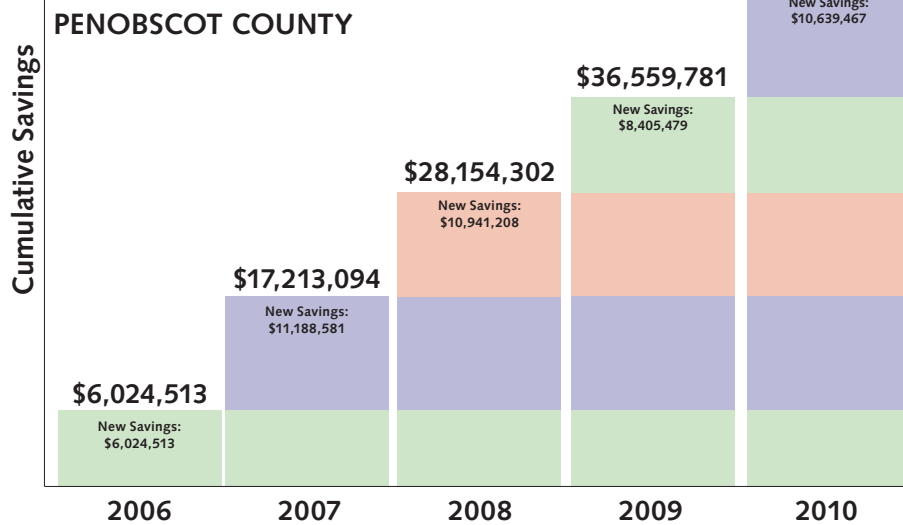


# Efficiency Maine Saving Energy & Money

## ..in Penobscot County

Efficiency Maine programs are helping Penobscot County save energy and money while providing work to the existing energy efficiency sector. Efficiency Maine's three largest on-going programs are saving Penobscot County businesses and families \$47.2 million from projects completed since 2006. \$2.3 million of Efficiency Maine incentives leveraged more than four times that amount (\$10.0 million) in private investment—which was redistributed throughout the Maine economy, including to other Penobscot County businesses.

## Savings Stack Up Year After Year



Source: Efficiency Maine Annual Reports

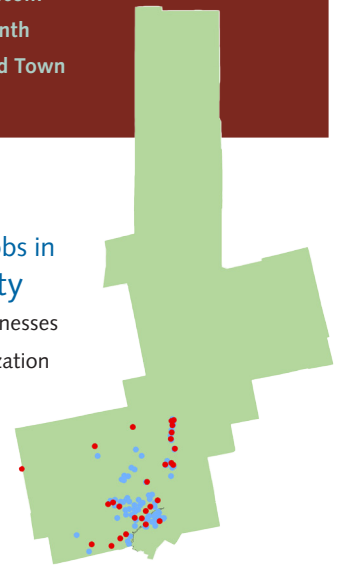
## Penobscot County Businesses Saving Money

Since 2006, nearly 740 energy improvement projects have been completed by Penobscot County businesses. These businesses have received more than \$4.3 million in financial incentives and are saving more than \$20 million over the life of the projects. These businesses are across Penobscot County, and include:

Vic Firth Manufacturing Newport  
Old Town Canoes Old Town  
Stonyvale Farms Exeter  
Lincoln Paper & Tissue Lincoln  
Corinth Wood Pellets Corinth  
Old Town Fuel & Fiber Old Town  
Getchell Brothers Brewer

## Energy Efficiency Jobs in Penobscot County

- Energy Efficiency Businesses
- Auditors & Weatherization Contractors



## ..in Maine

Efficiency Maine is the state's initiative to save energy and money through energy efficiency. Since 2004, Efficiency Maine has saved Maine people and businesses \$487 million on their energy bills and leveraged more than \$86 million in private sector investments. By 2009, Efficiency Maine had saved as much total electricity as all Maine households use in a year. The programs help homeowners, businesses, towns, schools, hospitals, and others make wise, cost-effective investments in energy efficiency. Efficiency Maine programs save energy at a price of about 4 cents/kWh—less than half the cost of electricity, and include technical assistance, financial incentives, training, and quality assurance. In 2010, Efficiency Maine developed a three-year plan, with greater emphasis on heating fuels, which will save Mainers \$840 million and increase the state's GDP by \$1 billion. Efficiency Maine's efforts are one of the reasons why Maine's clean energy sector now employs over 4,000 people, and is growing more than seven times faster than the state's overall job growth.

## For more information:

1. To save money in your home or business with energy efficiency, contact **Efficiency Maine**, at [www.energymaine.com](http://www.energymaine.com) or call toll-free 1 (866) 376-2463.
2. Learn more about energy efficiency opportunities and benefits, clean energy jobs, or additional case studies by visiting the **Natural Resources Council of Maine (NRCM) online** at [www.nrcm.org/issue\\_cleanenergy.asp](http://www.nrcm.org/issue_cleanenergy.asp).
3. Please help support strong energy efficiency policies and programs in Maine. Stay informed by joining **NRCM's Action Network**: visit [www.nrcm.org](http://www.nrcm.org) or contact Emmie Theberge at [emmie@nrcm.org](mailto:emmie@nrcm.org) or (207) 430-0105.



Natural Resources  
Council of Maine

3 Wade Street  
Augusta, Maine 04330-6317  
(800) 287-2345  
FAX (207) 622-4343  
[www.nrcm.org](http://www.nrcm.org)