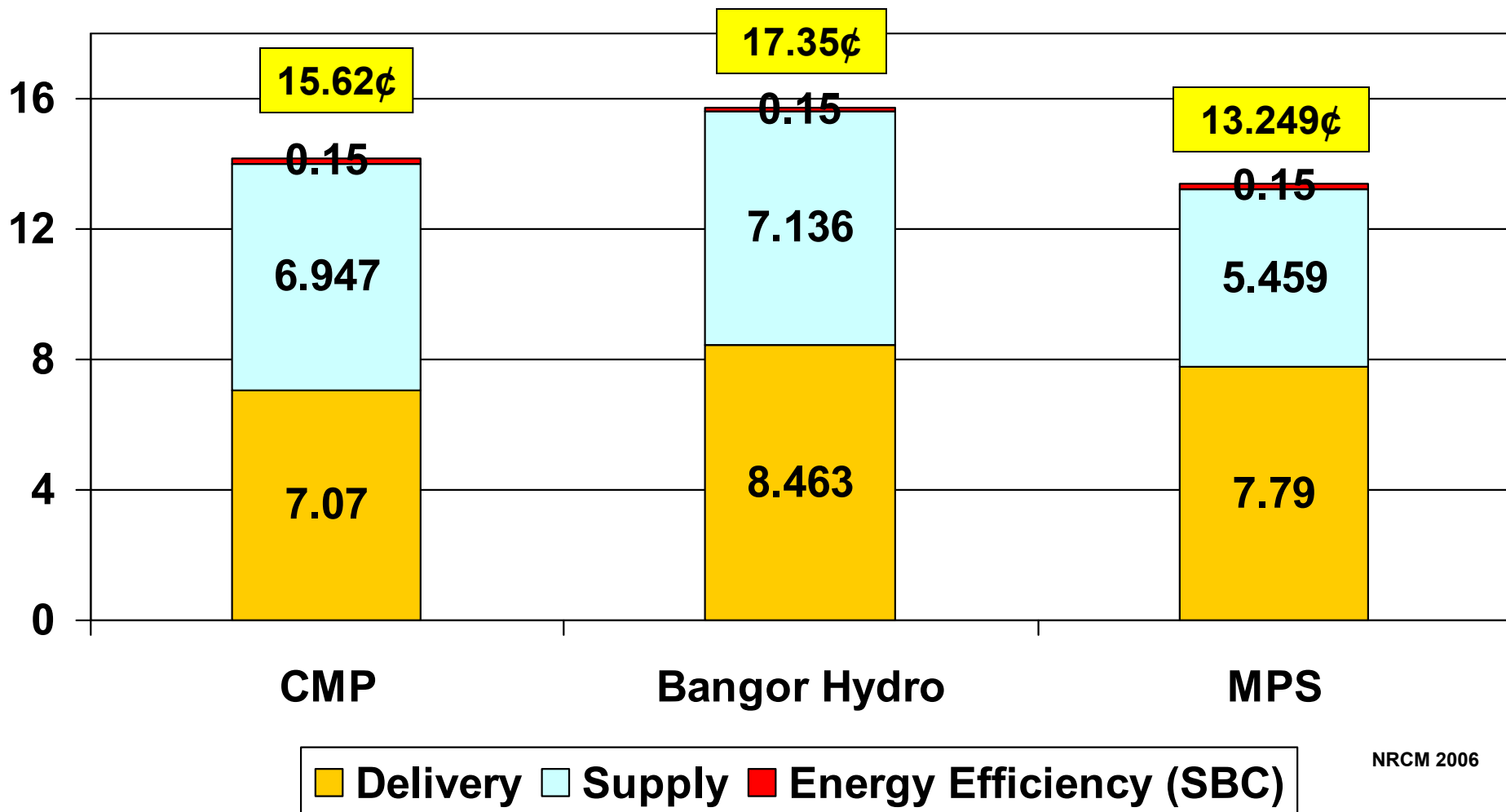


# Efficiency Maine Funding: Leveraging Business Investments

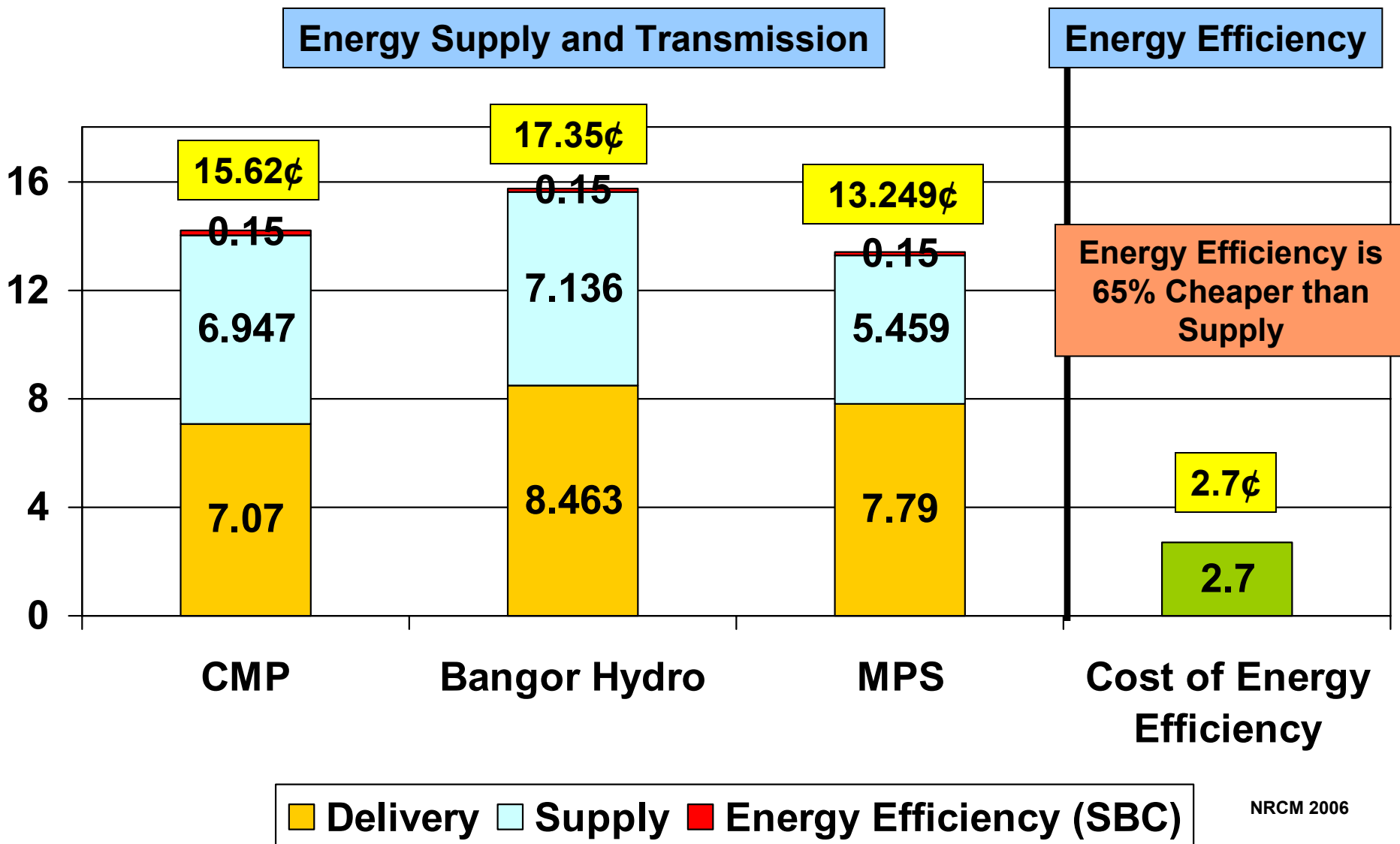


For projects that would have occurred anyway (e.g. new construction), Efficiency Maine's incentive is based on differential costs for higher efficiency products.

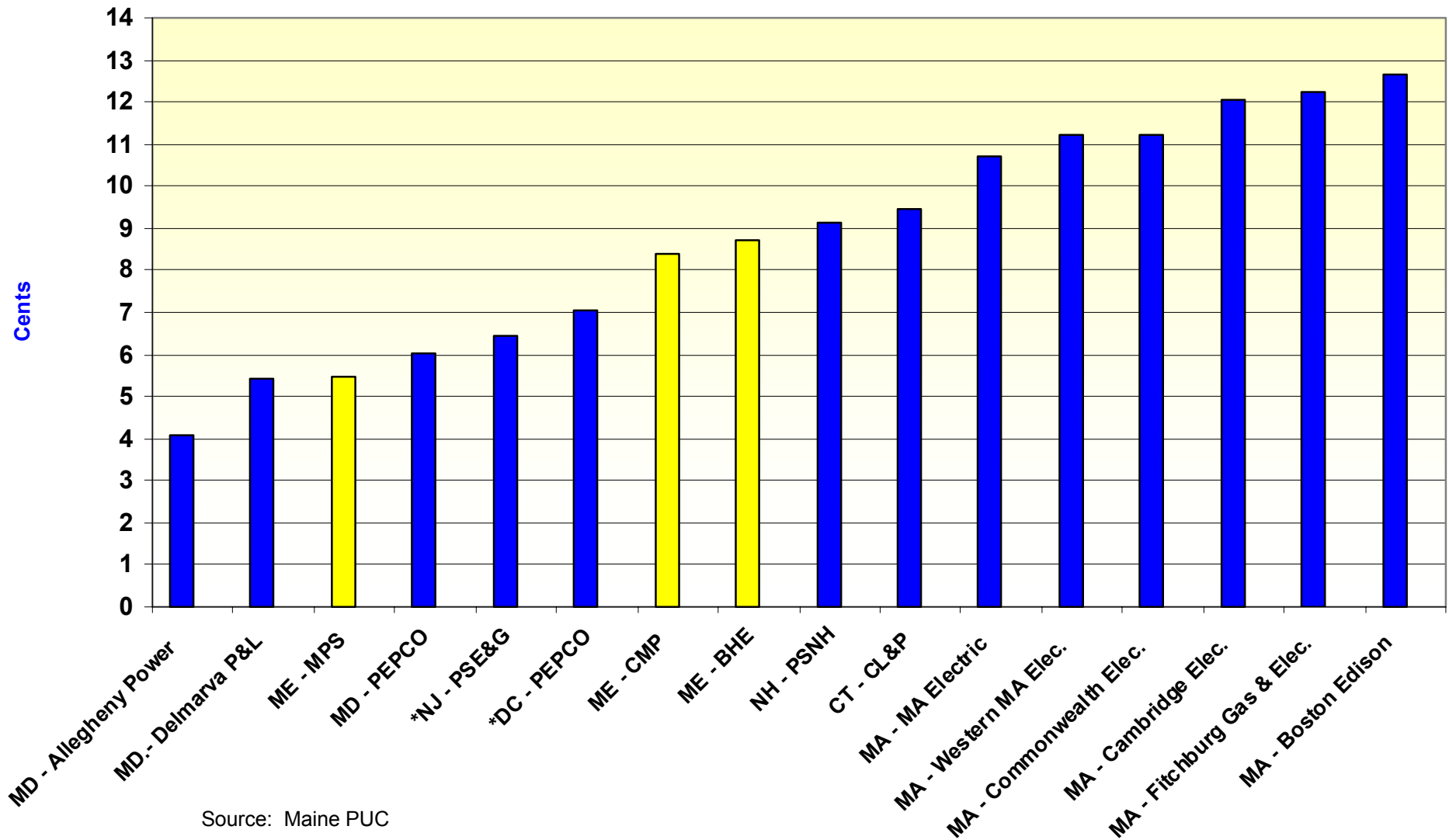
# Energy Efficiency Funding: A Very Small Slice of Electricity Rates



# Energy Efficiency Funding: A Very Small Slice of Electricity Rates



## HOW MAINE'S NEW STANDARD OFFER PRICE FOR RESIDENTIAL CUSTOMERS COMPARES TO OTHER STATES



Source: Maine PUC