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Page 6.......Q1c. The condition of Maine’s roads and transportation Systems. (In your opinion, how much of a negative impact do you think each of the following factors has on Maine’s economy?)

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Page 9.......Q1e. Taxes. (In your opinion, how much of a negative impact do you think each of the following factors has on Maine’s economy?)

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Page 14......Q1g. Maine’s environmental laws. (In your opinion, how much of a negative impact do you think each of the following factors has on Maine’s economy?)

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Page 16......Q1h. The weak national economy. (In your opinion, how much of a negative impact do you think each of the following factors has on Maine’s economy?)

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Page 18......Q2. In general, do you believe that preserving and protecting Maine’s environment should be a high priority, somewhat of a priority, a low priority, or not a priority at all for our lawmakers?
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Page 20......Q3. Next I am going to read you two statements. Please tell me which one comes closest to your own point of view.

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Page 22......Q4a. Requiring companies that make baby bottles and other plastic containers to stop using B-P-A, a chemical that has been linked to learning disabilities and other health problems. (Approve/Disapprove of proposed change to Maine’s laws and policies)

Page 23......Q4b. Repealing Maine’s bottle bill, which establishes the state’s deposit and recycling program for bottles, cans and other containers. (Approve/Disapprove of proposed change to Maine’s laws and policies)

Page 24......Q4b. Repealing Maine’s bottle bill, which establishes the state’s deposit and recycling program for bottles, cans and other containers. (Approve/Disapprove of proposed change to Maine’s laws and policies)

Page 25......Q4c. Providing funding for the Land for Maine’s Future program, which conserves land for public access, traditional uses, and preserves farmland and working waterfronts. (Approve/Disapprove of proposed change to Maine’s laws and policies)

Page 26......Q4c. Providing funding for the Land for Maine’s Future program, which conserves land for public access, traditional uses, and preserves farmland and working waterfronts. (Approve/Disapprove of proposed change to Maine’s laws and policies)

Page 27......Q4d. Changing shore land zoning requirements so that people could build their homes closer to the shoreline of lakes, rivers, and the coast, but with the likely result that water pollution would increase. (Approve/Disapprove of proposed change to Maine’s laws and policies)

Page 28......Q4d. Changing shore land zoning requirements so that people could build their homes closer to the shoreline of lakes, rivers, and the coast, but with the likely result that water pollution would increase. (Approve/Disapprove of proposed change to Maine’s laws and policies)

Page 29......Q4e. Adopting legislation that sets ambitious goals to reduce Maine’s dependence on oil as a source of energy. (Approve/Disapprove of proposed change to Maine’s laws and policies)

Page 30......Q4e. Adopting legislation that sets ambitious goals to reduce Maine’s dependence on oil as a source of energy. (Approve/Disapprove of proposed change to Maine’s laws and policies)

Page 31......Q4f. Increasing public investments in energy efficiency programs for Maine businesses, homeowners and industry. (Approve/Disapprove of proposed change to Maine’s laws and policies)

Page 32......Q4f. Increasing public investments in energy efficiency programs for Maine businesses, homeowners and industry. (Approve/Disapprove of proposed change to Maine’s laws and policies)

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Page 34......Q5. Do you approve or disapprove of Maine’s uniform building and energy code?

Page 35......Q6a. For attracting new business to the state. (How important is protecting a clean and healthy environment for each of the following reasons?)
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<tr>
<th>Page</th>
<th>Question</th>
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<td>Q6a. For attracting new business to the state. (How important is protecting a clean and healthy environment for each of the following reasons?)</td>
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<td>Q6b. For our children's future and natural heritage. (How important is protecting a clean and healthy environment for each of the following reasons?)</td>
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<td>Q7. Thinking now about wind power, do you strongly support, somewhat support, somewhat oppose, or strongly oppose the development of wind power in Maine as a source of electricity?</td>
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<td>Q7. Thinking now about wind power, do you strongly support, somewhat support, somewhat oppose, or strongly oppose the development of wind power in Maine as a source of electricity?</td>
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<td>Q8. How important do you believe it is for Maine to identify the most dangerous chemicals currently used in making consumer products, and to require manufacturers to replace them with safer ones as long as they are effective and affordable?</td>
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<td>Q8. How important do you believe it is for Maine to identify the most dangerous chemicals currently used in making consumer products, and to require manufacturers to replace them with safer ones as long as they are effective and affordable?</td>
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<td>Q9. How concerned would you be if you learned that your elected representatives in the Maine State Legislature had voted to weaken the laws that protect Maine's clean air, clean water, and the environment?</td>
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<td>Q9. How concerned would you be if you learned that your elected representatives in the Maine State Legislature had voted to weaken the laws that protect Maine's clean air, clean water, and the environment?</td>
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<td>Q10. Thinking about Maine's North Woods, how concerned would you be if the environmental standards for reviewing major industrial, commercial and large scale residential development in the North Woods were weakened?</td>
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<td>Q10. Thinking about Maine's North Woods, how concerned would you be if the environmental standards for reviewing major industrial, commercial and large scale residential development in the North Woods were weakened?</td>
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<td>D3. What is the highest level of education you have completed?</td>
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<td>D4. Do you have any children, age 18 or younger, living with you at home?</td>
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Q1a. The cost of health insurance. (In your opinion, how much of a negative impact do you think each of the following factors has on Maine’s economy?)

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Comparison Groups: BC/DEF/ GHI/JK/LMN/OPQ/A
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
Q1a. The cost of health insurance. (In your opinion, how much of a negative impact do you think each of the following factors has on Maine’s economy?blur=4)

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Q1b. The cost of energy. (In your opinion, how much of a negative impact do you think each of the following factors has on Maine’s economy?)

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Comparison Groups: BC/DEF/GHI/JK/LMN/OPQ/A
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.

2011 Critical Insights, Inc.
Q1b. The cost of energy. (In your opinion, how much of a negative impact do you think each of the following factors has on Maine’s economy?)

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Comparison Groups: BC/DEFG
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
Q1c. The condition of Maine's roads and transportation systems. (In your opinion, how much of a negative impact do you think each of the following factors has on Maine's economy?)

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# Q1c. The condition of Maine's roads and transportation Systems. (In your opinion, how much of a negative impact do you think each of the following factors has on Maine's economy?)

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**Comparison Groups:** BC/DEFG

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

2011 Critical Insights, Inc.
Q1d. Maine’s geographic location. (In your opinion, how much of a negative impact do you think each of the following factors has on Maine’s economy?)

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Comparison Groups: BC/DEF/GHI/JK/LMN/OPQ/A
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
Q1d. Maine's geographic location. (In your opinion, how much of a negative impact do you think each of the following factors has on Maine's economy?)

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Comparison Groups: BC/DEFG
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Q1e. Taxes. (In your opinion, how much of a negative impact do you think each of the following factors has on Maine’s economy?)

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Comparison Groups: BC/DEF/GHI/JK/LMN/OPQ/A
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
Q1e. Taxes. (In your opinion, how much of a negative impact do you think each of the following factors has on Maine’s economy?)

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Comparison Groups: BC/DEFG
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
Q1f. The availability of well trained workers. (In your opinion, how much of a negative impact do you think each of the following factors has on Maine’s economy?)

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Comparison Groups: BC/DEF/ GH1/JK/LMN/OPQ/A
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
Q1f. The availability of well trained workers. (In your opinion, how much of a negative impact do you think each of the following factors has on Maine’s economy?)

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<th>CD</th>
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Comparison Groups: BC/DEFG
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
Q1g. Maine’s environmental laws. (In your opinion, how much of a negative impact do you think each of the following factors has on Maine’s economy?)

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Q1g. Maine’s environmental laws. (In your opinion, how much of a negative impact do you think each of the following factors has on Maine’s economy?)

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Comparison Groups: BC/DEFG
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
Q1h. The weak national economy. (In your opinion, how much of a negative impact do you think each of the following factors has on Maine’s economy?)

<table>
<thead>
<tr>
<th>GENDER</th>
<th>AGE</th>
<th>EDUCATION</th>
<th>KIDS IN HH</th>
<th>INCOME</th>
<th>POLITICAL PARTY</th>
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<td></td>
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<tr>
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<td>28% 27% 29% 25% 33% 24% 29% 30% 27% 29% 28% 27% 40% 26% 26% 25% 39%</td>
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<tr>
<td>5--&gt;Major negative impact</td>
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Comparison Groups: BC/DEF/GHI/JKR/LNB/OPQ/A
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
Q1h. The weak national economy. (In your opinion, how much of a negative impact do you think each of the following factors has on Maine’s economy?)

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<th>CD</th>
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Comparison Groups: BC/DEFG
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
Q2. In general, do you believe that preserving and protecting Maine’s environment should be a high priority, somewhat of a priority, a low priority, or not a priority at all for our lawmakers?

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<tr>
<th>GENDER</th>
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<th>EDUCATION</th>
<th>KIDS IN HH</th>
<th>INCOME</th>
<th>POLITICAL PARTY</th>
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<td>College</td>
<td>Grad+</td>
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<td>119</td>
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<td>78</td>
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<td>14</td>
<td>11</td>
<td>12</td>
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<tr>
<td>Not a priority at all</td>
<td>9</td>
<td>4</td>
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<tr>
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Comparison Groups: BC/DEF/GHI/JK/LMN/OPQ/A
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.

2011 Critical Insights, Inc.
Q2. In general, do you believe that preserving and protecting Maine’s environment should be a high priority, somewhat of a priority, a low priority, or not a priority at all for our lawmakers?

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<td>Northern</td>
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<td>Coastal</td>
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<td>101</td>
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<td>14</td>
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<tr>
<td>Not a priority at all</td>
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Comparison Groups: BC/DEFG
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
Q3. Next I am going to read you two statements. Please tell me which one comes closest to your own point of view.

<table>
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<tr>
<th>GENDER</th>
<th>AGE</th>
<th>EDUCATION</th>
<th>KIDS IN HH</th>
<th>INCOME</th>
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<tr>
<td></td>
<td>Male 18-44 45-64 65+</td>
<td>HS or less</td>
<td>Some college</td>
<td>College grad+</td>
<td>Yes No</td>
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<tr>
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<td>$50K-</td>
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<td>402</td>
<td>185</td>
<td>217</td>
<td>172</td>
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<tr>
<td>Environmental laws and regulations have worked.</td>
<td>253</td>
<td>110</td>
<td>142</td>
<td>106</td>
<td>101</td>
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<tr>
<td></td>
<td>63%</td>
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<td>66%</td>
<td>61%</td>
<td>63%</td>
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<tr>
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<td>36%</td>
<td>30%</td>
<td>34%</td>
<td>33%</td>
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<tr>
<td>Environmental laws and regulations have gone too far.</td>
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<td>64</td>
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<td>36%</td>
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<td>34%</td>
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<tr>
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<td>3%</td>
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Comparison Groups: BC/DEF/GHI/JKLM/OP/Q/A
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.

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Q3. Next I am going to read you two statements. Please tell me which one comes closest to your own point of view.

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<tr>
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<td>253</td>
<td>130</td>
</tr>
<tr>
<td>Environmental laws and regulations have gone too far.</td>
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Comparison Groups: BC/DEFG
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.

2011 Critical Insights, Inc.
Q4a. Requiring companies that make baby bottles and other plastic containers to stop using B-P-A, a chemical that has been linked to learning disabilities and other health problems. (Approve/Disapprove of proposed change to Maine’s laws and policies)

<table>
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<th>GENDER</th>
<th>AGE</th>
<th>EDUCATION</th>
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Comparison Groups: BC/DEF/GHI/JK/LMN/OPQ/A
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
Q4a. Requiring companies that make baby bottles and other plastic containers to stop using B-P-A, a chemical that has been linked to learning disabilities and other health problems. (Approve/Disapprove of proposed change to Maine's laws and policies)

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<th>2nd</th>
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<th>Coastal</th>
<th>Central</th>
<th>Southern</th>
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<td>(C)</td>
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<td>142</td>
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Comparison Groups: BC/DEFG
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
Q4b. Repealing Maine’s bottle bill, which establishes the state’s deposit and recycling program for bottles, cans and other containers. (Approve/Disapprove of proposed change to Maine’s laws and policies)

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Comparison Groups: BC/DEF/GHI/JK/LMN/OPQ/A
Independent T-Test for Means, Independent Z-Test for Percentages
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2011 Critical Insights, Inc.
Q4b. Repealing Maine’s bottle bill, which establishes the state’s deposit and recycling program for bottles, cans and other containers. (Approve/Disapprove of proposed change to Maine’s laws and policies)

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Comparison Groups: BC/DEFG
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
Q4c. Providing funding for the Land for Maine’s Future program, which conserves land for public access, traditional uses, and preserves farmland and working waterfronts. (Approve/Disapprove of proposed change to Maine’s laws and policies)

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Comparison Groups: BC/DEF/GHI/JK/LMN/OPQ/A
Independent T-Test for Means, Independent Z-Test for Percentages
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2011 Critical Insights, Inc.
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Comparison Groups: BC/DEFG
Independent T-Test for Means, Independent Z-Test for Percentages
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Q4d. Changing shore land zoning requirements so that people could build their homes closer to the shoreline of lakes, rivers, and the coast, but with the likely result that water pollution would increase. (Approve/Disapprove of proposed change to Maine’s l

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Comparison Groups: BC/DEFG
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
Q4e. Adopting legislation that sets ambitious goals to reduce Maine’s dependence on oil as a source of energy. (Approve/Disapprove of proposed change to Maine’s laws and policies)

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Comparison Groups: BC/DEF/GHI/JK/LMN/OPQ/A
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
Q4e. Adopting legislation that sets ambitious goals to reduce Maine’s dependence on oil as a source of energy. (Approve/Disapprove of proposed change to Maine’s laws and policies)

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Comparison Groups: BC/DEFG
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
Q4f. Increasing public investments in energy efficiency programs for Maine businesses, homeowners and industry. (Approve/Disapprove of proposed change to Maine’s laws and policies)

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| Strongly approve | 207 | 90        | 117        | 84    | 86   | 37     | 31    | 59    | 115 | 63    | 143    | 78    | 37   | 63  | 93  | 53  | 49   |
|                  | 51% | 48%        | 54%        | 46%   | 54%  | 33%    | 27%   | 5%    | 45% | 55%    | 54%    | 48%   | 59%  | 65% | 41% | 48% |

| Somewhat approve | 126 | 56        | 70         | 65    | 46   | 15     | 41    | 34    | 50   | 55    | 71     | 43    | 30   | 29  | 45  | 37  |
|                  | 31% | 30%        | 32%        | 38%   | 29%  | 22%    | 43%   | 33%   | 26% | 40%    | 27%    | 30%   | 35%  | 26% | 35% | 36% |

| Somewhat disapprove | 34  | 22        | 12         | 12    | 16   | 5      | 12    | 8     | 12   | 12    | 22     | 9     | 6    | 8   | 15  | 9   |
|                     | 8%  | 12%        | 5%         | 7%    | 10%  | 8%     | 13%   | 8%    | 6%   | 8%    | 7%     | 7%    | 6%   | 11% | 9%  |

| Strongly disapprove | 26  | 14        | 11         | 8     | 9    | 8      | 7     | 3     | 15   | 8     | 17     | 8     | 5    | 5   | 3   | 13  | 6   |
|                     | 6%  | 8%         | 5%         | 5%    | 6%   | 11%    | 8%    | 3%    | 8%   | 6%    | 6%     | 6%    | 4%   | 2%  | 10% | 6%  |

| MET DISAPPROVE | 59  | 36        | 23         | 20    | 25   | 13     | 19    | 11    | 27   | 20    | 39     | 18    | 11   | 13  | 11  | 28  | 16  |
|                | 15% | 15%        | 11%        | 12%   | 16%  | 19%    | 20%   | 11%   | 14%  | 14%    | 15%    | 12%   | 14%  | 12% | 7%  | 22% | 15% |

| NO OPINION | 7   | 3         | 4           | 4     | 2    | 1      | -     | -     | 3    | 1     | 4      | 3     | -    | 2   | 1   | 2   | 1   |
|            | 2%  | 1%        | 2%          | 2%    | *%   | 3%     | 1%    | 2%    | 1%   | 1%    | 2%     | 2%    | 1%   | 2%  | 1%  | 2%  |

| DON'T KNOW | 3   | 1         | 2           | -     | 2    | 1      | 3     | -     | -    | 3     | 3      | -     | 2    | -   | -   | -   |
|            | 1%  | *%        | 1%          | 1%    | 2%   | 3%     | 1%    | 2%    | 1%   | 2%    | 2%     | 1%    | 2%   | 1%  | 2%  | 2%  |

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Q4f. Increasing public investments in energy efficiency programs for Maine businesses, homeowners and industry. (Approve/Disapprove of proposed change to Maine’s laws and policies)

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Comparison Groups: BC/DEFG
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
Q5. Do you approve or disapprove of Maine's uniform building and energy code?

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NRCM Poll on Issues Being Considered by the Maine State Legislature - 2011

Q5. Do you approve or disapprove of Maine's uniform building and energy code?

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Comparison Groups: BC/DEFG
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
**Q6a. For attracting new business to the state. (How important is protecting a clean and healthy environment for each of the following reasons?)**

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<td>12%</td>
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Comparison Groups: BC/DEF/GHI/JK/LMN/OPQ/A

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

2011 Critical Insights, Inc.
Q6a. For attracting new business to the state. (How important is protecting a clean and healthy environment for each of the following reasons?)

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Comparison Groups: BC/DEFG
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
**Q6b. For our children's future and natural heritage. (How important is protecting a clean and healthy environment for each of the following reasons?)**

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<th>GENDER</th>
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Comparison Groups: BC/DEF/GHI/JK/LMN/OPQ/A
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
Q6b. For our children's future and natural heritage. (How important is protecting a clean and healthy environment for each of the following reasons?)

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Comparison Groups: BC/DEFG
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
Q6c. For the future of Maine’s economy. (How important is protecting a clean and healthy environment for each of the following reasons?)

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<th>POLITICAL PARTY</th>
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**NET LESS IMPORTANT**

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**NET MORE IMPORTANT**

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Comparison Groups: BC/DEF/GHI/JK/LMN/OPQ/A
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
Q6c. For the future of Maine’s economy. (How important is protecting a clean and healthy environment for each of the following reasons?)

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Comparison Groups: BC/DEFG
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
Q7. Thinking now about wind power, do you strongly support, somewhat support, somewhat oppose, or strongly oppose the development of wind power in Maine as a source of electricity?

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Comparison Groups: BC/DEF/GHI/JK/LMN/OPQ/A
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
Q7. Thinking now about wind power, do you strongly support, somewhat support, somewhat oppose, or strongly oppose the development of wind power in Maine as a source of electricity?

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Comparison Groups: BC/DEFG
Independent T-Test for Means, Independent Z-Test for Percentages
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2011 Critical Insights, Inc.
Q8. How important do you believe it is for Maine to identify the most dangerous chemicals currently used in making consumer products, and to require manufacturers to replace them with safer ones as long as they are effective and affordable?

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Comparison Groups: BC/DEF/GHI/JK/LMN/OPQ/A
Independent T-Test for Means, Independent Z-Test for Percentages
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Comparison Groups: BC/DEFG
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
Q9. How concerned would you be if you learned that your elected representatives in the Maine State Legislature had voted to weaken the laws that protect Maine’s clean air, clean water, and the environment?

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Comparison Groups: BC/DEF/GHI/JK/LMN/OPQ/A
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
Q9. How concerned would you be if you learned that your elected representatives in the Maine State Legislature had voted to weaken the laws that protect Maine's clean air, clean water, and the environment?

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Comparison Groups: BC/DEFG
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
Q10. Thinking about Maine’s North Woods, how concerned would you be if the environmental standards for reviewing major industrial, commercial and large scale residential development in the North Woods were weakened?

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<th>GENDER</th>
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Comparison Groups: BC/DEF/GHI/JK/LMN/OPQ/A
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
Q10. Thinking about Maine’s North Woods, how concerned would you be if the environmental standards for reviewing major industrial, commercial and large scale residential development in the North Woods were weakened?

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Comparison Groups: BC/DEFG
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.

2011 Critical Insights, Inc.
D2. Could you tell me how old you are?

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Comparison Groups: BC/DEF/GHI/JK/LMN/OPQ/A
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
D2. Could you tell me how old you are?

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Comparison Groups: BC/DEFG
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
D3. What is the highest level of education you have completed?

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Comparison Groups: BC/DEF/GHJ/KN/MNO/PQ/A
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
D3. What is the highest level of education you have completed?

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<tr>
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Comparison Groups: BC/DEFG
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
D4. Do you have any children, age 18 or younger, living with you at home?

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<th>INCOME</th>
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Comparison Groups: BC/DEF/GHI/JK/LMN/OPQ/A
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
D4. Do you have any children, age 18 or younger, living with you at home?

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Comparison Groups: BC/DEFG
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
D5. And which one of the following broad groups includes your household’s approximate total yearly income before taxes?

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<th>GENDER</th>
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Comparison Groups: BC/DEF/GHI/JK/LMN/OPQ/A
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.

2011 Critical Insights, Inc.
D5. And which one of the following broad groups includes your household’s approximate total yearly income before taxes?

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Comparison Groups: BC/DEFG
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
D6. In what political party are you registered to vote?

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Comparison Groups: BC/DEF/GHI/JK/LMN/OPQ/A
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
D6. In what political party are you registered to vote?

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<td>Coastal</td>
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Comparison Groups: BC/DEFG
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
D7. Which of these statements best describes your political leanings?

<table>
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<tr>
<th>GENDER</th>
<th>AGE</th>
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<th>KIDS IN HH</th>
<th>INCOME</th>
<th>POLITICAL PARTY</th>
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<td>18%</td>
<td>18%</td>
<td>13%</td>
<td>10%</td>
</tr>
<tr>
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<td>129</td>
<td>32%</td>
<td>35%</td>
<td>29%</td>
<td>37%</td>
</tr>
<tr>
<td>Neither conservative nor liberal</td>
<td>72</td>
<td>18%</td>
<td>21%</td>
<td>15%</td>
<td>19%</td>
</tr>
<tr>
<td>Somewhat liberal</td>
<td>93</td>
<td>23%</td>
<td>13%</td>
<td>32%</td>
<td>24%</td>
</tr>
<tr>
<td>Very liberal</td>
<td>38</td>
<td>9%</td>
<td>8%</td>
<td>11%</td>
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</tr>
<tr>
<td>DON’T KNOW</td>
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<td>1%</td>
<td>1%</td>
<td>2%</td>
<td>1%</td>
</tr>
<tr>
<td>REFUSED</td>
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Comparison Groups: BC/DEF/GHI/JK/LMN/OPQ/A
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
D7. Which of these statements best describes your political leanings?

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<td></td>
<td>(A)</td>
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<tr>
<td>TOTAL ANSWERING</td>
<td>402</td>
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<tr>
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<td>54</td>
</tr>
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<td></td>
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</tr>
<tr>
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<td></td>
<td>9%</td>
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Comparison Groups: BC/DEFG
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
2011 Critical Insights, Inc.
### D9. GENDER

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<th>KIDS IN HH</th>
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<tr>
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<td>(B)</td>
<td>(C)</td>
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<tr>
<td></td>
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<td>Female</td>
<td>18-44</td>
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<tr>
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</table>

Comparison Groups: BC/DEF/GHI/JK/LMN/OPQ/A

Independent T-Test for Means, Independent Z-Test for Percentages

Upper case letters indicate significance at the 95% level.

2011 Critical Insights, Inc.
### D9. GENDER

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<thead>
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<th>REGION</th>
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</thead>
<tbody>
<tr>
<td></td>
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<td>(A)</td>
<td>(B)</td>
<td>(C)</td>
<td>(D)</td>
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<td>(F)</td>
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<td>111</td>
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Comparison Groups: BC/DEFG
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.

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