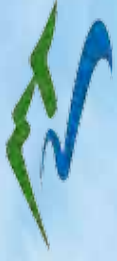
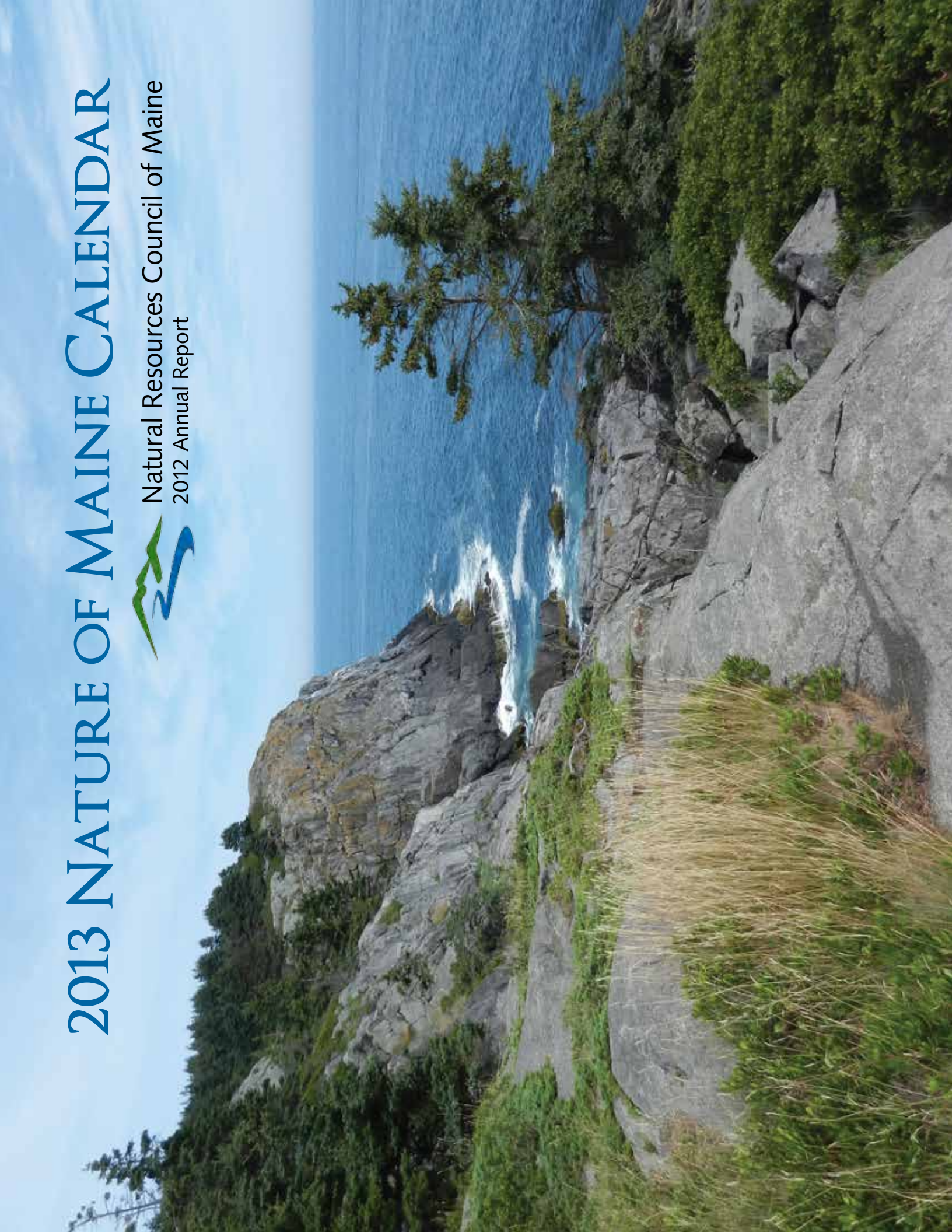


# 2013 NATURE OF MAINE CALENDAR



Natural Resources Council of Maine  
2012 Annual Report



# MAINE NEEDS A GUARDIAN LIKE NRCM

Places like Maine are increasingly rare. Our mountains and coastline, lakes and rivers, forests and wildlife are spectacular. The quality of life they provide for residents and visitors alike has sustained our communities for centuries. Our



FRIENDSHIP HARBOR, BY NRCM SUPPORTER BO YENXA

environment has also sustained our economy by providing a living for hard-working Maine people. Maine's nature-based economy includes not only traditional industries like lobstering, farming, and forestry, but also billions of dollars from visitors who journey here from around the world and entrepreneurs who settle here to enjoy all aspects of our natural world.

For over 53 years, NRCM has served as the guardian of the environment we cherish in Maine. Founded by Maine people determined to protect the Allagash River, NRCM is now made up of a dedicated staff and board and

more than 12,000 supporters. For decades we have

made progress at the Legislature, through the courts, around the business table, and in residents' homes and communities. We have cleaned up Maine's rivers, maintained our woodlands, reduced toxic chemicals in the waste stream, become more energy efficient,



KVAKING AT SPENCER POND, BY NRCM MEMBER JASON HENDEL

NRCM has served as the guardian of Maine's environment for more than 50 years, protecting Maine's air, land, water, and wildlife.

communities throughout Maine, you joined us for "pie and policy" sessions to learn more about the issues and to urge your elected officials to vote in favor of protections for Maine's environment and families. It is always good to see you, and to know that you're with us and willing to take a stand.

Although we faced down many harmful bills and helped to remove the sharpest teeth from others, we remain very concerned about the extraction mindset of the LePage Administration, his supporters in the Legislature, and national and international interests waiting to exploit Maine. Three key threats we will face this year include weakened water quality standards that would allow open-pit mining across the state; a proposed East-West highway cut through the middle of the North Woods, and a proposal to allow corrosive Alberta tar sands oil to flow on a



PENOBSCOT RIVER RESTORATION TRUST

U.S. Secretary of the Interior Ken Salazar took part in the celebration of the removal of the Great Works Dam from the Penobscot River. "Today marks an important milestone for river conservation in America," Secretary Salazar said.

pipeline from Canada through our western mountains to Portland. Each of these proposals is a threat to Maine's natural beauty and nature-based economy. The dangers posed by this "triple threat" are potentially devastating.

On a brighter note, this year, we continued to make historic progress on projects that have taken decades to achieve. In June, NRCM, a founding member of the Penobscot River Restoration Trust, was there on the banks of the Penobscot River to celebrate the removal of the Great Works Dam. This is a milestone in our effort to restore access to 1,000 miles of spawning habitat for native fish, to support the cultural heritage of the Penobscot Nation, and to bring economic opportunities to communities along the river—while also maintaining the same level of power generation.



EDMOND/NRCM

NRCM hosted the "Maine Leaders Roundtable on Climate Change" featuring EPA Regional Administrator Curt Spalding. Administrator Spalding provided an overview of the proposed standards to limit climate-changing carbon pollution from new power plants, and 13 panelists from a range of professions and Maine towns shared their views. More than 125 NRCM members and others attended, many of whom also spoke up in support of the standards.

on our environmental protections from those who see our natural assets solely as centers for extraction and profit. Many bills introduced in the 2012 Maine Legislature were intended to weaken safeguards for our water, air, land, and wildlife in order to create "anything goes" policies for development. Such bills threatened protections for inland shore bird habitat. A so-called "takings" bill would have forced Maine taxpayers either to pay landowners to obey environmental laws or else waive those laws. The state zoning board for the 10 million acres of Maine's North Woods faced abolishment.

On each of these issues and dozens of others, NRCM staff was there at the Legislature working with policy makers and urging you to get involved. In

and protected some of our state's most wonderful natural areas. Together, we have made Maine a better place and helped keep intact what is so special.

A place like Maine needs a guardian like NRCM. Now, after decades of progress, we have had to rise up like never before. We are facing an unprecedented assault

We engaged thousands of Maine citizens in voicing support for new EPA standards to address climate change by limiting carbon pollution from new power plants. Nearly 17,000 positive citizen comments were generated by Mainers in support of the new rules, joining a record-breaking 3 million comments nationwide. We also helped to keep our Congressional delegation firm against attempts to rollback EPA's new mercury emissions standards for power plants, like the coal-burning midwestern plants that spew toxics and contaminate our air, lakes, rivers, and land across Maine.

There are challenges in the coming year, but together, we can overcome them. The Honorable George Mitchell, speaking to 400 supporters at our annual meeting last fall, reminded us that politics is cyclical. When these assaults on progress come along, we have to rise up stronger, work together harder, and speak out loudly and often.

Maine needs a guardian like NRCM, and for us to succeed, we need you now. Thank you for your support over the past year and for standing with us at this critical time.



TIMBER POINT, KENNEBUNKPORT, BY ALLISON CHILDS WELLS

NRCM engaged thousands of Maine citizens in voicing support for new EPA standards to address climate change by limiting carbon pollution from new power plants. Mainers provided nearly 17,000 positive citizen comments to a record-breaking 3 million nationwide.



HARVEYBELL/NRCM

Senator George Mitchell (center) spoke on the topic, "Finding Common Ground to Protect Our Planet," at NRCM's annual meeting in Portland.



*Lisa Pohlmann*

Lisa Pohlmann  
Executive Director

*Tony Owens*

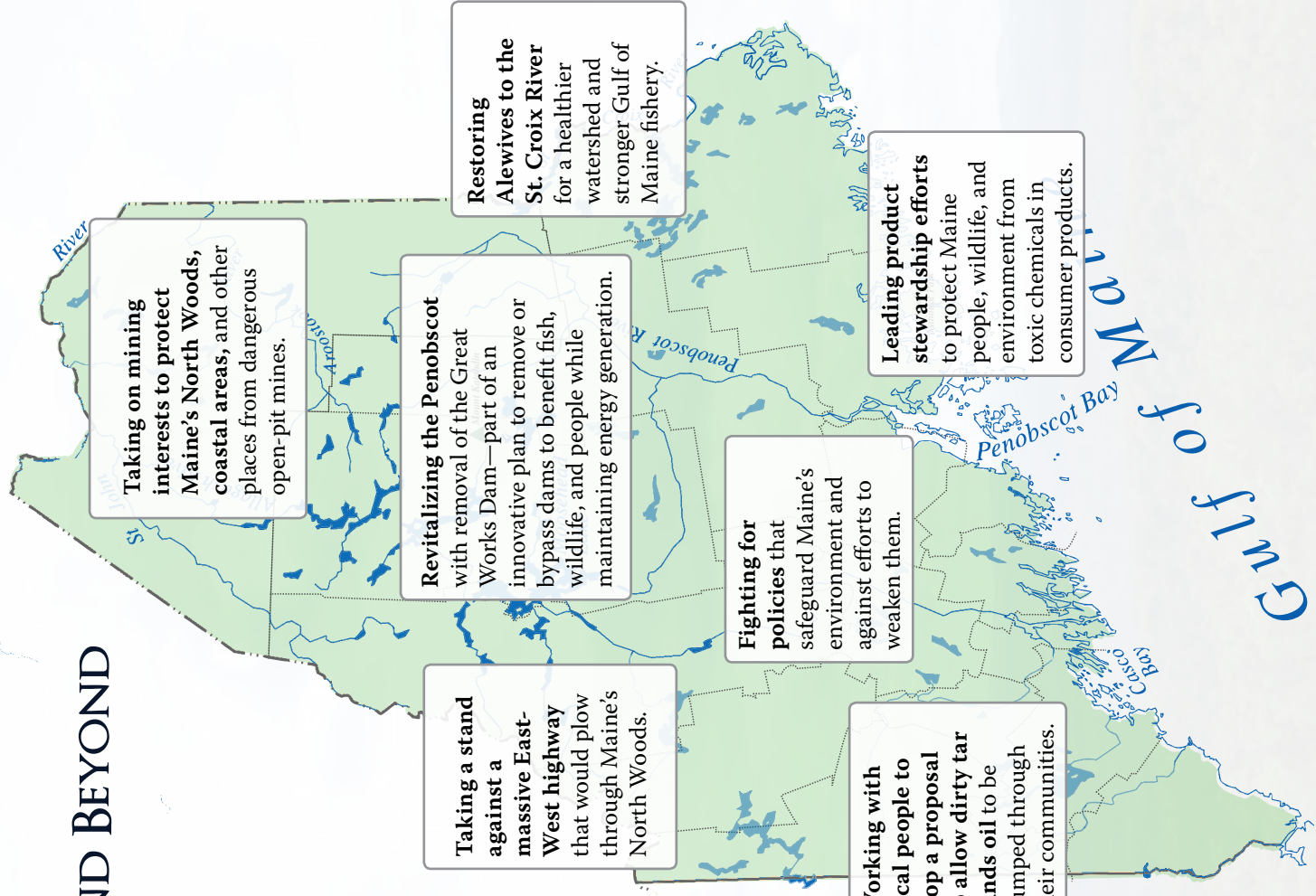
Tony Owens  
NRCM Board President

# PROTECTING THE NATURE OF MAINE IN LOCAL COMMUNITIES, STATEWIDE, AND BEYOND

This year was a powerful example of how the Natural Resources Council of Maine leads on the most urgent issues threatening Maine's environment by working on statewide issues and with people in their own communities. Our members beyond Maine's borders also play an important role in our work, by speaking up on policies at the federal level that affect the beauty and health of our state. We are always on alert for threats and ready to take action, with you and for you. This year, our successes include:

- ✓ Ensuring passage of a \$5 million Land for Maine's Future bond, on the November 2012 ballot for voters to approve.
- ✓ Taking on mining interests and their supporters who want to open Maine up to mining practices that put our watersheds and native brook trout fishery at risk.
- ✓ Working with Maine communities to stop a proposal to allow dirty Canadian tar sands oil from putting Maine's environment at risk.
- ✓ Keeping protections for Maine's wading birds and waterfowl in place.
- ✓ Celebrating removal of the Great Works Dam from the Penobscot River as a founding member of the Penobscot River Restoration Trust.
- ✓ Defeating a radical "takings" bill that would have forced taxpayers to pay landowners to obey safeguards or else waive the laws.
- ✓ Preventing Governor LePage from undercutting Maine's renewable energy progress and harming Maine jobs by allowing in massive Canadian hydropower.
- ✓ Passage of a federal-level ban on bisphenol-A (BPA) in sippy cups and baby bottles.
- ✓ Preventing total abolishment of Maine's Land Use Regulation Commission—the planning board for 10.5 million acres of Maine's North Woods.
- ✓ Stopping the raid on Efficiency Maine funds, designated for energy efficiency and conservation.
- ✓ Taking a stand against a massive East-West highway that would plow through Maine's North Woods, to benefit Canadian trucking interests, not Maine people.
- ✓ Continuing our work restoring native alewives to the St. Croix River for a healthier watershed and a stronger Gulf of Maine fishery.
- ✓ Leading product stewardship efforts so that consumer products containing toxic chemicals are safely collected and recycled, with help from manufacturers.

Many of the same forces responsible for the work we took on this past year are still at work: high-powered lobbyists, out-of-state interests, and others. Your support provides vital resources we need to stand up to them. With your help, we will be ready and able to fend them off in the coming year. Stay up-to-date and informed by bookmarking our website at [www.nrcm.org](http://www.nrcm.org), finding us on Facebook, and following us on Twitter. We look forward to your ongoing support and to keeping you informed and ready for action.



# THANKS FOR CARING ABOUT MAINE'S ENVIRONMENT

Joining together with others who share your values is a great way to show your love for Maine. We enjoyed meeting so many of you at our presentations, bird walks, hikes, and other events this year. By gathering together, we send a strong message that Maine's environment is important and must be protected. We appreciate your support.



SUSAN ADAMS

This year, we added a 5K "Dash" to our annual polar dip—and nearly 200 supporters dipped and dashed with us, helping us raise funds and awareness about our work to reduce climate change pollution.



B. DIMOND/NRCM

Hundreds of people from across Maine joined us on the banks of the Penobscot River as we celebrated removal of the Great Works Dam.



TRACY GREIG/ARCHM

More than 20 Maine moms went to Washington, D.C., as part of the National Stroller Brigade & Day of Action to urge support for the Safe Chemicals Act of 2011, sponsored by Senator Frank Lautenberg (D-NJ).



A. C. WELLS/NRCM

NRCM's Allison Wells and husband Jeff, authors of *Maine's Favorite Birds*, led a pair of bird walks for our members: "Birding at Owl's Head" in Rockland and "Birds & Brunch" in Kennebunkport, where executive director Lisa Pohlmann gave an update of our work.



SAMANTHA DEPOY-WARE/N

To celebrate Earth Day, NRCM Executive Director Lisa Pohlmann and other Maine women participated in a panel discussion at the University of Southern Maine. Lisa spoke about Rachel Carson's strong influence on her life and about the important work NRCM is doing to get toxic chemicals out of consumer products, to reduce the threat to human health and Maine's environment.

## Join the Conversation

NRCM's Facebook Wall is an active and lively place—a great way to stay informed, to connect with others who care about Maine's environment, and to share your thoughts on news and current affairs. We'd love for you to be part of the conversation. Find us on Facebook and "Like" us today!

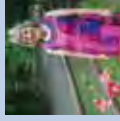
### From our Wall:



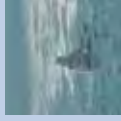
**Nancy P., Wilton** (following a tar sands rally post)  
 "Thanks to those who came out to represent all of us who fear the potentially disastrous results of oil spills in our beautiful state. I hope all Mainers will speak out against the tar sands pipeline proposal to bring dirty crude oil from Canada through our lakes and river region to Portland."



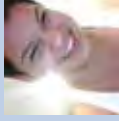
**Debbie A., Brunswick**  
 "NRCM is doing very important work in Maine—'Like' them today!"



**Linda W., Oakland**  
 "I have been affiliated with NRCM since the early 1970s when we worked to prevent the construction of the Dickey-Lincoln Dam. This group advocates for important environmental causes. Keep informed by following this group's postings."



**David M., Lincolnville Beach**  
 "Doing awesome things for the future of Maine."



**Leon S., Perry**  
 "Great cause. Great mission. They are helping to make Maine GREAT!"

### More Ways to Stay Informed

Join our Action Network to receive news about Maine's environment as it happens and to learn what you can do take action to protect it. [http://nrcm.kintera.org/Action\\_Network\\_signup](http://nrcm.kintera.org/Action_Network_signup)



Follow us on Twitter! Search for "NRCMenvironment."



Subscribe to our news feed! [www.nrcm.org](http://www.nrcm.org)

## Board of Directors

Tony Owens, MD, *President*, Cape Elizabeth  
Norton H. Lamb, Jr., *Vice President*, New Gloucester  
Lois Winter, *Secretary*, Portland  
Christopher A. Bond, *Treasurer*, Cape Elizabeth  
Elisa Boxer, Scarborough  
Edmund Cervone, Hallowell<sup>1</sup>  
Victoria M. Devlin, South Freeport  
Marion Freeman, Freeport  
Maroulla S. Gleaton, MD, Palermo  
Jeanne Gulnick, Peaks Island

Henry R. Heyburn, Jr., Brunswick  
William Houston, Kingfield  
Cynthia D. Hyde, Hope  
Warren C. Kessler, Manchester  
Dennis King, Freeport<sup>1</sup>  
George Lapointe, Hallowell<sup>2</sup>  
Susan MacKenzie, Waterville  
Didi Manns, Camden<sup>2</sup>  
Rondi Nelson, Mount Vernon  
W. Kent Olson, Bass Harbor

Jeff Pidot, Brunswick  
Kathleen A. Remmel, Portland  
Kate Rush, Newport  
R. Stewart Strawbridge, South Portland  
Thomas Tietenberg, Waterville

1 Completed Service, Fall 2011  
2 Elected, Fall 2011  
3 Resigned, Spring 2012

## National Advisory Board

James G. Blaine, Pennsylvania  
The Honorable Robert O. Blake, District of Columbia  
Gilbert Butler, New York  
Leonard W. Cotton, South Carolina  
Leon A. Gorman, Maine  
Barbarina Heyerdahl, Vermont  
Brigitte L. Kingsbury, Maine  
Lincoln F. Ladd, Maine  
Adam Lee, Maine  
Paul A. Liebow, MD, Maine  
Jane C. MacElree, Pennsylvania

C. W. Eliot Paine, Ohio  
Ralph T. Perry, Maine  
The Honorable Chellie Pingree, Maine  
The Honorable Nathaniel P. Reed, Florida  
Marilyn Moss Rockefeller, Maine  
Wickham Skinner, Maine  
Thomas E. Stegman, Ohio  
Anna Marie Thron, Maine  
Clinton B. Townsend, Maine  
Charles O. Verrill, Jr., District of Columbia  
Edward Z. Walworth, MD, Maine

## Staff

Nick Bennett, Staff Scientist and Watersheds Project Director  
Judy Berk, Advocacy Communications Director  
Leslie Burhoe, Executive Assistant  
Leisa Dennett, Advocacy Assistant and IT Coordinator  
Pete Didisheim, Senior Director, Advocacy  
Beth Dimond, Public Affairs Coordinator  
Joyce Gracie, Senior Development Assistant  
Gabrielle Grunkemeyer Rigaud, Grants Director  
Stacie Haines, Membership and Database Manager  
Cathy Johnson, Senior Staff Attorney and North Woods Project Director  
Toby Kilgore, Grants Associate

Abby King, Toxics Policy Advocate  
Todd Martin, Grassroots Outreach Coordinator  
Lisa Pohlmann, Executive Director  
Mathew Scease, Major Gifts Director  
Emmie Theberge, Energy Outreach Coordinator  
Kathy Thompson, Senior Director, Finance and Administration  
Dylan Voorhees, Energy Project Director  
Gretta Wark, Senior Director, Development  
Allison Childs Wells, Senior Director, Public Affairs



NRCM board and staff members along the banks of the Penobscot to celebrate the removal of the Great Works Dam in June.

Front row, left to right: Kathy Thompson, Leslie Burhoe, Toby Kilgore, Abby King, Emmie Theberge, Tony Owens, Lois Winter, Cynthia Hyde, Jeanne Gulnick.

Back row, left to right: Gretta Wark, Gabby Rigaud, Tom Tietenberg, Buzz Lamb, Susan MacKenzie, Mathew Scease, Dylan Voorhees, Ken Olson, Didi Manns, Cathy Johnson, Bill Houston, Kate Rush, Stacie Haines.

# NATURAL RESOURCES COUNCIL OF MAINE

## Statement of Activities

For the fiscal year ending March 31

### Operating Revenue, Gains & Other Support

Contributions, membership gifts, and grants received  
 Events, merchandise, and other revenues  
 In-kind contributions  
 Investment appropriated for operations

**Total Operating Revenue, Gains & Other Support**

### Operating Expenses

#### Program Services

Clean air and energy  
 Toxics and pollution prevention  
 North Woods  
 Watersheds  
 Lobbying  
 General advocacy  
 Communications

**Total Program Services**

#### Supporting Services

Management and general  
 Development and fundraising

**Total Supporting Services**

**Total Operating Expenses**

**Change in Net Assets from Operations**

### Non-operating Income

Brownie Carson Citizen Engagement Fund  
 Capital campaign income & bequests  
 Change in value of gift annuities  
 Change in gift value of future interest  
 Net investment income gains (losses)

**Total Non-operating Income**

**Total Change in Net Assets**

#### Net Assets

Beginning balance  
 Ending balance

## Statement of Financial Position

for the fiscal year ending March 31

### Assets

Total current assets  
 Net property and equipment  
 Investments  
 Other assets

**Total Assets**

### Liabilities and Net Assets

#### Total Liabilities

#### Net Assets

Unrestricted net assets  
 Temporarily restricted net asset  
 Permanently restricted net assets

**Total Net Assets**

**Total Liabilities and Net Assets**

FY 2012

FY 2011

FY 2011

FY 2011

\$1,743,022  
 \$23,461  
 \$103,282  
 \$184,200

\$1,863,862  
 \$28,368  
 \$73,725  
 \$199,890

\$1,863,862  
 \$28,368  
 \$73,725  
 \$199,890

\$1,863,862  
 \$28,368  
 \$73,725  
 \$199,890

\$2,053,965

\$2,165,845

\$2,165,845

\$2,165,845

\$204,382  
 \$61,676  
 \$210,776  
 \$131,726  
 \$105,766  
 \$368,939  
 \$595,170

\$284,091  
 \$110,128  
 \$194,437  
 \$122,364  
 \$73,592  
 \$301,438  
 \$552,575

\$284,091  
 \$110,128  
 \$194,437  
 \$122,364  
 \$73,592  
 \$301,438  
 \$552,575

\$284,091  
 \$110,128  
 \$194,437  
 \$122,364  
 \$73,592  
 \$301,438  
 \$552,575

\$1,678,435

\$1,638,625

\$1,638,625

\$1,638,625

\$111,431  
 \$281,103

\$207,452  
 \$396,327

\$207,452  
 \$396,327

\$207,452  
 \$396,327

\$392,534

\$603,779

\$603,779

\$603,779

\$2,070,969

\$2,242,404

\$2,242,404

\$2,242,404

\$(17,004)

\$(76,559)

\$(76,559)

\$(76,559)

36,390  
 183,326  
 4,285  
 23,568  
 -192,200  
 \$55,369

268,316  
 17,764  
 14,660  
 (2,000)  
 258,859  
 \$557,599

268,316  
 17,764  
 14,660  
 (2,000)  
 258,859  
 \$557,599

268,316  
 17,764  
 14,660  
 (2,000)  
 258,859  
 \$557,599

\$38,365

\$481,040

\$481,040

\$481,040

\$6,167,870  
 \$6,206,235

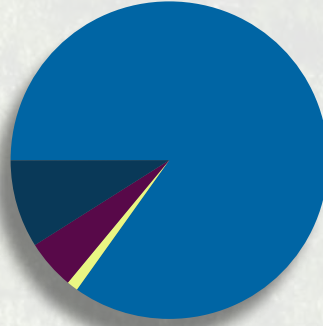
\$5,686,830  
 \$6,167,870

\$5,686,830  
 \$6,167,870

\$5,686,830  
 \$6,167,870

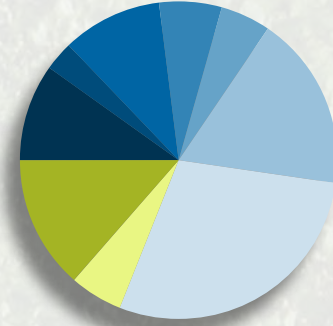
### Operating Revenue, Gains & Other Support

85% Contributions, membership gifts, and grants received  
 1% Events, merchandise, and other revenues  
 5% In-kind contributions  
 9% Investment appropriated for operations



### Operating Expenses

Program Services 81%  
 10% Clean air and energy  
 3% Toxics and pollution prevention  
 10% North Woods  
 6% Watersheds  
 5% Lobbying  
 18% General advocacy  
 29% Communications  
 Supporting Services 19%  
 5% Management and general  
 14% Development and fundraising



## Notes to Financial Statements

The Natural Resources Council of Maine is a nonprofit, tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code. Contributions are tax deductible to the extent provided by law.