



Poland Spring:

Investing in Maine and Maine People

COMPANY

Poland Spring Water Company

LOCATION

Bottling plants in Poland Spring, Hollis and Kingfield, Maine. Additional spring sources in Fryeburg, Poland, Denmark, Dallas Plantation, Pierce Pond Township and St. Albans.

INDUSTRY/SECTOR

Food & Beverage (water bottler)

COMPANY INFORMATION

Maine people and values are as much a part of Poland Spring as the spring water we've been bottling since 1845, when Hiram Ricker first founded the company. Through the Great Depression, two world wars, and the social upheavals of the 60's, generations of people in the Northeast have relied on Poland Spring for natural spring water. Today, Poland Spring is one of the best selling bottled spring water brands in America.

Creating Jobs and Investment in Maine

Poland Spring's respect for the environment, our stewardship of water sources and the land around them, and our commitment to being a good employer and a good neighbor, are all part of our heritage as a Maine company. We're proud to turn a rapidly renewable natural resource into nearly 800 good jobs for Maine people through our three bottling facilities and additional spring water sources. Jobs at Poland Spring are clean, skilled and safe.

- The people of Poland Spring live in about 125 communities across Maine.
- Poland Spring spends about \$40 million annually on payroll. We provide a full benefits package that includes: health, dental, vision, tuition reimbursement, profit sharing, 401K, flexible spending health and dependent care accounts.
- We spend about \$65 million annually with local Maine companies.
- The Hollis bottling plant, the largest in North America, employs almost 400 people.
- Poland Spring recently opened a new bottling facility in Kingfield, creating 40 new jobs and investing \$60 million in rural Maine in a challenging economy.
- We're investing over \$4 million to construct a new spring water station project in Fryeburg and Denmark, and have awarded over 90% of contracts to local contractors.





Poland Spring:

Committed to Environmental Leadership and Sustainability

Because we use a renewable natural resource that relies on a pristine environment, we're continually striving to lighten our footprint. Poland Spring has improved its sustainability in a number of key areas including:



Poland Spring is committed to protecting Maine's environment, continuing to find ways to minimize the impact of its operations in ways that are meaningful to local communities.

In December 2009, the Environmental Defense Fund (EDF) published a case study of Poland Spring's efforts to reduce the carbon dioxide emissions of its truck fleet. The EDF case study underscores Poland Spring's success—curbing emissions by 77 tons annually.



"The nearly 800 people of Poland Spring take their responsibility to environmental sustainability seriously. Maine, after all, is our home too. Poland Spring will continue to work hard every day to find new efficiencies and innovative technologies to support and increase our investment in Maine."

Ron Dyer, Regional Environmental Manager

- **Packaging:** Poland Spring's ½ liter bottle uses 33% less plastic than others, and is the lightest branded bottle produced. The result is a third less fuel needed to produce the bottle, a third less carbon from the production process, and a significant reduction in the material used to produce the raw resin.
- **Production:** All new construction has been built to achieve LEED certification (Leadership in Energy and Environmental Design). The Hollis warehouse expansion earned LEED Silver certification, and our newest bottling plant in Kingfield earned LEED Gold certification, making it the highest ranked manufacturing facility in Maine.
- **Transportation:** Poland Spring runs the largest biodiesel fuel truck fleet in Maine. This switch to non-food grade biofuel has resulted in increased fuel efficiency and a carbon reduction of 475 tons/year, the equivalent of taking 105 cars off the road.
- **Recycling:** In addition to achieving a 94% recycling rate in all of our plants in 2009 (this includes corrugate, PET, LDPE, HDPE, preforms and pallets), Poland Spring also recycles its plastic bottles for re-use as fleece, auto parts, and other valuable products.
- **Environmental Management System Certification:** Poland Spring has earned ISO 14001:2004 certification from the International Standards Organization (ISO). These standards are the benchmark for environmental management systems worldwide. Poland Spring/NWNA is the only bottled water brand to achieve this highest benchmark.
- **Environmental Leadership:** Poland Spring has set a high standard for corporate environmental leadership. We're a member of the Maine DEP's "Step-Up" program, which encourages businesses to focus on long-term environmental sustainability practices. We're also a member of the Governor's Carbon Challenge for greenhouse gas reductions and have reduced our CO2 emissions by 1500 tons since 2004 through fuel and electricity conservation. Poland Spring's commitment to sustainability is a value we share with our parent company, Nestle Waters North America, who just completed a global environmental footprint mapping project of all Poland Spring facilities as well as a life-cycle analysis for our entire supply chain.