

The Product Stewardship State Legislative Forum
Tuesday, August 17, 2010
2:15-5:15 p.m.
Holiday Inn by the Bay, Spring Street, Portland

WELCOME by Maine State Representative Melissa Walsh Innes



KEYNOTE by **Neil Hastie, President & CEO of Encorp Pacific (Canada)**. Encorp Pacific is an industry operated, not for profit, Product Stewardship Corporation acting on behalf of 250 brand owners of non-alcoholic beverages and in excess of 1000 brand owners of beverage alcohol. Neil's company is responsible for the administration, consumer education and recycling programs for all non-alcoholic containers and all wine, spirits and non-refillable import beer and cooler containers in British Columbia. Neil offers an insider's perspective on what product stewardship means for business and how the private sector can work to eliminate waste, create jobs and build a sustainable economy.

PUBLIC POLICY PANEL moderated by **Heidi Sanborn, Executive Director, California Product Stewardship Council and consultant**. Heidi has been instrumental in the design and development of product stewardship strategies for individual jurisdictions, states, and organizations throughout the United States. This panel will explore how product stewardship policies are helping to drive innovation in recycling and remanufacturing and what that means for state and local governments.

- **John Vidan, Director for the Waste Management Policy Branch for the Province of Ontario**. John will brief us on Canada's Action Plan for Extended Producer Responsibility - www.ccme.ca/ourwork/waste.html?category_id=128 - and how Canada's largest province, Ontario, is working to implement it.
- **David Littell, Commissioner of the Maine Dept. of Environmental Protection**. David will discuss how Maine is leading the nation on product stewardship, and how it's transforming our solid waste system into one focused on waste diversion and recycling opportunities.
- **Jennifer Holliday, Chittenden County Solid Waste District, Vermont**. Jennifer is a founding member and Chair of the Vermont Product Stewardship Council formed in 2008 to work on EPR initiatives. She has been a key player in product stewardship initiatives in Vermont and understands how they affect local governments and municipal solid waste services.

BUSINESS PANEL moderated by **Sierra Fletcher, Director of Policy and Programs at the Product Stewardship Institute**. Sierra facilitates ongoing dialogues on product stewardship with many different industry sectors ranging from electronics to mercury-containing products to paint and pesticides. This panel will focus on what product stewardship policies mean for business and explore the associated opportunities and challenges.

- **Jay Illingworth, Harmonization Director, ACES, ESABC & SWEEP** - www.eStewardship.ca, Canada's industry-led and regulated environmental

stewardship programs for electronics. With more than 20 years of experience in developing effective public-private partnerships, Jay Illingworth's background crosses a wide range of technology-based initiatives for both government and industry.

- **Mark Kurschner, President of Product Care Association**, a Canadian non-profit industry association managing extended producer responsibility programs for household hazardous and special waste throughout Canada. Product Care is working with PaintCare as program manager of the first US paint stewardship program in Oregon, with a July 1 start date.
- **Chris Jackson, Senior Governmental Affairs Specialist, Maine State Chamber of Commerce**. Chris is actively engaged in product stewardship initiatives in Maine, and brings to the table industry and business perspectives that help shape good policy.
- **Rick Dumas, CEO eWaste Recycling Solutions, LLC**. Rick's company provides safe and environmentally sound disassembly, consolidation and transportation services for recycling and disposal of electronic devices such as computer and television monitors as well as many other products categorized as e-waste under local, state and federal law.

CLOSING Rep. Melissa Walsh Innes and Matt Prindiville, Natural Resources Council of Maine

*****5:30 p.m.** Social Networking Event to follow at Brian Boru Public House (www.brianboruportland.com)