

Efficiency Maine Saving Energy & Money

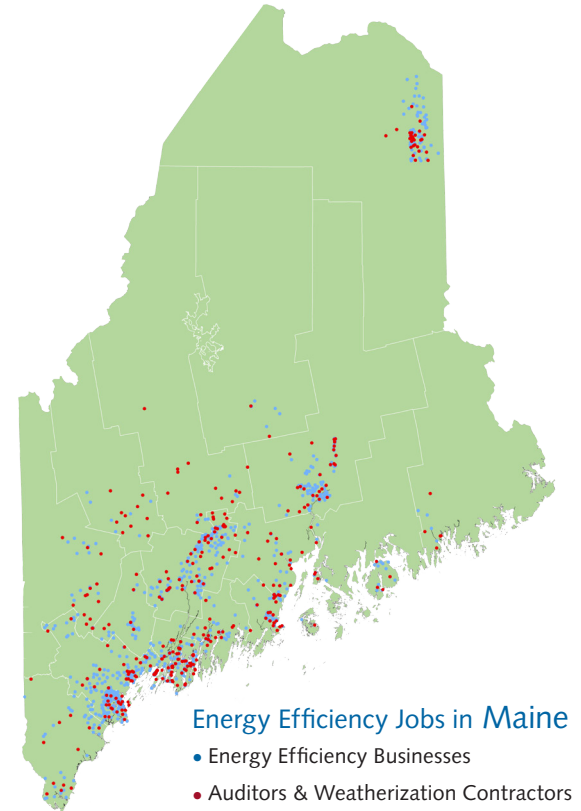
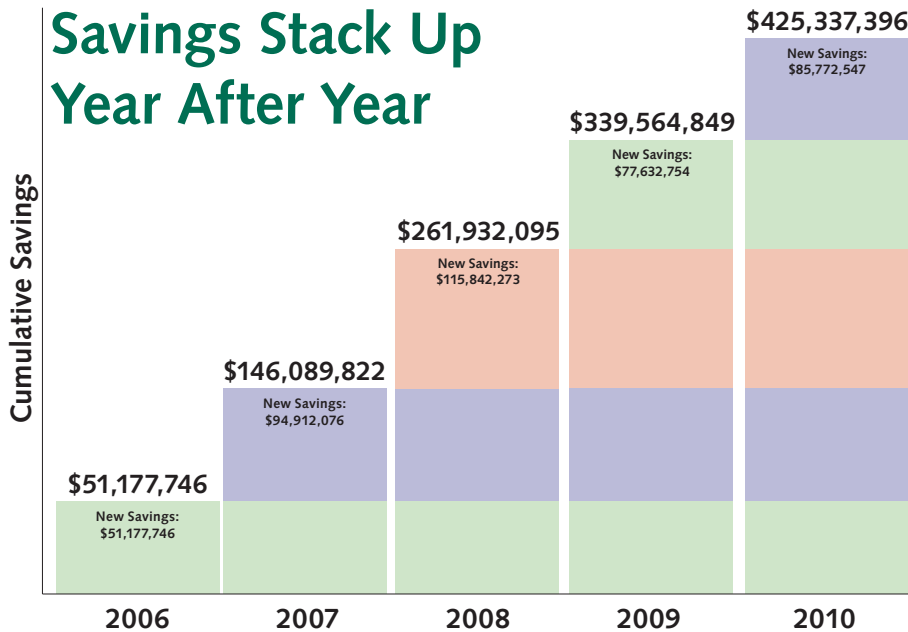
Maine Businesses Saving Money

More than 3,400 Maine businesses and counting:

Marden's Waterville	L.L. Bean Freeport
Cianbro Equipment Pittsfield	Oakhurst Dairy Portland
Gifford's Famous Ice Cream Skowhegan	Hammond Lumber Belgrade
Naturally Potatoes Mars Hill	Saddleback Rangeley
Maine Wild Blueberry Company Machias	Lyman Morse Boatbuilding Thomaston
Pleasant River Lumber Dover-Foxcroft	Poland Springs Hollis
Twin Rivers Paper Madawaska	Fairchild Semiconductor South Portland
Verso Paper Bucksport	Hannaford Brothers Augusta

Efficiency Maine programs are helping Maine save energy and money while providing work to the existing energy efficiency sector. Efficiency Maine's three largest on-going programs are saving Maine businesses and families \$425.3 million from projects completed since 2006. \$22.2 million of Efficiency Maine incentives leveraged more than four times that amount (\$86.6 million) in private investment—which was redistributed throughout the Maine economy, including to other Maine businesses.

Savings Stack Up Year After Year



Efficiency Maine

Efficiency Maine is the state's initiative to save energy and money through energy efficiency. By 2009, Efficiency Maine had saved as much total electricity as all Maine households use in a year. The programs help homeowners, businesses, towns, schools, hospitals, and others make wise, cost-effective investments in energy efficiency. Efficiency Maine programs save energy at a price of about 4 cents/kWh—less than half the cost of electricity, and include technical assistance, financial incentives, training, and quality assurance. In 2010, Efficiency Maine developed a three-year plan, with greater emphasis on heating fuels, which will save Mainers \$840 million and increase the state's GDP by \$1 billion. Efficiency Maine's efforts are one of the reasons why Maine's clean energy sector now employs over 4,000 people, and is growing more than seven times faster than the state's overall job growth.



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For more information:

1. To save money in your home or business with energy efficiency, contact **Efficiency Maine**, at www.energymaine.com or call toll-free 1 (866) 376-2463.
2. Learn more about energy efficiency opportunities and benefits, clean energy jobs, or additional case studies by visiting the **Natural Resources Council of Maine (NRCM) online** at www.nrcm.org/issue_cleanenergy.asp.
3. Please help support strong energy efficiency policies and programs in Maine. Stay informed by joining **NRCM's Action Network**: visit www.nrcm.org or contact Emmie Theberge at emmie@nrcm.org or (207) 430-0105.