



SAVE THE DATE!

THURSDAY, APRIL 3, 2008

*The Governor's Energy Efficiency Summit: Revitalizing
Maine's Business and Energy Climate*

Augusta Civic Center, Augusta, Maine

OVERVIEW

Do you want to reduce your energy costs and improve your business operation? Learn from the experts how best to manage your energy use as well as what resources are available to help. This is a tremendous opportunity to share your views and needs while hearing from others how they made the difference in their operations. You will reduce energy costs while enjoying the benefits of:

- **New jobs:** green energy jobs and services for Maine's economy
- **Reduced energy costs:** meaning a stronger bottom line
- **Improved business climate:** increasing awareness of how effective products and services stimulate the availability of new and better products, encouraging further innovation.
- **Reduced volatility:** the less energy we use the less vulnerable we are to rising costs.
- **Improved productivity:** there is a proven relationship between energy efficiency, higher productivity, and increased investment.
- **Environmental leadership:** we all share environmental responsibility for reducing energy use wherever financially feasible.

Breakout sessions will offer many successful examples of businesses and institutions completing energy efficiency projects. You will have time to ask the important questions and find out how you can implement similar measures.

TECHNOLOGY AND SERVICE EXPO

The Summit will include displays of energy-efficient technologies and services along with the expertise that can help you make optimal energy choices.

WHO SHOULD ATTEND? Representatives from the following sectors:

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| ➤ Industry | ➤ Government |
| ➤ Finance and banking | ➤ Energy Professionals |
| ➤ Small business | ➤ Manufacturers |
| ➤ Entrepreneurs | ➤ Schools and Hospitals |
| ➤ Builders | ➤ Environmental Organizations |

SUMMIT PLANNING COMMITTEE

Office of Innovation, Maine Department of Environmental Protections; Office of the Governor; Maine State Chamber of Commerce; Efficiency Maine, Maine Public Utilities Commission; Maine Office of Energy Independence and Security; Maine State Housing; Maine State Planning Office; Natural Resources Council of Maine; Sierra Club

FOR MORE INFORMATION

Visit our website at <http://www.maine.gov/governor/baldacci/index.shtml> , call 207-622-5330 or email Susan@GreatGatherings.com . Sponsorships encouraged.