

MAINE CITIZENS FOR CLEAN ENERGY

INCREASING MAINE'S ENERGY INDEPENDENCE, CONTROLLING ENERGY COSTS, CREATING JOBS AND CLEANER AIR

A diverse coalition of businesses, workers, environmental groups and public health advocates has come together to support a new clean energy ballot initiative that will move Maine forward toward greater energy independence, a stronger economy, and cleaner air.

Maine is dangerously dependent on fossil fuels for energy—fuels that are imported from other regions or nations, have volatile prices, and pollute our air and water. The status quo threatens our health and environment, burdens our economy, and is an *enormous risk to Maine's prosperity*. This initiative will significantly increase Maine's use of renewable energy and energy efficiency to decrease our use of fossil fuels and make Maine more energy independent – keeping more of our money in the state, spurring private investment in Maine, and creating and sustaining jobs

The clean energy sector is one of the bright spots in Maine's economy, from local companies building, operating, and manufacturing components for wind farms and solar panels, to those installing energy efficient equipment in our homes and businesses. Increasing energy efficiency and transitioning to local renewable generation will help lower energy costs, stabilize energy prices, and improve the bottom line for Maine's businesses and households.

THE INITIATIVE IS VERY SIMPLE AND BUILDS ON EXISTING SUCCESSFUL POLICIES, MOVING MAINE FORWARD TOWARD EVEN GREATER PROSPERITY:

- Require 20% of Maine's power to come from new renewable energy sources, such as solar and wind, by 2020.
- Require electric utilities, such as Central Maine Power, to invest in all cost-effective energy efficiency to help consumers reduce their energy costs.

The impact will be significant amounts of new clean energy for Maine, reducing fossil fuel imports and pollution, and creating thousands of good paying jobs that can't be exported.

CLEAN ENERGY FOR MAINE

- *This initiative is supported by Maine-based industry, workers, and environmentalists.*
- *Our economy, environment, and energy future are so important that Maine people deserve a chance to decide themselves on a clean energy path.*
- *The campaign is just getting started, including through collecting sufficient signatures. There will be plenty of opportunities for Maine people to learn about this initiative over the coming year. For now, please join the effort by volunteering (www.cleanenergymaine.org).*