



For more information:
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POINT EAST'S EMPTY PROMISES

Three years ago, Point East promised us they would:

- build a maritime village at Mason Station, with hundreds of high-end homes, shops, restaurants, and a state-of-the-art marina,
- fill the iPark with new businesses,
- bring new jobs and property tax relief, and
- eliminate heavy industry in Wiscasset.

They have failed to live up to their promises.

Now Point East says they want to build a gigantic coal plant and diesel refinery in Wiscasset. They are promising that the plant won't smell, won't make noise, won't pollute and will pay the town's taxes.

Do you believe them?



Back River Alliance
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WISCASSET

ON NOVEMBER 6,
WE CHOOSE OUR FUTURE:



Grittiest village in Maine



*Prettiest Village
in Maine*

VOTE NO
ON QUESTIONS 2, 3, 4 & 5

VOTE NO ON COAL



THE REALITY

The proposed coal plant would be the largest industrial energy complex in Maine—23 stories tall, covering 50 acres.



DRIVING OUT FISHING FAMILIES

A 400-foot barge with an 80-foot tugboat would use the Sheepscot River almost daily to feed the plant's appetite for coal. The river would turn into a barge canal. Barge traffic would cripple the lobster industry and threaten shellfishing and worm harvesting.

YOUR VOTE WILL DECIDE THE FUTURE OF OUR TOWN

Point East—a real-estate development company based in Greenwich, Connecticut—wants Wiscasset to change the zoning rules to allow them to build a giant coal plant and diesel refinery in our town.

Wiscasset has a zoning ordinance that sets 60 feet as the maximum height for new construction. Point East wants that limit raised to 230 feet—nearly 4 times higher. Approving the new height limit would clear the way for Point East to build a huge, noisy industrial complex with enormous smokestacks that would tower over everything else in town.

Operating around the clock, the plant would consume 14 million pounds of coal every 24 hours, producing non-stop noise and dust.

Right now the choice is up to you. Wiscasset voters can block Point East's scheme on November 6, 2007.

Vote NO on Questions 2, 3, 4, and 5.



OUR HEALTH, OUR CHILDREN'S HEALTH

The proposed plant would release 22 pounds of mercury into the local air every year. That is nearly 50% more than the Dragon Cement plant and twice as much as the now-defunct HoltraChem plant.

Mercury damages the brain and nervous system and can lead to learning disabilities. Pregnant women and developing babies are the most at risk.



MAINE'S LARGEST SOURCE OF GLOBAL WARMING

The plant would release more carbon dioxide than all other power plants in Maine combined. Carbon dioxide is a greenhouse gas and the biggest source of global warming.

BAD CHOICE FOR WISCASSET'S FUTURE

- The only place that coal barges can land is at Mason Station. That means instead of condos, shops, restaurants, and a marina, the maritime village would become a 2-million-ton-per-year coal pile.
- A noisy, gritty, smelly coal power plant and diesel refinery will drive away visitors and devastate the local businesses that rely on them.
- The threat of a coal plant will scare away more-desirable businesses and has already started to drive down property values.
- Do we want to ruin the town's character and risk a dirty legacy for our children and grandchildren?

